



# Superior Shores Farm Bureau

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Ken Truax, District Manager - (715) 514-4477  
Dave Meihak, District Manager - (715) 630-4801

Wisconsin Farm Bureau Federation

**March 4-5**  
Madison Marriott West, Middleton




Women from the Wisconsin agriculture community are encouraged to attend the Wisconsin Ag Women's Summit presented by Badgerland Financial, Wisconsin Farm Bureau and University of Wisconsin-Extension.

## Agenda Highlights

### Friday, March 4

9-10 a.m. Registration  
10-10:30 a.m. AgVocate of the Year Award Presentation  
10:30-11:30 a.m. Keynote Panel: Women In Ag: Understanding  
Where We've Been and Where We're Heading;  
Moderator: Amy Pflugshaupt, Anchor and  
Reporter, NBC 15 Madison  
1-4:30 Breakout Sessions  
7:30-10 p.m. Casino Night

### Saturday, March 5

6:30-7:30 a.m. Workout: Water aerobics or boxing and cardio  
8:30-9 a.m. Meet the 2016 AgVocate of the Year  
9-10 a.m. Breakout Sessions  
10:15-11 a.m. Brunch  
11 a.m. Closing Keynote by Jerry Apps: The Importance of  
Writing Your Own Story  
12:15 p.m. Adjourn

Register by **February 3**: \$125; after February 3: \$150; one-day only registration: \$110; final registration by **February 26**. For more information, visit [wiagwomenssummit.com](http://wiagwomenssummit.com).

## Ag in the Classroom Essay Contest



Each year Wisconsin Ag in the Classroom offers an essay contest for fourth and fifth-grade students in public, private and home schools, including 4-H clubs, Farm Bureau families and other organizations.

The 2016 topic is 'Tell us about producing maple syrup in Wisconsin.' This topic coincides with the 2016 book of the year, *Sugarbush Spring* by Marsha Wilson Chall.

Superior Shores County Farm Bureau contest entries are due by **April 1**. For rules, promotional materials, lessons and activities and other resources related to the essay contest and book program, visit [www.wisagclassroom.org](http://www.wisagclassroom.org) or contact Dunn County Farm Bureau's Ag in the Classroom coordinator Gregg Johnson at 715.681.0492.

## Welcome New Members

All Sisters Winery, Christine Anderson, John Barnes, Clay Burditt, Stanley Ford, Frederick Glavan, Frank Hietala, Pearl Johnson, Kenneth Johnson, Jeremiah McClure, Jack Nelson, Timothy Netz, Brady Reicks, David Schiefelbein, Jerry Teague, John Thomas, Town of Bennett, Town of Port Wing, Town of Superior and Rick Weier.

Welcome  
to **Farm  
Bureau**



# COUNTYnews

SUPERIOR SHORES FARM BUREAU EDITION

## Members Enjoy the 96<sup>th</sup> WFBF Annual Meeting and YFA Conference



Gregg Johnson and Linda Simmons represented Superior Shore Farm Bureau as delegates.

Close to 1,200 farmers and agriculturists converged on the Kalahari Resorts in Wisconsin Dells on December 4-7 for the WFBF Annual Meeting and more than 520 young farmers and agriculturists attended the YFA Conference.

Some of the best and brightest competed in a variety of contests and awards, and member delegates set policy that will guide the legislative agenda for the state's largest general farm organization during the next year.

Of the nearly 1,200 members, more than 100 of those members were from District 9 including members from the UW-River Falls Collegiate Farm Bureau chapter.

Attendees also listened to several speakers including the Peterson Farm Brothers who spoke about how they advocate for agriculture using entertaining and educational videos; Senator Ron Johnson

who spoke about the prosperous, safe and secure America we live in; and Lowell Catlett, regents professor of agriculture economics, who shared the economic outlook for agriculture and he said, "There has never been a better time to be involved in agriculture."

