

# Richland County Farm Bureau

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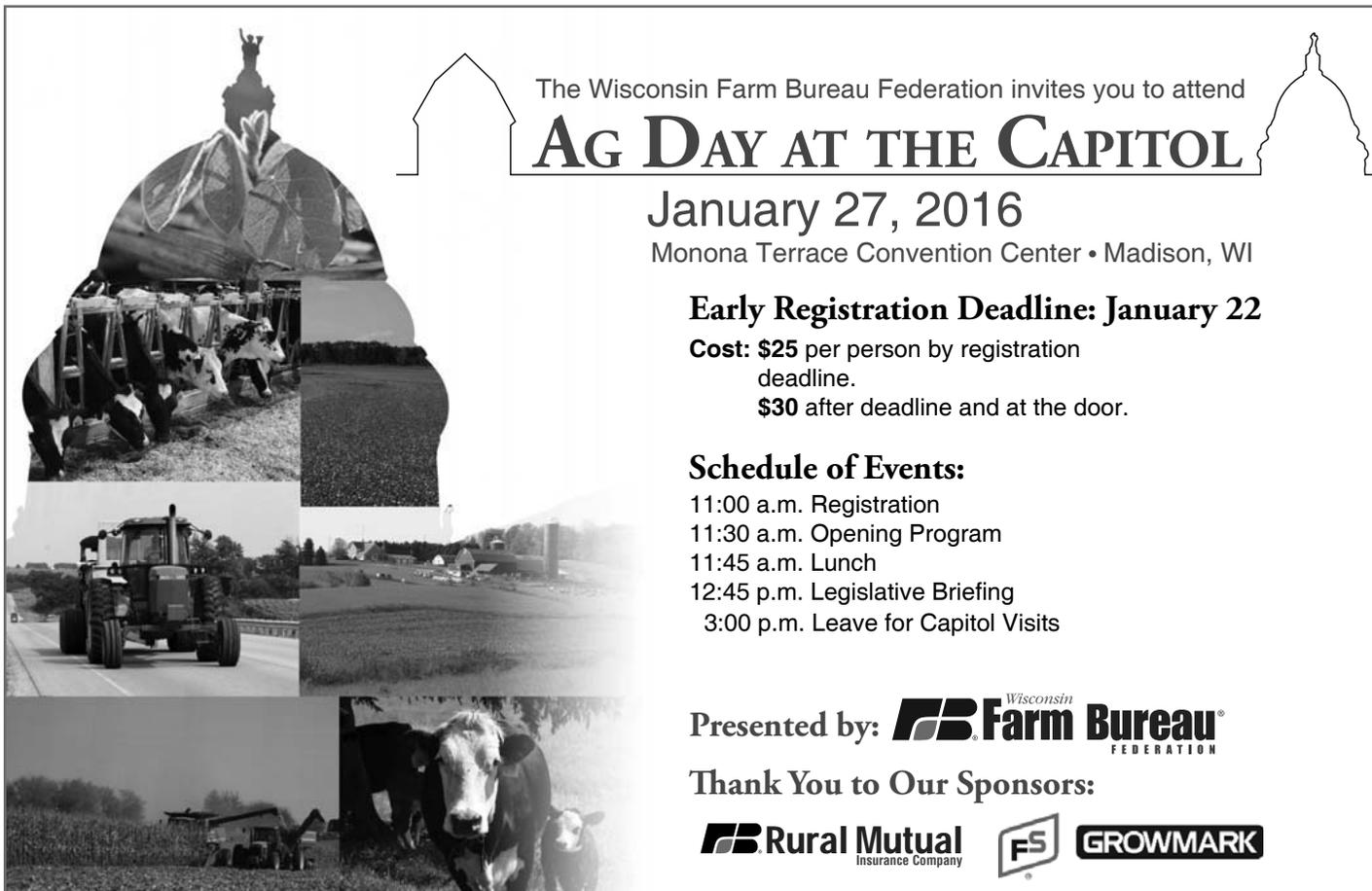
**Daryl Beier**  
(608) 647-2251

