



Milwaukee County Farm Bureau

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For information about our farm safety campaign, contact your local Rural Mutual agent.

Rural Mutual Agents in Milwaukee County:

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Wisconsin Farm Bureau Federation

Making a Difference for the Ronald McDonald House



On April 18, members made sandwiches for 50 people, provided string cheese, veggies, fruit, juice and snacks for the lunch-to-go program at the Ronald McDonald House.

The Ronald McDonald House is a place for families to stay while their children are being treated at a local hospital. The Ronald McDonald House has been renovated and is a beautiful place to visit.

We continue to save tabs for the Ronald McDonald House. Since 2000, aluminum tabs on the tops of soda cans have meant nearly \$240,000 to the Ronald McDonald House.

Keep saving those tabs and turn them in to any Milwaukee County Farm Bureau board member.

Farm Bureau members attended the district-wide event on April 18 and helped prepare and serve brunch. The brunch of scrambled eggs, sausage, fruit, sweet rolls, coffee, milk and orange juice was enjoyed by 55 people who are staying at the Ronald McDonald House.

In addition to serving brunch, Jefferson, Racine and Waukesha County Farm Bureau members prepared sandwiches for the lunch-to-go program at the Ronald McDonald House.

The Ronald McDonald House is a place for families to stay while their children are being treated at a local hospital. The Ronald McDonald House has been renovated and is a beautiful place to visit.



Members of Kenosha and Walworth County Farm Bureau prepared the brunch.



Members of Jefferson, Racine and Waukesha County Farm Bureau helped pack lunches for the Ronald McDonald House.

Farmland Film for \$10!

Academy Award®-winning filmmaker James Moll's feature-length documentary, FARMLAND, is now available on DVD at Walmart and Walmart.com.

The availability of the documentary at retail locations across the country and online, provides an opportunity for viewers to experience the film, which offers a firsthand glimpse inside the world of farming by showcasing the lives of six farmers and ranchers in their twenties.



Since this film is a great tool for educating others about agriculture, have you considered donating a copy to your local schools and libraries or buying a copy and giving it to a friend who might have questions about various types of farms? Your \$10 could make an impact on someone else!

DVDs of FARMLAND are for sale at select Walmart locations and on Walmart.com. The documentary also is available to rent on DVD from Netflix and to purchase on Amazon, with continued availability for rent and purchase via digital download on iTunes, Amazon Instant Video, Blockbuster On-Demand, Sony PlayStation, Vudu.com, Xbox and YouTube.

Produced by Moll's Allentown Productions, FARMLAND was made with the generous support from the U.S. Farmers and Ranchers Alliance (www.fooddialogues.com). Check out the official trailer and more information about the feature length documentary at www.FARMLANDfilm.com or on Facebook by searching Farmland.



COUNTYnews

MILWAUKEE COUNTY FARM BUREAU EDITION

Pass the Milk and Ice Cream: It's June Dairy Month! By Patti Roden, District 1 Coordinator

June is dairy month and in Wisconsin it is pretty easy to celebrate!

As the District 1 Coordinator for Wisconsin Farm Bureau, I get to help promote dairy in June but also beef in July. Along the way I meet some dedicated farmers who are the frontlines of your beef and dairy products.

June Dairy Month holds a special place in my heart because I live on my family's dairy farm where we milk 500 cows, just a small fraction of the 1.27 million cows in Wisconsin.

Wisconsin agriculture is pretty ag-mazing. California might produce more milk, but Wisconsin really owns the title of America's Dairyland ranking second in milk production and first in cheese production.



If you don't think that we are proud of our dairy industry, just check out our America's Dairyland license plates. Enough said, right?

The cows on our farm are milked three times per day in a milking parlor. Just like humans, a cow can't start producing milk until she has her first calf. The average milk production per cow per year in Wisconsin is 21,869 pounds or 2,543 gallons... just picture how many grocery carts you would need for that load!

Ninety percent of Wisconsin's milk is made into cheese and 90 percent of our delicious cheese is sold outside of Wisconsin. Did you know that cheese is the number one food craving, even beating chocolate?

Next time you are looking for a snack, look no further than your refrigerator and with more than 600 cheese varieties that originate

in Wisconsin, you have quite the choice to make! My favorites are mozzarella string cheese and cheddar.