The Farm Bureau Extravaganza took place on Saturday night, with illusionist Rick Wilcox providing the entertainment. District 9 highlights include:

- WFBF District 9 Director, Jim Holte was re-elected President.
- The delegation voted to change the WFBF Women's Committee to the WFBF Promotion and Education Committee.
- Representing District 9 in the YFA Discussion Meet were Peter Kimball, Pierce County; Nate Kringle, Sawyer County and Julie Wadzinski, Barron County.
- Representing District 9 in the Excellence in Ag Final Four was Leslie Svacina, St. Croix County.
- Representing UW-River Falls in the Collegiate Farm Bureau Discussion Meet Finals from District 9 was Lexi DuSell, Rusk County.
- Qualifying for Producer Club by signing at least five new members, from District 9: Jim Meng, Dean Bergseng, Mikayla Doornink, Brenda Sikorski, Melanie Peterson, Karyn Schauf, Gregg Johnson, Brian Murphy, Amber Cordes and Terry DuSell.
- WFBF Top 10 membership workers, Jim Meng, Rusk County, signing 15 new members and Dean Bergseng, Pierce County, signing nine new members!

Congratulations to everyone who was recognized throughout the weekend!

## How Are My Annual Membership Dues Used?

When you join Farm Bureau, you not only become a member at your county level, but you also become a member of Wisconsin Farm Bureau and American Farm Bureau. Your membership dues are allocated as follows:

- **Wisconsin Farm Bureau Federation:** \$36 of your dues are used to support state activities, conduct programs and provide staffing for those efforts throughout the state. Consumer and youth education, issue advocacy, leadership development and member publications are services that also are funded with state dues.
- **American Farm Bureau Federation:** \$4 of your dues are forwarded to support Farm Bureau activities at a national level. These funds support agriculture's voice in our nation's capital as well as the many programs that AFBF has in place to educate consumers, share the message of agriculture and provide online resources to its members.
- **Accidental Death Policy:** \$1 of your annual dues is applied toward an accidental death insurance policy that is a benefit of membership and covers you as a member, your spouse and eligible children. Coverage begins at \$500 and increases in value for the member and spouse with each consecutive year of membership up to \$3,500.
- **County Farm Bureau Dues:** The remaining portion of your dues (\$9 for Superior Shores Farm Bureau) is used to fund events and activities that take place locally. This may include county meet-

ings, scholarships and other programs for youth, consumer education activities and member service programs in that county.

- **Voluntary Contribution Line-items included on your Farm Bureau Dues renewal or Rural Mutual Insurance Renewal statement:**

- **Volunteers for Agriculture:** VFA is Wisconsin Farm Bureau's political action committee. Its mission is to increase the involvement of Farm Bureau members in the election process by helping to elect state officials who understand the importance of agriculture in Wisconsin. The VFA's activities are supported by a \$5 voluntary contribution from members of the Wisconsin Farm Bureau Federation. This enables the VFA to support candidates who best represent the views of our organization and industry.
- **Wisconsin Farm Bureau Foundation:** The Foundation's mission is to support agriculture education and develop agricultural leaders. The \$5 voluntary contribution is used to fund Ag in the Classroom, Young Farmer and Agriculturist, Wisconsin Promotion and Education Program, Leadership Institute and Collegiate Farm Bureau.

2016  Farm Bureau  
Membership Application



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## Bourget Babbles



For many of us, the holidays are a time for reflection. It's a time to reconnect with the friends and family who are special to us.

I want to take a moment to reflect on what District 9 YFA has to be proud of this past year and thank you for your dedication.

District 9 offered its YFA members opportunities to network, from curling with Barron to bonfires with Pierce. It was wonderful to see everyone enjoying time together—a much needed event for many

with the hard work to make your agricultural dreams a reality. Thank you to those who put time and effort into planning events and to those who attended events.

In 2015, District 9 members served their communities in some innovative ways. Dunn County members brought agricultural and health information to those in the Chippewa Valley with the Farmer Frolic 5K.

County Farm Bureaus also made sure that community events were funded and youth have access to higher education through scholarships. We have a lot to be grateful for and District 9 YFA members showed their support and appreciation.

This year, we also can be proud of professional development milestones. Our members applied for the Achievement and Excellence in Ag awards and sent representatives to the state competitions. Thank you to those who made time to apply and participate. Congratulations to those who made it to the state competitions.

As we look forward to next year, I encourage you to say thank you to your county Farm Bureau for their continued support of the YFA program. We have a lot to be proud and thankful for and their support played a role in our opportunities.

This time of year also makes people think about the future and make New Year's resolutions that range from eating better to spending less. I want to add a resolution to your list . . . don't forget to take care of yourselves. Make time for that YFA social event or apply for an award—put yourself first now and again.

