

Superior Shores Farm Bureau

PO Box 5550 Madison, WI 53705

Address Service Requested

Non Profit
Organization
US Postage
PAID
Platteville, WI 53818
Permit No. 124




For information on farm insurance, contact your local Rural Mutual agent.

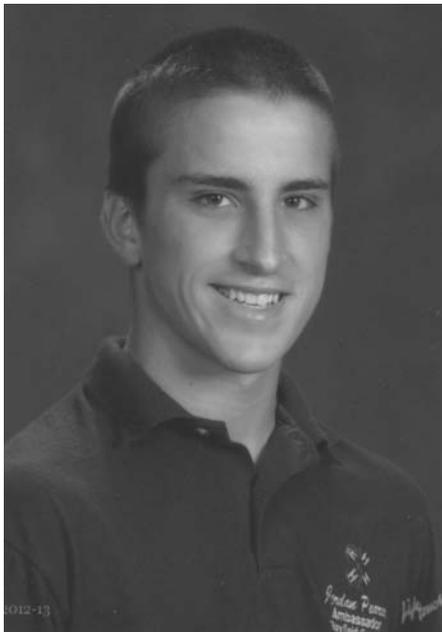
Rural Mutual Agents in Superior Shores:

Alan Schiefelbein (715) 392-5005

David Meihak - District Manager
Ken Truax - District Manager

Wisconsin Farm Bureau Federation

Pearce is Superior Shores Scholarship Winner



Jordan Pearce, a senior from Washburn High School has been named the recipient of a \$500 scholarship from Superior Shores Farm Bureau. Applicants were asked to complete an application that highlighted their school and community activities and their plans for future education.

Jordan is the son of John and Kim Pearce and plans to attend WITC in New Richmond for the Ag Power Technology Program. Following that program, he would like to return to

WITC in Ashland for welding. Jordan is active in 4-H and FFA and has participated in numerous community service activities in both. He is also the American Red Cross and Memorial Blood Drive Co-Director and a teachers aid.

Congratulations Jordan!

We wish you the best of luck in your future endeavors.

Inspiration Found at Wisconsin Ag Women's Summit

The Wisconsin Ag Women's Summit, presented by Badgerland Financial, Wisconsin Farm Bureau and the University of Wisconsin-Extension was held in Madison, March 14-15. The purpose of the event is to connect women involved in all areas of Wisconsin's diverse agriculture community.

Summit attendees were engaged in diverse topics such as agriculture advocacy, personal finance, technology, photography and health and wellness. There was also entertainment by Comedy City, an improv comedy show.



Ladies who attended the Wisconsin Ag Women's Summit from District 9 were (front L to R) Jolene Wester, Bethany Dado, Kristin Solum, Leah Christenson, (back L to R) Geri Wolfe, Sandy Reichel, Debbie Johnson, Roxi Solum, Cindy Bourget, Katie Mattison, Melanie Peterson and Mary Prestrud.



Laura Daniels of Cobb (left) and Karyn Schauf of Barron (right) were awarded the AgVocate of the Year Award. They are pictured with Alice in Dairyland, Kristin Olson.

The keynote speaker was Chariti Gent whose presentations included, "Bold Action: Charting the Course in Choppy Waters" and "I'm Really Gonna Do It This Time: A Simple System for Turning Those Good Ideas into Action."

The 2014 AgVocate of the Year award was also presented to Laura Daniels of Cobb and Karyn Schauf of Barron. This award honors Wisconsin women who are innovative leaders and have contributed to the success of Wisconsin agriculture.



COUNTYnews

SUPERIOR SHORES FARM BUREAU EDITION

YFA Members Gather for Events

YFA members from across District 9 gathered on February 22 at 45th Parallel in New Richmond for a behind-the-scenes tour of the business. 45th Parallel uses high quality grain grown by a local farmer to make vodka that is entirely produced and bottled in the facility. For more information about 45th Parallel, visit 45thparalleldistillery.com.