In 1987, milk became the state beverage. Chocolate milk has become a popular sports recovery drink because athletes need an ideal ratio of carbohydrate to protein to replenish energy used during exercise and support muscle recovery. Recent studies show that low-fat chocolate milk naturally provides this winning ratio of nutrients more effectively than most sports drinks.

Make the most of June Dairy Month and visit a dairy farm. Check out the Dairy Days of Summer website at dairydaysofsummer.com to find out what is happening near Milwaukee and you also will find some delicious dairy recipes.

If you can't visit a farm, check out my family's farm on Facebook at www.facebook.com/RobNCinFarms or search for Rob-n-Cin Farms.

Let's celebrate! After all, we live in America's Dairyland.



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Fun Family Farm Weekend at the Milwaukee County Zoo

The Milwaukee County Zoo welcomes families to enjoy a bushel full of fun and activity down on their farm, as Family Farm Weekend, sponsored by Wisconsin Milk Marketing Board, will be held Saturday and Sunday, September 12 and 13.

Most of the day's activities will be in the Zoo's Northwestern Mutual Family Farm, the last working farm in the city of Milwaukee, complete with dairy cows and a milking parlor.

The weekend features activities like food demonstrations, children's pedal tractor-pull contest and a local farmer's market featuring fresh goodies like maple sugar, fruits and gourmet hot sauces.

There is something for everyone to enjoy during Family Farm Weekend at the Zoo. Activities take place both days from 9:30 a.m. to 3 p.m. All activities are free with regular zoo admission.

Farm Bureau volunteers will be helping at the Milwaukee County Zoo for the Family Farm Weekend.

We look forward to seeing you at the Milwaukee County Zoo!



District 1 Board Director's Update



Here we are in the midst of another growing season. So far the weather has been good, a little dry to begin with but I know that the northern counties of District 1 are happy to see this for one year.

Talking about growing, we all need to remember that your Farm Bureau is a great membership organization. This is why we need to focus on getting out into your counties and grow that membership.

We have different reports and databases that we can involve and find those prospective members. And then all we need is a plan to meet those prospective members and ask them to join a great agricultural organization.

We talk about our and your involvement at Ag Day at the Capitol. It is that contact with your legislatures that keeps agriculture in the forefront in Madison. We need to have that relationship with our representatives so that they know they can rely on someone in their area to talk to about those issues.

This year we will have two opportunities to go to Washington, D.C., and interact with our federal representatives.

In June, the Board of Directors along with the 2014 Leadership Institute class will meet with AFBF and then walk to Capitol Hill to talk about the points that are most valuable to Wisconsin agriculture. I would imagine trade, taxes

and immigration may be on the forefront.

In September, we will be in Washington, D.C., with two leader representatives from each District to visit an Embassy to see what matters to other countries that trade and interact with the U.S.

Again we will venture to Capitol Hill and lobby for the needs of Wisconsin agriculture.

Have a happy summer and remember "Life is simpler when you plow around the stump".

Dave Daniels
District 1 Director

Institute Class Rewarding Experience By Amanda Carlson



The Institute Class has been such a rewarding experience thus far and I want to say thank you to everyone who has made it possible!

Our next session will be in September where we will meet at the Capitol and give testimonies on topics in agriculture.

This truly has been one of the most rewarding experiences that I have had. I am so thankful for this opportunity to learn and grow with an encouraging group of people.

We have had four sessions this year so far. The time has allowed us to bond as a group, evaluate ourselves and set goals.

Our sessions included social media, creative thinking, meeting protocol and many great speakers who are doing great things for agriculture.

We have learned how to better understand and control our emotions (emotional intelligence), we started to focus on our values as a leader and set both long- and short-term goals.



Milwaukee County Farm Bureau Reaches Membership Goal

Congratulations to Milwaukee County Farm Bureau for reaching its new voting goal by April 30.

receive \$1,000.

Do you know someone who might be interested in what Farm Bureau has to offer? Ask them to become a member!



The county was one of 24 counties in the state to reach its new voting goal and

Ag Women's Summer Tour Planned for July

Date: Saturday, July 18
Cost: \$20 per person, includes winery tour, lunch and bus

All members are welcome! For the registration form, please visit the Milwaukee County Farm Bureau webpage at wfbf.com/countyfarm-bureaus/milwaukee.



