

Sawyer County Farm Bureau

PO Box 5550 Madison, WI 53705

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Rural Mutual
Insurance Company



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Rural Mutual Agents in Sawyer County:

Pat Gillis (715) 934-2400
Erin Metcalf (715) 934-2100
Dale Thompson (715) 634-3423

Ken Truax - District Manager

Wisconsin Farm Bureau Federation

Sawyer County Dairy Breakfast

Saturday, June 21

Serving: 6:30-11 a.m. at The Sawyer County Fairgrounds in Hayward (On Highway B- 2 miles east of Hwy 27 in Hayward)

Cost

\$6 – Adults
\$4 – Ages 4-12
Free – Ages 3 and Younger

Menu

Pancakes, sausage, cheese, ice cream, strawberries and whipped cream, milk and coffee

Additional Attractions

Live entertainment-Larry & the Drifters, antique tractor display, farm animals and farm equipment. NEW this year! Moo Mania comedy show!

This event is co-sponsored with funds supplied by the Wisconsin Milk Marketing Board. A portion of the proceeds from the event go to support the Sawyer County 4-H. If you are interested in volunteering to help with this event please contact Jim Henchel at 715.462.4608.

Thank you to the dairy farmers of Wisconsin and our many area business sponsors!



Mark Your Calendars! Sawyer County Annual Meeting

Mark September 15 on your calendar and be sure to join us for the Sawyer County Annual Meeting being held at Stone Lake Fire Hall. Dinner will be served so plan to attend to visit with friends and neighbors and learn about issues important to agriculture.

save • the • date
09 • 15 • 14

A District 9 Woman Rooted in Agriculture

Jolene Wester of Centuria in Polk County is certain of one thing, no two days are ever the same. They have a crop farm with corn and snap beans and also raise a few beef cattle for private sales. Three years ago, the family expanded their grain operation to include a truck scale, more storage and a larger dryer which then lead to the decision to become a licensed grain dealer and warehouse. They now have a custom corn drying and storage business for neighboring farms.



Jolene is responsible for the books for the farm and for the grain as well as helping with outside farm work when needed. When she is not helping with the farm, Jolene enjoys knitting, reading and gardening. Additionally, she is in her first year serving as the Polk County Women's Chair and in the past has attended state annual meetings.



COUNTYnews

SAWYER COUNTY FARM BUREAU EDITION

YFA Members Gather for Events

YFA members from across District 9 gathered on February 22 at 45th Parallel in New Richmond for a behind-the-scenes tour of the business. 45th Parallel uses high quality grain grown by a local farmer to make vodka that is entirely produced and bottled in the facility. For more information about 45th Parallel, visit 45thparalleldistillery.com.



On May 1, members travelled to Oakdale, MN to see the new film, "Farmland." Most Americans have never stepped foot on a farm or ranch or even talked to the people who grow and raise the food they eat. Farmland takes an intimate look at the lives of farmers and ranchers in their twenties, all of whom are responsible for running their farms. Through this film from award-winning director, James Moll, you'll step inside the world of farming for a first-hand glimpse into the lives of young farmers and ranchers. Learn about their high-risk/high-reward jobs and passion for a way of life that has been passed down from generation to generation, yet continues to evolve. Director James Moll traveled across the country meeting young farmers and ranchers. To watch the trailer to catch a glimpse of stories shared during his interviews visit the website: www.farmlandfilm.com.

FARMLAND
A FILM BY JAMES MOLL



Members posed for a photo in the tasting room of 45th Parallel. The educational tour drew 25 people.



YFA members from around District 9 travelled to Oakdale, MN to see a showing of the new film, "Farmland".

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Meet Katie Mattison, New District 9 Coordinator

Hello Farm Bureau members!

Spring has finally arrived and planting season is now in full swing. It is an exciting time of year with new beginnings and I am excited to begin a new chapter in my life serving as your District 9 Coordinator.

I would like to share a little bit about myself. I grew up in Amery on my parents elk farm and was very involved in 4-H and FFA. In 2005, I graduated from UW-River Falls with a bachelors degree in agriculture business and have spent the past 8 years as an agricultural lender. I am also a 2013 graduate of the Wisconsin Farm Bureau Institute and recently served on the WFBF YFA Committee representing District 9.

I have a passion for agriculture and I look forward to working with all of you to promote this great industry. If you have any questions, comments or ideas please feel free to contact me. I would love to hear from you.