I am thankful for all of you in District 9 and I can't wait to see what we can do in 2016.

**Cindy Bourget**  
District 9 YFA Representative

## District Coordinator Message



Miles and momentum...  
*One way to keep momentum going is to have constantly greater goals.*  
-Michael Korda

members being involved in Ag in the Classrooms programs. More than 400 fourth and fifth grade students submitted essays about 'Why Bees are Important to Wisconsin Agriculture.' Members worked at June dairy month breakfasts or went on membership drives to share their passion for Farm Bureau.

In 2015, I traveled 35,659 miles. What is a mile made up of? The obvious answer is 5,280 feet...but those miles are so much more. Those miles represent the work, effort and time that you as District 9 Farm Bureau members devoted during the year.

Those miles set the foundation for continuous momentum to improve your county Farm Bureaus and to be "A Voice for Farmers and A Vision for Agriculture."

What happened across those 35,659 miles? Those miles mean well thought-out resolutions by the nine county Farm Bureaus in District 9.

Those resolutions resulted in improved legislation for agriculture. These came from events throughout the year that dedicated Farm Bureau members attended and from the county Farm Bureau delegates who took time to vote on issues related to agriculture during the WFBF Annual Meeting.

More than 40 members traveled to Madison and met with representatives at Ag Day at the Capitol. They shared their passion during the District 9 policy development meetings where you as members voiced opinions on what is important.

Those miles mean education. From

Members sponsored scholarships for graduating seniors to continue their education and their passion for agriculture.

Those miles mean leadership development. District 9 had talented individuals who competed in the Discussion Meet and Excellence in Agriculture Competitions at the WFBF Annual Meeting. We look forward to seeing these individuals do great things in the future.

UW-River Falls Collegiate Farm Bureau continues to thrive and is building future county Farm Bureau members and leaders. Two of our District 9 members traveled to Washington, D.C., in September to meet with representatives at the national level.

As Farm Bureau members you have accomplished a lot during this year and 35,659 miles. Thank you for all that you do for your counties and the Wisconsin Farm Bureau.

Please contact me with comments, questions or just to chat. I look forward to continuing the momentum and working with you to do great things in the year to come. Happy 2016!

**Katie Mattison**  
District 9 Coordinator

## Bay Area Farm and Garden Show and Dairy Breakfast Scheduled

The 2016 Bay Area Farm and Garden Show and Dairy Breakfast is on **Saturday, April 2**, at the Ashland Bay Area Civic Center in Ashland starting with the dairy breakfast at 8 a.m. Proceeds will support Bayfield and Ashland County 4-H and Ashland FFA activities.

The 54-inch frying pan will be used to prepare an 'all Wisconsin Scrambled Omelet' that serves 100 people and weighs about 50 pounds. The omelets will be prepared in the exhibit area. It takes about 15 minutes to prepare each omelet that contains ½ pound of butter, 6 pounds of cheddar cheese, 6 pounds of ham, 250 eggs, onions, mushrooms and salt and pepper.

4-H and FFA members will serve milk, juice, coffee, muffins, donuts and sliced cheese. To top off the breakfast, everyone will be treated to ice cream with strawberry or chocolate topping; cost: \$7 for adults and \$3 for children, ages 6 to 10.

In addition to the breakfast, participants can visit the

Farm and Garden Show where many area businesses will have booths promoting their products and services. This year's booths will represent farm and garden related businesses, conservation and environmental organizations and agencies, country crafters, educational displays and much more. There is no charge for the show, which will be open from 8 a.m. to 1 p.m.

Sponsors are Bayfield and Ashland County 4-H, Ashland FFA, Superior Shores Farm Bureau and Wisconsin Milk Marketing Board.

Stop and visit the Farm Bureau booth at the show, mention this article and receive a gift.



## Farmland Preservation Plan and Comprehensive Plan Survey

Submitted by Tom Fratt, Ashland County Conservationist

The Ashland County Land and Water Conservation Department is working with the Ashland County Board to update their county Farmland Preservation Plan and the county Comprehensive Plan. The two plans go hand-in-hand and are due for completion before the end of 2016.