On May 1, members travelled to Oakdale, MN to see the new film, "Farmland." Most Americans have never stepped foot on a farm or ranch or even talked to the people who grow and raise the food they eat. Farmland takes an intimate look at the lives of farmers and ranchers in their twenties, all of whom are responsible for running their farms. Through this film from award-winning director, James Moll, you'll step inside the world of farming for a first-hand glimpse into the lives of young farmers and ranchers. Learn about their high-risk/high-reward jobs and passion for a way of life that has been passed down from generation to generation, yet continues to evolve. Director James Moll traveled across the country meeting young farmers and ranchers. To watch the trailer to catch a glimpse of stories shared during his interviews visit the website: www.farmlandfilm.com.

FARMLAND
A FILM BY JAMES MOLL



Members posed for a photo in the tasting room of 45th Parallel. The educational tour drew 25 people.



YFA members from around District 9 travelled to Oakdale, MN to see a showing of the new film, "Farmland".

INSIDE THIS ISSUE:

2 YFA Contests

Sponsorships Available
Leopold Award Nominations

3 Member Benefits

Dairy Breakfast
Book Donation
June Dairy Month
New Members
Ag Newswire Sign Up
Board Contacts

Meet Katie Mattison, New District 9 Coordinator

Hello Farm Bureau members!

Spring has finally arrived and planting season is now in full swing. It is an exciting time of year with new beginnings and I am excited to begin a new chapter in my life serving as your District 9 Coordinator.

I would like to share a little bit about myself. I grew up in Amery on my parents elk farm and was very involved in 4-H and FFA. In 2005, I graduated from UW-River Falls with a bachelors degree in agriculture business and have spent the past 8 years as an agricultural lender. I am also a 2013 graduate of the Wisconsin Farm Bureau Institute and recently served on the WFBF YFA Committee representing District 9.

I have a passion for agriculture and I look forward to working with all of you to promote this great industry. If you have any questions, comments or ideas please feel free to contact me. I would love to hear from you.

Katie Mattison
District 9 Coordinator



YFA Members! Mark your Calendars!

There are great opportunities for YFA members in Superior Shores Farm Bureau to participate in district and state events. Remember that these activities are available to voting members ages 18-35.

Discussion Meet: The District 9 YFA Discussion Meet has been set for **Thursday, August 14** at the Orchard in Baldwin. Dinner will be at 6 p.m. with the discussion starting at 7. The Discussion Meet is an activity designed to build crucial skills in young, active farmers and agriculturalists. By participating, members build basic discussion skills, develop a keen understanding of important agricultural issues and explore how groups can pool knowledge to reach consensus and solve problems. This year's topic is: **How can young farmers and ranchers work to encourage membership growth and member engagement for the county, state and national Farm Bureau organizations?**

Achievement Award:

The ideal candidate(s) for the Achievement Award is an individual or couple involved in production agriculture with a majority of their income subject to normal production risks. Selection of the winning YFA competitor is based on his/her efforts in production agriculture and leadership achievement. Participation in this program with individual recognition and the resulting publicity will help build the organization. Applications are due **July 1, 2014**.

Excellence in Agriculture: The Farm Bureau Excellence in Agriculture Award Program is designed as an opportunity

Contests & Awards

for YFA members, while actively contributing and growing through their involvement in Farm Bureau and agriculture, to earn recognition. Participants will be judged on their involvement in agriculture, leadership ability, involvement and participation in Farm Bureau and other organizations (i.e., civic, service and community). The ideal candidate(s) for

the Excellence in Agriculture Award is an individual or couple who do not have the majority of their income subject to normal production risk. Applications are due **July 1, 2014**.

If you are a YFA member and are interested in participating in any of these activities, please contact Katie Mattison, District 9 YFA Representative, at 715.418.0975.