Katie Mattison
District 9 Coordinator



YFA Members! Mark your Calendars!

There are great opportunities for YFA members in Superior Shores Farm Bureau to participate in district and state events. Remember that these activities are available to voting members ages 18-35.

Discussion Meet: The District 9 YFA Discussion Meet has been set for **Thursday, August 14** at the Orchard in Baldwin. Dinner will be at 6 p.m. with the discussion starting at 7. The Discussion Meet is an activity designed to build crucial skills in young, active farmers and agriculturalists. By participating, members build basic discussion skills, develop a keen understanding of important agricultural issues and explore how groups can pool knowledge to reach consensus and solve problems. This year's topic is: **How can young farmers and ranchers work to encourage membership growth and member engagement for the county, state and national Farm Bureau organizations?**

Achievement Award:

The ideal candidate(s) for the Achievement Award is an individual or couple involved in production agriculture with a majority of their income subject to normal production risks. Selection of the winning YFA competitor is based on his/her efforts in production agriculture and leadership achievement. Participation in this program with individual recognition and the resulting publicity will help build the organization. Applications are due **July 1, 2014**.

Excellence in Agriculture: The Farm Bureau Excellence in Agriculture Award Program is designed as an opportunity for YFA members, while actively contributing and growing

Contests & Awards

through their involvement in Farm Bureau and agriculture, to earn recognition. Participants will be judged on their involvement in agriculture, leadership ability, involvement and participation in Farm Bureau and other organizations (i.e., civic, service and community). The ideal candidate(s) for the Excellence in Agriculture Award is an individual or couple

who do not have the majority of their income subject to normal production risk. Applications are due **July 1, 2014**.

If you are a YFA member and are interested in participating in any of these activities, please contact Katie Mattison, District 9 YFA Representative, at 715.418.0975.

Leopold Conservation Award Seeks Nominees



Sand County Foundation and Wisconsin Farm Bureau Federation are accepting applications for the \$10,000 Leopold Conservation Award, which honors Wisconsin farmers who demonstrate exemplary stewardship and management of natural resources.

Applications are due by **August 1, 2014**. Finalists and winner will be announced in late 2014. Visit www.leopoldconservationaward.org for complete application information.

"Through this partnership, we have been able to recognize the conservation efforts of outstanding Wisconsin agricultural producers who have built a strong tradition of sustainable agriculture," said Brent Haglund, Ph.D., Sand County Foundation President. "We look forward to honoring more landowners who are committed to the enhancement of Wisconsin's landscape."

Given in honor of Aldo Leopold's Land Ethic, the Leopold Conservation Award recognizes extraordinary achievement in voluntary conservation on working lands, inspires other landowners through these examples and provides a visible forum where leaders from the agricultural community are recognized as conservation leaders outside of the industry. In his influential book, "A Sand County Almanac" (1949), Leopold called for an ethical relationship between people and the land they own and manage, which he called "an evolutionary possibility and an ecological necessity."

"The Wisconsin Farm Bureau is proud to join Sand County Foundation in saluting the innovative conservation practices and work that Wisconsin farmers do each day to enhance our environment," said Jim Holte, Wisconsin Farm Bureau Federation President.



Dick and Kim Cates of Cates Family Farm, a grass-fed beef enterprise near Spring Green in Iowa County, were the 2013 Leopold Conservation Award recipients.

The Leopold Conservation Award in Wisconsin is made possible through the generous support of Farm Credit, DuPont Pioneer, The Mosaic Company, The Lynde and Harry Bradley Foundation, American Transmission Company, Badgerland Financial, We Energies, Alliant Energy Foundation, Wisconsin Farm Bureau Federation and the Wisconsin Corn Growers Association.

About the Leopold Conservation Award: The Leopold Conservation Award is a competitive award that recognizes landowner achievement in voluntary conservation. The award consists of a crystal depicting Aldo Leopold and a check for \$10,000. Sand County Foundation presents the Leopold Conservation Award in California, Colorado, Kentucky, Nebraska, South Dakota, Texas, Utah, Wisconsin and Wyoming.

About Sand County Foundation: Sand County Foundation — www.sandcounty.net — is a private, non-profit conservation group dedicated to working with private landowners to advance the use of ethical and scientifically sound land management practices for the benefit of people and their rural landscapes.



Benitz Appointed to VFA Committee

Pierce County Farm Bureau member Laura Benitz has been appointed to Wisconsin Farm Bureau's Volunteers For Agriculture committee by District 9 Director and WFBF President, Jim Holte.