As part of this process, we want Ashland County landowners to complete a survey of agricultural land-use issues, concerns and opportunities. We will mail this survey to agricultural producers in Ashland County in February. If we missed you or someone you know,

please contact us and we will send you a survey to complete. Your opinion is important to us. Make sure your voice is heard and please pass the word. For a copy of the survey, please contact the Ashland County Land and Water Conservation Department at 715.682.7187 or stop at 315 Sanborn Avenue in Ashland.

As you plan for the next growing season, remember that the Department has a Truax No-Till Seed Drill available for rent. For more information, please contact Dave Schultz at 715.682.7187.

## Donations Made to Organizations and Foundations

The Superior Shores Farm Bureau made donations to local organizations and state foundations.

A total of \$1,100 was donated to Toys for Tots, The Brick, Wisconsin Farm Bureau Foundation, Wisconsin 4-H Foundation and the Wisconsin FFA Foundation.

**Linda Simmons presented a check to the Ashland Fire Department for the Toys for Tots campaign.**



# Member Benefit Spotlight: Hotel Discounts



Members save 20 percent off published rates at almost 5,000 Choice Hotels worldwide! Save 20 percent off at participating Comfort Inn, Comfort Suites, Quality Inn, Sleep Inn, Clarion, MainStay Suites, Suburban Extended Stay, Rodeway Inn and Econo Lodge hotels. Call 800.258.2847 and mention your Wisconsin Farm Bureau Federation ID #00209870 or go to [choicehotels.com](http://choicehotels.com) and enter your Wisconsin Farm Bureau Federation ID #00209870 to book online.

Now save even more! Sign up for the Choice Privileges rewards program today to start earning points towards free nights or flights in addition to your 20 percent discount! It's fast, free and easy to join. Earn points at participating Comfort Inn, Comfort Suites, Quality Inn, Sleep Inn, Clarion, Cambria and MainStay Suites hotels. Go to [www.choiceprivileges.com](http://www.choiceprivileges.com) or call 888.770.6800 today. Remember to give your Wisconsin Farm Bureau Federation ID number along with your Choice Privileges member number to receive your discount while earning Choice Privileges points.



Members save 20 percent off the best available rate on their overnight hotel accommodations at more than 5,000 participating locations throughout North America including Wyndham Hotels and Resorts, Days Inn, Ramada Worldwide, Super 8, Wingate by Wyndham, Baymont Inns and Suites, Hawthorn Suites, Microtel Inns and Suites, Howard Johnson, Travelodge and Knights Inn.

Advance reservations are required. Blackout dates may apply. Discounts cannot be used with other programs. To make reservations at any of the Wyndham Hotels, please call 877.670.7088 and you can then choose the name of the hotel you want and be sure to mention Farm Bureau ID #8000004288. You also can visit [www.wyndhamworldwide.com](http://www.wyndhamworldwide.com).

## Superior Shores Farm Bureau Recipe Corner - Cooking with Honey

Recipes and photos courtesy of National Honey Board

### Sweet Potato Rolls with Bacon and Brown Sugar Butter

#### Ingredients

- 12 bacon slices, cooked crisp
- ¼ cup brown sugar
- 11 tablespoons unsalted butter, melted, divided
- 1 tablespoon active dry yeast
- ½ cup water, warmed to 80° F
- 1 tablespoon honey
- 1 whole egg, lightly beaten
- 1 teaspoon kosher salt
- 1 cup sweet potato, cooked and mashed
- 3 to 3 ½ cups unbleached, all-purpose flour or bread flour, plus more as needed
- 1 teaspoon neutral oil, to grease bowl

#### Instructions

1. To make the bacon butter, place bacon in small food processor and pulse several times. Add brown sugar and process until finely chopped. In a small bowl, add 3 tablespoons of the melted butter to the bacon-sugar mixture. Stir to mix well. Set aside until ready to use for rolls.
2. In a large bowl, combine yeast warm water and honey. Let proof for 5 to 10 minutes.
3. In a large bowl, combine the yeast mixture, the remaining 8 tablespoons melted butter, beaten egg, salt and mashed sweet potato. Stir in flour, 1 cup at a time until forms a soft dough.

Knead for a few minutes on a floured surface until dough is smooth and springy. Shape into a ball and place in oiled bowl. Turn dough ball to coat in oil. Cover bowl with plastic wrap and let rise in warm place until doubled in size, about 1 hour. Additional option: The dough can also be refrigerated overnight. Put covered bowl in refrigerator, do not let rise on counter; it will rise overnight. Next day, take out of refrigerator and bring to room temperature, about 1 hour.