**Fred Clary**  
(608) 647-2972

**Dave Larson - District Manager**  
(608) 935-9500

Wisconsin Farm Bureau Federation

## Mark Your Calendars for Ag Day at the Capitol



The Wisconsin Farm Bureau Federation invites you to attend  
**AG DAY AT THE CAPITOL**  
January 27, 2016  
Monona Terrace Convention Center • Madison, WI

**Early Registration Deadline: January 22**  
**Cost: \$25** per person by registration  
deadline.  
**\$30** after deadline and at the door.

**Schedule of Events:**  
11:00 a.m. Registration  
11:30 a.m. Opening Program  
11:45 a.m. Lunch  
12:45 p.m. Legislative Briefing  
3:00 p.m. Leave for Capitol Visits

Presented by: 

Thank You to Our Sponsors:  
  

## Raise Your Voice; Attend Ag Day at the Capitol

Mark your calendars for **Wednesday, January 27, 2016**, and plan to attend Ag Day at the Capitol.

Join us for a day of legislative learning and an opportunity to meet with your state representatives at the Capitol. Inform them about how important agriculture is in Richland County and share your views on issues and how they affect your farm.

Richland County will sponsor the registration fee for up to 10 members to attend. To pre-register, please contact District 3 Coordinator Melissa Doyle at 866.355.7343 or [mduoye@wfbf.com](mailto:mduoye@wfbf.com).





# COUNTYnews

RICHLAND COUNTY FARM BUREAU EDITION

## Richland County Farm Bureau in Action



The District 3 YFA Discussion Meet was held in Lancaster. Contestants were, front row (L-R) Jesse Wellman, Grant; Dan Frank, Lafayette; and Becky Hasburgh, Iowa; back row (L-R) Kory Stalsberg, Grant; Trent Erickson, Vernon; and Ryan Nigh, Vernon. Kory, Trent and Becky participated at the state Discussion Meet.



In October, Richland County Farm Bureau President Dick Hauser visited with Ron Fruit of WRCO 100.9 about the newest implements of husbandry regulations. He was joined by WFBF staff members, Rob Richard, Gretchen Kamps and Melissa Doyle, who added to the conversation.



We are fortunate to have a Collegiate Farm Bureau chapter at UW-Platteville, which is the home of some of our Richland County residents. One of the activities was a trip to Vesperman Farms near Lancaster. The students enjoyed the corn maze, other activities around the farm and enjoyed a meal. Activities like this are how we engage potential members at UW-Platteville. We hope that they return to their home counties and continue to be involved in Farm Bureau.



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The District 3 Fall Women's Summit was hosted by Iowa County this year. Those in attendance had a great time learning more about Ag in the Classroom activities and sharing ideas across counties. The day concluded with a fun and creative craft project.



The Ag Discovery Tent was a hit at this year's Richland County Fair. Hands-on activities provided fairgoers of all ages an opportunity to learn about and explore the diverse agricultural industry. Even a few collegiate Farm Bureau members from UW-Platteville stopped by to help spread the good news of agriculture.

## President's Message



As the calendar year comes to a close, it is human nature to look back at what has happened.

It was a great growing season and we should not have to worry about a hay shortage this year. Corn, beans and pastures all did well. On the flip side, the prices for the major cash crops as well as livestock and milk did hit the skids. Marketing at a profit is a challenge.

Your Richland County Farm Bureau has continued to work for you. As we look at 2015, we have not heard of serious problems with the new Implements of Husbandry (IOH) law and we hope that it is working for you.

Your county Farm Bureau has worked more with youth programs this year including Ag in the Classroom, county fair ag information tent, meat animal sale and the Young Farmer and Agriculturist program. We still acknowledge that we have not been successful in getting more participation on the board of directors.