Rural Mutual Sponsors YFA Conference

Again this year, Rural Mutual is generously offering sponsorship for those who have never attended the WFBF YFA Conference in the past to become involved in our organization by attending this year's event. From the applications received by August 15, Rural will select up to 100 first-timers to receive sponsorship to the conference. Sponsorship will include the conference registration fee and two nights lodging at the Kalahari Resort.

In addition, Rural recognizes that it is critical for these new members to have a mentor at the county level. Thus, any YFA who refers new YFA members who are selected for sponsorship to attend this year's event may qualify for a \$100 cash award (you must be present at the Friday, December 6 banquet and program to collect the cash award).

All participants must be Farm Bureau members by September 30, 2013 to qualify for sponsorship. If you have any questions or need more information, please contact Tracy Pape, Rural Mutual Insurance Company, at 608.828.5401 or tpape@ruralins.com.



Want to get away?

The Wisconsin Farm Bureau Federation's Young Farmer and Agriculturalist (YFA) Conference will be held **December 5-7, 2014** at the Kalahari Resort and Convention Center in Wisconsin Dells. Make plans now to join other YFA members for this exciting event!

Top-notch speakers, great entertainment, a unique networking opportunity and a weekend of family fun – and you are invited to attend, as our guest!



2014 Wisconsin Farm Bureau Federation Young Farmer and Agriculturalist Conference AGENDA

Friday, December 5
 Afternoon: Free Time
 3:00 p.m. Registration/Check-in
 5:00 p.m. First-Timers' Orientation
 6:00 p.m. Banquet and Program
 7:30 p.m. District YFA Meetings
 8:30 p.m. YFA Reception/Entertainment
 Featuring Mantz Brothers Band

Saturday, December 6
 7:00 a.m. Registration/Check-in
 8:00 a.m. Discussion Meet Contestant Orientation
 8:30 a.m. Discussion Meet Quarter Finals
 10:30 a.m. YFA Buffet Brunch and Program
 12:30 p.m. Excellence in Ag Presentations and Achievement Award Interviews
 1:30 p.m. Discussion Meet Semi-Finals
 2:00 p.m. Trade Show opens
 2:40 p.m. Breakout Learning Sessions
 4:30 p.m. Reception – Trade Show
 6:00 p.m. Farm Bureau Extravaganza!
 8:30 p.m. Free Time

Sunday, December 7
 7:30 a.m. Morning Devotional
 8:30 a.m. Collegiate Discussion Meet Final
 9:30 a.m. YFA Discussion Meet Final
 10:30 a.m. Buffet Brunch and Program
 • Announcement of YFA Contest winners
 12:00 p.m. YFA Conference Ends

Like us on Facebook:
www.facebook.com/WisconsinYFA

A special offer from Rural Mutual Insurance Company

If you've never attended this event before, Rural Mutual wants to sponsor you and your family. Just complete the sponsorship application on the back of this form and send it to the address at the bottom of the page. You may apply as an individual or as a couple, but don't delay – only 50 double-occupancy rooms are available, and the deadline to apply is August 15!

If you are a Farm Bureau member age 18-35 and are selected for sponsorship, Rural Mutual will pay the conference registration fee for you and your spouse/guest and two nights lodging at the Kalahari Resort. Registration fee includes registrant meals, workshop sessions and entertainment. If selected, you will be notified by September 12, and additional details regarding the conference will be mailed to you with a conference registration form that you will be required to complete.

Refer a Friend - Qualify for Cash!

Any YFA member who refers another who is accepted for sponsorship and attends the event will qualify for a \$100 cash award. *Limit: One award per family – you must be present at Friday night's banquet to qualify. See referral form on reverse side.*



Leopold Conservation Award Seeks Nominees



Sand County Foundation and Wisconsin Farm Bureau Federation are accepting applications for the \$10,000 Leopold Conservation Award, which honors Wisconsin farmers who demonstrate exemplary stewardship and management of natural resources.

Applications are due by **August 1, 2014**. Finalists and winner will be announced in late 2014. Visit www.leopoldconservationaward.org for complete application information.

