



Superior Shores Farm Bureau

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Wisconsin Farm Bureau Federation

Raise Your Voice: Plan to Attend the Policy Development Meeting

When: Thursday, August 4

Where: 11:30 a.m. Tee Away Golf Course
1401 E. 11th Street N
Ladysmith

7:30 p.m. Stout Ale House Banquet Center
1501 N. Broadway Street #1500
Menomonie

Your Voice Matters! Farm Bureau has been a grassroots organization since its beginning. Its strength does not lie in Madison or Washington, but rather in each and every one of its members in counties throughout the state and nation.

That means we need to hear what is important to you. Please plan to attend and let your voice be heard.

***The District 9 YFA Discussion**

Meet will precede the Policy Development meeting at the Stout Ale House starting at **6 p.m.**

For more information or to RSVP, please contact District 9 Coordinator Katie Mattison at 866.355.7349 or kmattison@wfbf.com.



Have a 'Scoop on Us'

The Superior Shores Farm Bureau will be celebrating June Dairy Month by offering a 'Scoop on Us' at locations in Ashland, Bayfield, Douglas and Iron counties.

Stop in to any of the following locations during June to enjoy a free scoop of ice cream from Superior Shores Farm Bureau, Rural Mutual Insurance Company, Wisconsin Milk Marketing Board and the Chequamegon Dairy Association.

- Breakwater in Superior and Ashland
- Buddies Burgers in Ashland
- Chequamegon Food Coop in Ashland
- Joany's Sidekicks in Iron Belt
- North Coast Coffee in Washburn
- Orchards Café in Iron River
- Twin Gables in Brule
- Delta Diner in Delta



We Want you!

Superior Shores Farm Bureau is seeking individuals interested in serving a one-year term on the Superior Shores Farm Bureau board of directors.



Board meetings are held once a month at 6 p.m. on the fourth Wednesday of each month.

For more information or if you are interested, please contact District 9 Coordinator Katie Mattison at kmattison@wfbf.com or 866.355.7349.

District 9 YFA Outing with Minnesota Young Farmers and Ranchers

More than 50 young farmers from Minnesota and Wisconsin Farm Bureaus learned more about the diverse agriculture in northwestern Wisconsin on March 12.

The group toured a water buffalo dairy farm, kidney bean farm and the Jacob Leinenkugel Brewing Company.

They finished with a dinner at the Fill Inn Station Restaurant and Saloon in Chippewa Falls.





COUNTYnews

SUPERIOR SHORES FARM BUREAU EDITION

Farm and Garden Show and Dairy Breakfast a Success

The Bay Area Farm and Garden Show and Dairy Breakfast was on April 2 at the Bay Area Civic Center in Ashland and was a success.

The show itself was free and had a good showing of vendors showcasing a variety of items, which attracted attendees before and after they had their breakfast.

New this year was Superior Shores Farm Bureau and Rural Mutual Insurance sponsored 'Snacking Around Wisconsin.' This was a fun way for attendees to learn about Wisconsin agriculture and products that are raised or grown on the more than 76,000 farms in Wisconsin, and also make up a bag of tasty treats to take home.

The breakfast featured the 'Wisconsin Scrambled Omelet' prepared in the giant fry pan and was popular with attendees. The omelet was accompanied by muffins, donuts, cheese, milk, juice and an ice cream sundae. Almost 700 people were served. The Ashland FFA and Ashland and Bayfield counties 4-H members helped with setup, teardown and serving.

The breakfast was sponsored by the Bayfield and Ashland counties 4-H, Ashland FFA, Superior Shores Farm Bureau, Rural Mutual Insurance and the Wisconsin Milk Marketing Board.

Proceeds from the event will support Bayfield and Ashland counties 4-H and Ashland FFA activities.



Superior Shores Farm Bureau members and volunteers stirred up 'Wisconsin Scrambled Omelets' in the giant frying pan.



More than 200 people visited the Superior Shores Farm Bureau booth to go 'Snacking Around Wisconsin.'

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Marengo Valley Student Named Rusk County Essay Contest Winner

Eva Jalma, a fifth grade student from Ashland, is the Superior Shores winner of the Ag in the Classroom essay contest. Wisconsin fourth and fifth graders were asked to write a 100- to 300-word essay with the theme, 'Tell us about producing maple syrup in Wisconsin.'

Eva is the daughter of Heather and Clayton Jalma. Bill Cheever is her teacher at Marengo Valley School.

Congratulations Eva!

Making Maple Syrup

I remember when I went out with my dad. We were going to make sap become syrup. This year on the 28th of February I really wanted to go drill holes in the trees. But my dad said it was going to get cold so we did not. I don't have a favorite thing about this process.