2016 is a new year and with it comes new opportunities for our farms and for our county Farm Bureau. We will be sending letters to people who we believe could contribute to the betterment of agriculture through active participation in our organization. It has been said many times that, "nobody asked me."

Please consider yourself asked whether you receive a letter or not. I am sure that we will miss some who would be great and I am apologizing in advance for the oversight. Please step forward and let us know if you are interested.

We also want to know about issues that you want addressed. On our radar are large capacity wells, waters of the U.S. and the IOH law. Also, 2016 is an election year and it will be important to evaluate the candidates' stands on agricultural issues.

Looking forward to a great new year!

**Dick Hauser**

Richland County Farm Bureau President  
608.585.4808

## Meet Your New District Coordinator: Melissa Doyle



Hi! I'm excited to be serving as the District 3 Coordinator and am looking forward to meeting and working with you.

I want to share a little

bit about myself and provide some insight on my diverse agricultural story. I grew up on a beef farm near Mineral Point and was an active member of 4-H and FFA.

I attended UW-Madison where I earned a bachelor's degree in agricultural and applied economics and life sciences communication, as well as a master's degree in life sciences communication.

My previous work experience includes serving as the 4-H youth development advisor for

Iowa County UW-Extension and as the outreach coordinator for UW-Platteville Pioneer Farm. I also play a role in my family's auction business, On Point Auction Service, serving as the marketing and communications manager.

My Farm Bureau involvement started when I joined the Collegiate Farm Bureau at UW-Madison. After graduating, I was recruited by my home county and appointed to serve as the Iowa County Farm Bureau ag promotions chair.

In this role, I coordinated events and activities that helped spread the word and educate others about agriculture. It also gave me the opportunity to build effective networks and relationships with other agriculturalists and members of the community.

I truly have a passion for agriculture, and I am proud to represent an organization that takes great pride in its rural roots just like me. I can't wait to get to know more of you as I start my new adventure serving as the WFBF District 3 Coordinator!

## Ag in the Classroom Essay Topic Announced



Each year Wisconsin Ag in the Classroom offers an essay contest for fourth and fifth grade students in all public, private and home schools, including 4-H clubs, Farm

Bureau families and other organizations.

The 2015-2016 topic is 'Tell us about making maple syrup in Wisconsin.' Richland County contest entries are due by **April 1, 2016**.

Essay submissions must be 100- to 300-words in length and will be judged on content, grammar, spelling and neatness.

The contest is sponsored by Insight FS, We Energies and the Wisconsin Farm Bureau Foundation. Last year, nearly 2,900 students participated.

Each district winner will receive a classroom presentation in May for their homeroom or class.

For more information, please contact Gretchen Kamps at 608.828.5644 or [gkamps@wfbf.com](mailto:gkamps@wfbf.com) or visit [www.wisagclassroom.org](http://www.wisagclassroom.org).

## Do You Know a Wisconsin AgVocate?

Do you know a woman who is a true advocate for agriculture in Wisconsin? Nominate her for the AgVocate of the Year award.

Applications for the 2016 AgVocate of the Year Award are available and are due by **January 7, 2016!**

This award is given to a woman who embodies the term agvocate. She actively and positively represents agriculture to both

her peers and those outside of the ag community. She works to tell agriculture's story in a professional manner and is seen as a leader and voice for local and state issues and events.

To get the application, visit [www.wiagwomenssummit.com](http://www.wiagwomenssummit.com).



## Registration Open for Ag Women's Summit



The sixth annual Wisconsin Ag Women's Summit date is set for March 4-5 at the Madison Marriot West in Middleton.

Registration for the premier women's event is now open and available online. Register by the February 3 early bird deadline to save \$25 on the conference fee.

The final registration deadline is **February 26**.

The summit will kick off with the announcement of the 2016 AgVocate of the Year. The award will recognize a Wisconsin ag woman who has gone above and beyond to tell the story of Wisconsin agriculture with those around her.