SCHEDULE OF EVENTS – Saturday, July 18

9:30 a.m.	Meet at Highway 43/Highway C Park and Ride - DOT lot 45-20, Cedarburg. Group will leave by bus at 9:45 a.m.
10:30 a.m.	Take a tour of the Cedar Creek Winery in Cedarburg. Wine tasting included.
12:30 p.m.	Visit the Roden family farm. Eat lunch.
1:30 p.m.	Explore Lizard Mound County Park. Stop at the Cedar Valley Cheese Store and hike Lion's Den Gorge Nature Preserve.
3:30 p.m.	Return to Park and Ride

Plan to Attend the Wisconsin State Fair

Mark your calendars for this year's Wisconsin State Fair presented by U.S. Cellular on August 6-16. The address of State Fair Park is 640 S. 84th Street, West Allis.

Fairgoers who plan ahead can take advantage of several great deals available before the State Fair begins, including discounted State Fair admission tickets, SpinCity ride and game tickets, bargain books, cream puffs and more.

Visit the website for the Sweet Deals at www.wistatefair.com/wp/fair-deals.

\$6 State Fair Admission

With a savings of 50 percent off the admission price during the fair, \$6 State Fair Admission Tickets offer one sweet deal! Fairgoers can purchase discounted tickets at any Wisconsin Bank Mutual Bank Office or Milwaukee Area Fast Track Oil Change Center. Discounted \$6 Fair Admission vouchers also are available right at the check-out at participating Wisconsin Sentry Foods, Festival Foods and Trig's grocery stores. All \$6 Fair Admission Tickets are on sale now through June 30.

\$15 Cream Puff Six-Packs

Fairgoers with a sweet tooth can take advantage of the sweetest deal at the fair with \$15 Cream Puff Six-Pack vouchers, which offer a \$9 savings off individually purchased cream puffs. Certificates can be redeemed during the State Fair at the Original Cream Puff Pavilion, at one of the two Cream Puff Express locations or from 6 to 8 a.m. at the Cream Puff Drive Thru. This sweet deal is available through August 5.



\$15 Fair Days Double Play

Baseball season is heating up and State Fair has partnered with the Milwaukee Brewers again to offer a great deal! Each \$15 Fair Days Double Play ticket package includes one Terrace Reserved ticket to select Brewers games during the 2015 season and one general admission ticket to this year's State Fair.



New this year, ticket packages can be upgraded to Loge Outfield Box seats for an additional \$10 for a total of \$25. Ticket packages can be purchased at brewers.com/statefair or by calling 414.902.4000 through August 16. Ticket packages are not available for purchase day of the game.

For more information about the Wisconsin State Fair, please visit www.wistatefair.com.

Milwaukee County Offers YFA Members Opportunities with Contests!

There are great opportunities for YFA members in Milwaukee County to participate in district and state events. Remember that these activities are available to voting members ages 18-35.

Discussion Meet

The District 1 Discussion Meet has been set for **Tuesday, August 18**, at Roden Echo Valley, 5545 County Road Y, West Bend.

The farm tour will be at 6 p.m. with the Discussion Meet starting at 7 p.m. Snacks will be available afterwards.

The Discussion Meet is an activity designed to build crucial skills in young, active farmers and agriculturalists. By participating, members build basic discussion skills, develop a keen understanding of important agricultural issues and explore how groups can pool knowledge to reach consensus and solve problems.

This year's topic is: **How can we influence state and local policy that more effectively balances the social and economic interests of farmers and ranchers versus burdensome federal regulation?**



Achievement Award. The ideal candidate(s) for the Achievement Award is an individual or couple involved in production agriculture with a majority of their income subject to normal production risks. Selection of the winning YFA competitor is based on his or her efforts in production agriculture and leadership achievement.

Participation in this program with individual recognition and the resulting publicity will help build the organization. Applications are due **July 1**.

Excellence in Agriculture. The Farm Bureau Excellence in Agriculture Award Program is designed as an opportunity for YFA members, while actively contributing and growing through their involvement in Farm Bureau and agriculture, to earn recognition.

Participants will be judged on their involvement in agriculture, leadership ability, involvement and participation in Farm Bureau and other organizations, i.e., civic, service and community.