The Volunteers For Agriculture (VFA) Committee is a legally constituted political action committee established by the WFBF. The Committee operates under by-laws established by the WFBF Board of Directors. The Committee is charged with increasing the political involvement of the agricultural community. This includes identifying and supporting candidates for state office that are determined to be "Friends of Agriculture". Also representing District 9 on this committee is Bruce Nelson from Rusk County.

Welcome New Members

Mae Ames
Jared Gronning
Joseph Heath
Gerald Kavanaugh
Joshua Kraft
Shannon Krause
Shaun Kreyer
Michelle Nickence
Marcus Olesiak
Jeramiah Olson
Cory Sulley

Welcome
to Farm
Bureau

Sign Up for Ag Newswire



Visit wfbf.com to begin receiving this required reading for the agriculture community right to your email inbox every week.

There are Benefits to Your Farm Bureau Membership:

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• The Country Today	• Rural Mutual Insurance Company	• Office Depot
Financial	• Farm Bureau Financial Services	Travel
• AgriPlan Medical Reimbursement Program	Protection	• AAA
• Farm Bureau Bank	• \$500 Reward Protection Program	• AVIS Car Rental Discount Program
	• Accidental Death Policy	• Choice Hotels International, Inc.
		• Wyndham Hotel Group

For complete details visit wfbf.com/benefits-membership.

Inspiration Found at Wisconsin Ag Women's Summit

The Wisconsin Ag Women's Summit, presented by Badgerland Financial, Wisconsin Farm Bureau and the University of Wisconsin-Extension was held in Madison, March 14-15. The purpose of the event is to connect women involved in all areas of Wisconsin's diverse agriculture community.

Summit attendees were engaged in diverse topics such as agriculture advocacy, personal finance, technology, photography and health and wellness. There was also entertainment by Comedy City, an improv comedy show.



Ladies who attended the Wisconsin Ag Women's Summit from District 9 were (front L to R) Jolene Wester, Bethany Dado, Kristin Solum, Leah Christenson, (back L to R) Geri Wolfe, Sandy Reichel, Debbie Johnson, Roxi Solum, Cindy Bourget, Katie Mattison, Melanie Peterson and Mary Prestrud.



Laura Daniels of Cobb (left) and Karyn Schauf of Barron (right) were awarded the AgVocate of the Year Award. They are pictured with Alice in Dairyland, Kristin Olson.

The keynote speaker was Chariti Gent whose presentations included, "Bold Action: Charting the Course in Choppy Waters" and "I'm Really Gonna Do It This Time: A Simple System for Turning Those Good Ideas into Action."

The 2014 AgVocate of the Year award was also presented to Laura Daniels of Cobb and Karyn Schauf of Barron. This award honors Wisconsin women who are innovative leaders and have contributed to the success of Wisconsin agriculture.

Rural Mutual Insurance Company Celebrates 80th Anniversary

Rural Mutual Insurance Company is proud to celebrate providing 80 years of insurance services to farms, families, businesses and industries across the state of Wisconsin.

The Madison-based insurance company was founded in 1934 under the sponsorship of the Wisconsin Farm Bureau Federation to provide personal auto insurance to the farm community at affordable rates. This affiliation has served Rural Mutual well in the past and Rural Mutual continues to build on this niche focus as evidenced by its leading farm market share during 2013.

"With over 80 years of service, our mission and vision has not strayed far from the original purpose of the organization," said Peter Pelizza, CEO of Rural Mutual. "Holding the position as a leading farm insurance provider in the state of Wisconsin has been our mainstay, however expanding our footprint in the state to include a significant market share of personal as well as commercial protection is something we are proud of and will continue to cultivate."

For the fifth consecutive year Rural Mutual was selected as a "Ward's 50" Top Performer" by the Ward Group. This recognition means that Rural Mutual is considered one of the top 50 property and casualty companies in the nation based on its superior financial performance over the last five years. Rural Mutual is also recognized by AM Best with an "A" Excellent rating with a stable outlook. This rating is assigned to companies that have an excellent ability to meet their ongoing insurance obligations.

Rural Mutual takes great pride in the state and will continue to ensure that premiums paid here, stay here to keep Wisconsin strong.

To learn more about Rural Mutual Insurance Company, please visit www.ruralins.com.

To learn more about the Ward Group, please visit www.wardinc.com.