Sponsoring the award is Wisconsin agricultural broadcaster Pam Jahnke, the Fabulous Farm Babe.

The opening session will include a multi-generation panel of women in agriculture discussing important topics to women and the agriculture community, moderated by NBC15 news reporter, Amy Pflugshaupt.

Closing keynote speaker Jerry Apps will engage attendees through his story telling and share tips on how to capture personal farm family stories.

Fifteen additional breakout sessions will address farm-focused business topics including: succession planning and trusts; consumer conversations; agriculture legislation; farm safety; ag efficiencies; insurance education for young adults and those planning ahead for assisted care; and online safety.

Lighter topics include: eating and feeding busy farmers and family on the go; straw bale and container gardening; hosting a farm tour; DIY farmhouse projects; and tips on planning and maintaining a beautiful landscape.

The Wisconsin Ag Women's Summit is an event planned by Badgerland Financial, Wisconsin Farm Bureau Federation and the UW-Extension.

The agenda, registration details and hotel information are available at [www.wiagwomenssummit.com](http://www.wiagwomenssummit.com).

## There are Benefits to Your Farm Bureau Membership:

### Auto

- General Motors Discount

### Health

- ScriptSave® Prescription Drug Savings Card
- Stroke Detection Plus

### Supplies and Products

- Case IH
- Caterpillar (NEW)
- FS-GROWMARK Patronage
- Grainger
- Polaris
- Office Depot

### Communication

- AgriVisor
- The Country Today

### Insurance

- Rural Mutual Insurance Company
- Farm Bureau Financial Services

### Travel

- AAA
- AVIS Car Rental Discount Program
- Choice Hotels International, Inc.
- Wyndham Hotel Group

### Financial

- AgriPlan Medical Reimbursement Program
- Farm Bureau Bank

### Protection

- \$500 Reward Protection Program
- Accidental Death Policy

For complete details visit [wfbf.com/benefits-membership](http://wfbf.com/benefits-membership).

## New Member Benefit: Caterpillar, Inc.

Wisconsin Farm Bureau and Caterpillar, Inc., announced a new partnership that will provide members up to \$2,000 in purchase incentives on Cat machines. In addition, Caterpillar plans to support Farm Bureau programs in 2016 and coordinate with Farm Bureau on other efforts.

Eligible equipment includes Cat skid steer loaders, compact and multi-terrain loaders, wheel loaders, telehandlers, backhoe loaders, hydraulic excavators and track-type tractors.

A range of incentives are offered:

- Small Wheel Loaders: \$2,000
- Compact Wheel Loaders: \$1,000
- Small Dozers: \$1,000
- Backhoe Loaders: \$500-\$1,000
- Compact Track Loaders: \$500-\$1,000
- Multi Terrain Loaders: \$500-\$1,000
- Skid Steer Loaders: \$500-\$1,000
- Telehandlers: \$500-\$1,000
- Mini Hydraulic Excavators: \$250-\$500

The Farm Bureau Member benefit discount on Cat machines can be combined with any retail discounts, promotions, rebates



or offers available through Caterpillar or its dealers, with the exception of other membership purchase incentives. All Wisconsin Farm Bureau members are eligible.

Discounts cannot be applied to past purchases. Members must provide a member verification certificate to the Cat dealer at the time of purchase to receive the discount. Certificates may be downloaded at [www.fbadvantage.com/cat](http://www.fbadvantage.com/cat).

For more information, call Farm Bureau at 800.261.3276.

## Sign a NEW Member, Get \$20

Farm Bureau volunteers will receive \$20 for every new voting or associate member who they sign between **October 1, 2015**, and **September 30, 2016**.

Qualifying new members must (a) have no previous Farm Bureau membership or (b) be more than 25 months past their due date.

Farm Bureau volunteers qualify as members of the Farm Bureau Proud Club by signing five or more new Farm Bureau members during the membership year. Members of the 2016 Farm Bureau Proud Club and their spouse or guest will receive recognition at the December 2016 WFBF Annual Meeting.