The ideal candidate(s) for the Excellence in Agriculture Award is an individual or couple who do not have the majority of their income subject to normal production risk. Applications are due **July 1**.

If you are a YFA member and are interested in participating in these activities, please contact Peter Muth, District 1 YFA Representative, at 262.689.2536.

A Member Benefit the Whole Family Can Enjoy!

Get your peanuts and Cracker Jacks ready! The Wisconsin Farm Bureau Federation and Rural Mutual Insurance Company are teaming up for a special Farm Bureau Member Appreciation Day at the ballparks of the eight Wisconsin Northwood's League teams.



"This will be a great opportunity for Farm Bureau members to take part in a member event and enjoy America's favorite past time," said Jim Holte, President of the Wisconsin Farm Bureau Federation.

From May through August, there will be three Farm Bureau Member Appreciation games at each of the eight Wisconsin teams. This will be a special event for Farm Bureau members with deals on game tickets that will include a team hat, soda and a hot dog.

There also will be special recognition of Farm Bureau during the game as well as advertising in the program book and radio ads so support your local Northwood's League team!

The Northwoods League teams in Wisconsin include Eau Claire Express, Lakeshore Chinooks, Madison Mallards, Wisconsin Woodchucks, Green Bay Bullfrogs, Kenosha Kingfish, La Crosse Loggers and the Wisconsin Rapids Rafters.

"Nothing beats sitting in your favorite ballpark, watching your favorite team on a hot, sunny day, with a hot dog smothered with all the goods in one hand and an ice cold drink in the other," said Todd Argall, Vice President of Customer Acquisition and Service with Rural Mutual Insurance. "We are look-

ing forward to seeing you at the ballpark."

Tickets can be purchased by ordering from each team's website or by calling their ticket office. To receive the discounted price use the promotion code 'farmbureau'. To see the full list of Farm Bureau games visit wfbf.com/benefits-membership.

Attend A Game Near You!

Kenosha Kingfish

- Wednesday, June 24, 7:05 p.m.
- Monday, July 6, 7:05 p.m.
- Monday, August 3, 7:05 p.m.

Lakeshore Chinooks

- Tuesday, June 2, 6:35 p.m.
- Monday, June 15, 6:35 p.m.
- Thursday, July 2, 6:35 p.m.



Milwaukee County Farm Bureau Contacts:

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District 1 Coordinator, Patti Roden	866.355.7341
WFBF Board Director, Dave Daniels	262.878.5035
RMIC District Manager, Bill Kriese	920.893.1811

District 1 Policy Development Meeting Date Set

The District 1 Policy Development meeting is scheduled at 7 p.m. on Tuesday, August 4, at The Machine Shed, N14 W24145 Tower Place, in Pewaukee.



For more information about the policy development meeting, please contact Patti Roden at proden@wfbf.com.

District 1 County Fairs to Attend

- Jefferson County Fair, July 8-12
- Waukesha County Fair, July 15-19
- Washington County Fair, July 21-26
- Racine County Fair, July 29-August 2
- Ozaukee County Fair, July 29-August 2
- Wisconsin State Fair, August 6-16
- Kenosha County Fair, August 19-23
- Walworth County Fair, September 2-7



Leadership Training Institute Applications Due August 14

The Farm Bureau Institute is a year long premiere leadership training course at a graduate level whose mission is to produce strong and effective county Farm Bureau leaders.

The training focuses on personal growth and development, public speaking, working effectively with all forms of media, creativity training, understanding the role and functions of WFBF and Rural Mutual Insurance Company, training on working with government at the local, state and national levels, working to bridge the generational divide among volunteers, consideration of national and international agricultural issues and completion of a Farm Bureau Personal Development Leadership Plan.

Any voting member of WFBF may submit an application to participate in the program. Each year's class is limited to a maximum of 15. Classes are selected based on building a team learning environment.

WFBF expects Institute graduates to use the leadership skills and abilities they have developed in the program to become actively engaged and involved in their county Farm Bureau. Eventually, they may expand their leadership involvement in Farm Bureau and their community.

Applications for the 2016 Institute Class can be found on the WFBF website at wfbf.com/programsevents/leadership-training-institute and are due **August 14**.