“Through this partnership, we have been able to recognize the conservation efforts of outstanding Wisconsin agricultural producers who have built a strong tradition of sustainable agriculture,” said Brent Haglund, Ph.D., Sand County Foundation President. “We look forward to honoring more landowners who are committed to the enhancement of Wisconsin's landscape.”

Given in honor of Aldo Leopold's Land Ethic, the Leopold Conservation Award recognizes extraordinary achievement in voluntary conservation on working lands, inspires other landowners through these examples and provides a visible forum where leaders from the agricultural community are recognized as conservation leaders outside of the industry. In his influential book, “A Sand County Almanac” (1949), Leopold called for an ethical relationship between people and the land they own and manage, which he called “an evolutionary possibility and an ecological necessity.”

“The Wisconsin Farm Bureau is proud to join Sand County Foundation in saluting the innovative conservation practices and work that Wisconsin farmers do each day to enhance our environment,” said Jim Holte, Wisconsin Farm Bureau Federation President.

The Leopold Conservation Award in Wisconsin is made possible through the generous support of Farm Credit, DuPont Pioneer, The Mosaic Company, The Lynde and Harry Bradley Foundation, American Transmission Company, Badgerland Financial, We Energies, Alliant Energy Foundation, Wisconsin Farm Bureau Federation and the Wisconsin Corn Growers Association.

About the Leopold Conservation Award: The Leopold Conservation Award is a competitive award that recognizes landowner achievement in voluntary conservation. The award consists of a crystal depicting Aldo Leopold and a check for \$10,000. Sand County Foundation presents the Leopold Conservation Award in California, Colorado, Kentucky, Nebraska, South Dakota, Texas, Utah, Wisconsin and Wyoming.

About Sand County Foundation: Sand County Foundation — www.sandcounty.net — is a private, non-profit conservation group dedicated to working with private landowners to advance the use of ethical and scientifically sound land management practices for the benefit of people and their rural landscapes.



Dick and Kim Cates of Cates Family Farm, a grass-fed beef enterprise near Spring Green in Iowa County, were the 2013 Leopold Conservation Award recipients.



There are Benefits to Your Farm Bureau Membership:

Auto	Health	Supplies and Products
• General Motors Discount	• ScriptSave® Prescription Drug Savings Card	• Case IH
Communication	• Stroke Detection Plus	• FS-GROWMARK Patronage
• AgriVisor (NEW)	Insurance	• Grainger
• The Country Today	• Rural Mutual Insurance Company	• Office Depot
Financial	• Farm Bureau Financial Services	Travel
• AgriPlan Medical Reimbursement Program	Protection	• AAA
• Farm Bureau Bank	• \$500 Reward Protection Program	• AVIS Car Rental Discount Program
	• Accidental Death Policy	• Choice Hotels International, Inc.
		• Wyndham Hotel Group

For complete details visit wfbf.com/benefits-membership.

Dairy Breakfast A Success

The 2014 Bay Area Farm and Garden Show and Dairy Breakfast was held on Saturday, March 29 at the Ashland Bay Area Civic Center in Ashland, Wisconsin. The breakfast was sponsored by the Bayfield and Ashland County 4-H, the Ashland FFA, the Superior Shores Farm Bureau and Rural Mutual Insurance and the Wisconsin Milk Marketing Board. Proceeds will support Bayfield and Ashland County 4-H and Ashland FFA activities.

The 54-inch frying pan was once again used to prepare an “all Wisconsin Scrambled Omelet” that serves 100 people and weighs about 50 pounds. It took about 15 minutes to prepare each omelet which contains ½ pound of butter, 6 pounds of cheddar cheese, 6 pounds of ham, 250 eggs, onions, mushrooms and salt and pepper. In addition to the omelet, the 4-H and FFA members served fresh cold milk, juice, hot coffee, rolls, and sliced cheese. To top off the breakfast, everyone was treated to ice cream with strawberry or chocolate topping.