Farm Bureau Proud Club members also receive a commemorative pin and a gift in recognition of their efforts.

A county Farm Bureau will receive a \$1,000 cash award if it reaches its new voting goal by the **March 31, 2016**, month-end cut off.

Volunteer membership workers who recruit five or more new members by **May 5** will be awarded a Farm Bureau Proud jacket.

For more information, please contact District 3 Coordinator Melissa Doyle at [mdoyle@wfbf.com](mailto:mdoyle@wfbf.com) or 866.355.7343.

## Attend FFA Farm Forum!

Richland County Farm Bureau has money available to sponsor students interested in attending the FFA Farm Forum. This year's forum will be held **February 19-20, 2016**.

Don't delay! If you are interested in attending, please contact President Dick Hauser at 608.585.4808 by **January 8, 2016**.

Last year, nearly 200 high school juniors from around Wisconsin attended Wisconsin Farm Bureau's FFA Farm Forum in Wisconsin Rapids.

"The Wisconsin Farm Bureau takes pride in hosting this event with the FFA to help grow our agricultural leaders," said Jim Holte, Wisconsin Farm Bureau Federation President.

During the two-day event, FFA members attend workshops on post-high school agricultural opportunities, social media, advocating for agriculture, leadership and more.

The Wisconsin Farm Bureau Foundation sponsors the FFA Farm Forum in cooperation with the Wisconsin Association of FFA. This year's FFA Farm Forum marks the 44<sup>th</sup> year that the Farm Bureau family of affiliates will sponsor the event for Wisconsin youth.



## Richland County Farm Bureau Contacts:

President, Richard Hauser	608.585.4808
Secretary, Germaine Hying	608.739.3367
Treasurer, Byron Hillberry	608.537.2352
Women's Chair, Germaine Hying	608.739.3367

Richland County Farm Bureau	888.830.2576
District 3 Coordinator, Melissa Doyle	866.355.7343
WFBF Board Director, Richard Gorder	608.987.3424
RMIC District Manager, Dave Larson	608.935.9500

## District YFA Update



We are thankful for another year of opportunities that Farm Bureau has opened doors for us and hope you are too!

This year provided us with many major successes and an opportunity to meet many of you. We had a wonderful time at the WFBF Annual Meeting cheering on the District 3 YFA Discussion Meet and award finalists and networking with other young farmers and agriculturists.

We are looking forward to what 2016 has in store for us and for Farm Bureau.

We are planning a family-friendly district YFA event in January to celebrate the new year and hope that you can join us. Watch your mail and Facebook for more details.

If you have any questions or suggestions for YFA events, feel free to contact us anytime.

**Derek and Charisse Orth**  
District 3 YFA Representatives

## 'All About Beef' App Has New Games



The American Farm Bureau Foundation for Agriculture released a new educational app, 'All About Beef,' funded in part by the Beef Checkoff.

App versions of 'The Steaks are High' and 'Grocery Grab' are STEM-based games funded by the Beef Checkoff Program and geared toward students in grades third through fifth.

The My American Farm games, including 'The Steaks are High' and 'Grocery Grab' are available on the iTunes store for iPhone and iPad, at Google Play for Android devices, on Amazon for the Kindle Fire and [www.MyAmericanFarm.org](http://www.MyAmericanFarm.org).

The Beef Checkoff Program funded development of the game and supporting resources. The Beef Checkoff Program was established as part of the 1985 Farm Bill and assesses \$1 per head on the sale of live domestic and imported cattle, in addition to a comparable assessment on imported beef and beef products.

The My American Farm resource is a project of the Foundation and the site and resources are made possible through the generous support of title sponsor, DuPont Pioneer.

For more information and My American Farm resources, please visit [www.MyAmericanFarm.org](http://www.MyAmericanFarm.org).