4. Gently deflate dough and knead for a minute or two. Divide dough into three large sections, then divide each section into 12 small balls of equal size so that you have 36 balls of dough total.
5. Grease a 12-cup muffin pan and place three dough balls into each cup. Put 1 to 2 teaspoons of the melted bacon and sugar butter mixture on top of each roll. Preheat oven to 375 degrees F. Cover with plastic wrap and place in warm area to rise until doubled in size, 45 minutes to 1 hour.
6. Bake rolls for 15 minutes, with a rack or piece of foil under the muffin tin in case of overflow. Remove from pan and let cool on wire rack. Serve with leftover bacon sugar butter and eat!

### Honey Dijon Chicken

#### Ingredients

- 2 tablespoons olive oil, divided
- 3 tablespoons honey
- 1 tablespoon Dijon mustard
- 3 cloves garlic, minced
- 1/2 teaspoon dried oregano
- 1/2 teaspoon dried basil
- ½ teaspoon Kosher salt plus more to taste
- ¼ teaspoon freshly ground black pepper, to taste
- 16 ounces baby red potatoes, halved
- 4 boneless, skinless chicken breasts, 5-6 ounces each
- 20 ounces broccoli florets

#### Instructions

1. Whisk together 1 tablespoon of the olive oil with the honey, Dijon, garlic, oregano, basil, salt and pepper.
2. Reserve half of the sauce for later, then marinate the chicken in

the rest of the sauce for an hour.

3. Preheat the oven to 400 degrees F.
  4. Toss the potatoes with the second tablespoon of olive oil and a pinch of salt. Place them on a foil-lined half sheet pan and lay the chicken breasts on top. Add the broccoli to the pan, then drizzle the reserved sauce over top.
  5. Bake 35 minutes or until the chicken is cooked through and the potatoes are tender.
- \* If you prefer the broccoli to have some crispness to it, don't add the broccoli to the pan until 15 minutes into the cooking time.



## Superior Shores Farm Bureau Contacts:

President, Gregg Johnson 715.681.0492  
Vice President, Linda Simmons 715.682.2018  
Secretary/Treasurer, Verne Gilles 715.682.4408  
Women's Chair, Robyn Lulich 715.746.2444

Director, Perri Shuga 715.779.5756  
Director, Ella Teague 715.682.9954

Superior Shores Farm Bureau 877.5834509

WFBF Board Director, Jim Holte 715.835.6708  
YFA Chair, Cindy Bourget 715.505.7676  
Women's Committee, Amber Cordes 715.357.3444  
District 9 Coordinator, Katie Mattison 866.355.7349  
RMIC District Managers:  
Ken Truax (Douglas, Bayfield, Ashland) 715.514.4477  
Dave Meihak (Iron) 715.344.6220



Visit the Superior Shores Facebook page at [www.facebook.com/superiorshoresfarmbureau/?fref=ts](http://www.facebook.com/superiorshoresfarmbureau/?fref=ts).

## Are you Farm Bureau Proud?

If you sign up five new Farm Bureau members by May 5, you will be awarded a Farm Bureau Proud jacket!

In addition to the jacket, the County Farm Bureau volunteer will receive \$20 per new member signed.

For more information, please contact District 9 Coordinator Katie Mattison at 866.355.7349 or [kmattison@wfbf.com](mailto:kmattison@wfbf.com).



## Scholarships Available to High School Seniors in 2016

Superior Shores Farm Bureau will grant one \$500 scholarship for high school seniors. This scholarship is open to all students who will pursue a degree in the agriculture industry and entering a technical or four-year program.



Examples of eligible majors include traditional production agriculture majors like dairy science, soil science and agronomy. Other majors also may qualify including biochemistry, genetics, molecular biology, forestry, horticulture, environmental science and more. Preference will be given to students from Farm Bureau families. This scholarship will be based on the student's past school and community activities, plans for future education and recommendation.

Application deadline is **April 15** and can be found on the Superior Shores Farm Bureau website, visit [wfbf.com/county-farm-bureaus/superior-shores](http://wfbf.com/county-farm-bureaus/superior-shores) or contact Katie Mattison at 866.355.7349 or [kmattison@wfbf.com](mailto:kmattison@wfbf.com).

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