In addition to the breakfast, participants had the opportunity to visit the Farm and Garden Show where many area businesses had booths promoting their products and services. This year’s booths represented farm and garden related businesses, conservation and environmental organizations and agencies, country crafters, educational displays and much more. Farm Bureau was represented with a display showing the various programs that are available to members including YFA, women’s and ag in the classroom.

Thank you to everyone who came out and supported this great event once again! We look forward to seeing you next year!



Superior Shores Farm Bureau had a display at the Farm and Garden show and distributed coloring books and bookmarks to kids and sponsored a drawing for a \$100 gift card to Midway with Rural Mutual Insurance agents Pat Gillis and Alan Schiefelbein.



Volunteers work the grill during the dairy breakfast including Superior Shores Farm Bureau President, Gregg Johnson.

Superior Shores Farm Bureau Contacts:

President, Gregg Johnson	715.681.0492
Vice President, Perri Shuga	715.779.5756
Secretary/Treasurer, Verne Gilles	715.682.4408
Women’s Chair, Robyn Lulich	715.746.2444
YFA Chair, Joseph Lulich	715.746.2444
Director, Ella Teague	715.682.9954

Superior Shores Farm Bureau 866.355.7349

WFBF Board Director, Jim Holte 715.835.6708

Women’s Committee Chair, Mary Prestrud 715.455.1495

District 9 Coordinator, Katie Mattison 866.355.7349

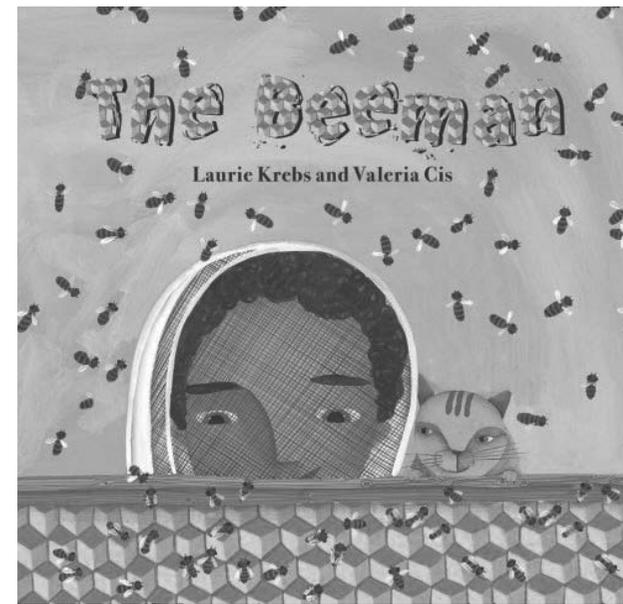
RMIC District Managers:

Ken Truax (Douglas, Bayfield, Ashland) 715.514.4477

Dave Meihak (Iron) 715.344.6220

Books Donated to Local Libraries

Superior Shores Farm Bureau has donated the American Farm Bureau Book of the Year, “The Beeman,” to school libraries across all four counties. The book, by Laurie Krebs, introduces young readers to bees, beekeepers and pollinators. This excellent book is a great way to introduce students to how agriculture relies on pollinators.



Superior Shores Farm Bureau Honors June Dairy Month

Superior Shores is once again celebrating June Dairy Month by offering a “Scoop On Us” at various locations including Explorers Point, Orchards, Penokee Mountain Deli, Joany’s Sidekicks, Breakwater-Ashland and Superior, Northcoast Coffee, and Buddies Burgers in Ashland. Stop in during the month of June and enjoy a scoop of ice cream on the Superior Shores Farm Bureau.

For more information about June Dairy Month activities in your area, visit dairydaysofsummer.com.



Welcome New Members

Skip James

Lianna Johnson

Gerald Nelson

Kim Pearce

Linda Simmons

Nathanael Swanson

Cody Trudell

Billy Williams

Welcome to Farm Bureau

Sign Up for Ag Newswire



Visit wfbf.com to begin receiving this required reading for the agriculture community right to your email inbox every week.