Sawyer County Farm Bureau Contacts:

President, Dale Beissel	715.266.3414
Vice President, Mike Robers	715.643.2645
Secretary/Treasurer, Sherrie Mataczynski	715.943.2353
Women's Chair, Joan Henchel	715.462.4608
Director, Marty Ewert	715.558.3524
Director, Jim Henchel	715.462.4608
Director, John Kauffman	715.943.2285
Director, Ted Mataczynski	715.943.2353
Sawyer County Farm Bureau	866.355.7347
RMIC District Manager, Ken Truax	715.514.4477
WFBF Board Director, Jim Holte	715.835.6708
Women's Committee Chair, Mary Prestrud	715.455.1495
District 9 Coordinator, Katie Mattison	866.355.7349

Rural Mutual Sponsors YFA Conference

Again this year, Rural Mutual is generously offering sponsorship for those who have never attended the WFBF YFA Conference in the past to become involved in our organization by attending this year's event. From the applications received by August 15, Rural will select up to 100 first-timers to receive sponsorship to the conference. Sponsorship will include the conference registration fee and two nights lodging at the Kalahari Resort.

Sponsorships

In addition, Rural recognizes that it is critical for these new members to have a mentor at the county level. Thus, any YFA who refers new YFA members who are selected for sponsorship to attend this year's event may qualify for a \$100 cash award (you must be present at the Friday, December 6 banquet and program to collect the cash award).

All participants must be Farm Bureau members by September 30, 2013 to qualify for sponsorship. If you have any questions or need more information, please contact Tracy Pape, Rural Mutual Insurance Company, at 608.828.5401 or tpape@ruralins.com.



Want to get away?

The Wisconsin Farm Bureau Federation's Young Farmer and Agriculturist (YFA) Conference will be held December 5-7, 2014 at the Kalahari Resort and Convention Center in Wisconsin Dells. Make plans now to join other YFA members for this exciting event!

Top-notch speakers, great entertainment, a unique networking opportunity and a weekend of family fun - and you are invited to attend, as our guest!



2014 Wisconsin Farm Bureau Federation Young Farmer and Agriculturist Conference

AGENDA

Friday, December 5

Afternoon: Free Time
3:00 p.m. Registration/Check-in
5:00 p.m. First-Timers' Orientation
6:00 p.m. Banquet and Program
7:30 p.m. District YFA Meetings
8:30 p.m. YFA Reception/Entertainment
Featuring Mantz Brothers Band

Saturday, December 6

7:00 a.m. Registration/Check-in
8:00 a.m. Discussion Meet Contestant Orientation
8:30 a.m. Discussion Meet Quarter Finals
10:30 a.m. YFA Buffet Brunch and Program
12:30 p.m. Excellence in Ag Presentations and Achievement Award Interviews
1:30 p.m. Discussion Meet Semi-Finals
2:00 p.m. Trade Show opens
2:40 p.m. Breakout Learning Sessions
4:30 p.m. Reception - Trade Show
6:00 p.m. Farm Bureau Extravaganza!
8:30 p.m. Free Time

Sunday, December 7

7:30 a.m. Morning Devotional
8:30 a.m. Collegiate Discussion Meet Final
9:30 a.m. YFA Discussion Meet Final
10:30 a.m. Buffet Brunch and Program
• Announcement of YFA Contest winners
12:00 p.m. YFA Conference Ends



Like us on Facebook:
www.facebook.com/WisconsinYFA

A special offer from Rural Mutual Insurance Company

If you've never attended this event before, Rural Mutual wants to sponsor you and your family. Just complete the sponsorship application on the back of this form and send it to the address at the bottom of the page. You may apply as an individual or as a couple, but don't delay - only 50 double-occupancy rooms are available, and the deadline to apply is August 15!

If you are a Farm Bureau member age 18-35 and are selected for sponsorship, Rural Mutual will pay the conference registration fee for you and your spouse/guest and two nights lodging at the Kalahari Resort. Registration fee includes registrant meals, workshop sessions and entertainment. If selected, you will be notified by September 12, and additional details regarding the conference will be mailed to you with a conference registration form that you will be required to complete.

Refer a Friend - Qualify for Cash!

Any YFA member who refers another who is accepted for sponsorship and attends the event will qualify for a \$100 cash award. (Limit: One award per family - you must be present at Friday night's banquet to qualify.) See referral form on reverse side.