First, you would want to start this process in the spring. And know what trees to tap. The trees to tap are Red Maple, Ash Leaf Maple, Silver Maple and Sugar Maple. Now we are going to find out where to drill the hole. You should drill the hole in at your waist unless you are short, put it up

higher. After you put the hole in the tree you should put a tap in the tree and hang a bag on the tap to catch the sap.

After you gather the sap you bring it to your boiler and dump the sap in the sap tray. It will start to get a white cover floating on the syrup. This white foam is dirt you need to skim off with a screen. You would let it boil until it gets to 291 degrees Fahrenheit. When it is still hot you would put it in jars to cool.

Finally, it is ready to eat!

District Director Message



Farmers are the eternal optimists. That is evident each spring as our fields come to life and we make the investment of crop inputs again. I hope this spring has been a great start to your crop year.

Each year we are reminded of the importance of asking our friends and neighbors to join us as members of Farm Bureau. This year, many took part in the "I'll Get Two" effort to gain new members. We are off to a great membership year thanks to the work of many volunteers. There is still time to continue this effort of supporting each of our counties.

Please plan to take part in county Farm Bureau events throughout the year. They are the backbone of local efforts to support programs like 4-H, FFA, Ag in the Classroom and our Young Farmer and Agriculturist Program. They all contribute to making agriculture stronger. The resolutions process will be upon us before we know it, and your voice is an important one. The resulting policy will guide our actions through the year as we represent farmers across the state.

Jim Holte

WFBF President and District 9 Director

Superior Shores Farm Bureau Selects Scholarship Recipients

Three students were selected as recipients of the 2016 Superior Shores Farm Bureau scholarship.

The applicants were asked to complete an application that included their education plans, community and school activities and a teacher recommendation.

The recipients are:

- **Nicole Greely - \$500**
- **Cheyenne Rae Kostello - \$250**
- **Brett Thomas Widmar - \$250**

Congratulations to the 2016 scholarship recipients! We wish you the best in your future endeavors.



Nicole Greely is a senior at Northwestern High School and is the daughter of Brad and Cindy Greely. Her plans include attending UW-Superior to earn a pre-veterinary requirements and then transfer to a larger school

such as UW School of Veterinary Medicine. Nicole is active in 4-H with project in horses, dogs, chickens, ducks and honey bees. She also volunteers at her local food shelf and the Douglas County Animal Shelter. In school, she is involved in FFA, student council, Link Crew, National Honors Society, art club and cross country.



Cheyenne Rae Kostello is a senior at Ashland High School and the daughter of Jeff Kostello and Dawn Kostello. Her plans include attending Midwest School of Horseshoeing and enrolling at Fox Valley Technical College for the agribusiness dairy technician program. Cheyenne is in 4-H and served as secretary and president and completed many



Brett Thomas Widmar is a senior at Drummond High School and is the son of Tony and Suzanne Widmar. He plans to attend Itasca Community College to earn an associate's degree in forestry and then UW-Stevens Point. Brett is involved in basketball, track, D-Club and served as an elementary basketball coach and referee. He also volunteers at Crosswoods

Adventure Camp and 'learn to hunt' to help teach about bear hunting.

Contest Opportunities for Young Farmers and Agriculturists

There are great opportunities for Young Farmer and Agriculturist members in Ashland, Bayfield, Douglas and Iron counties to participate in district and state events. These activities are available to voting members ages 18-35.

• **Discussion Meet:** The District 9 Discussion Meet is set for **Thursday, August 4**, at the Stout Ale House in Menomonie. The Discussion Meet will start at 6 p.m. Dinner and the District 9 Policy Development meeting will follow the Discussion Meet. The Discussion Meet is designed to build crucial skills in young, active farmers and agriculturalists. By participating, members build basic discussion skills, develop a keen understanding of important agricultural issues and explore how groups can pool knowledge to reach consensus and solve problems. The topic this year is: **Today's food companies employ many tactics to gain a marketing edge. What is the purpose of food labels? How can Farm Bureau work to ensure that consumers understand the labels and have confidence in the safety and quality of their food?**

• **Achievement Award:** The ideal candidate(s) for the Achievement Award is an individual or couple involved in production agriculture with a majority of their income subject to normal production risks. Selection of the winning YFA competitor is based on his or her efforts in production agriculture and leadership achievement. Participation in this program with individual recognition and the resulting publicity will help build the organization. **Applications are due July 1.**

• **Excellence in Agriculture:** The Farm Bureau Excellence in Agriculture award is designed for YFA members, while actively contributing and growing through their involvement in Farm Bureau and agriculture, to earn recognition. Participants will be judged on their involvement in agriculture, leadership ability, involvement and participation in Farm Bureau and other organizations, i.e., civic, service and community. The ideal candidate(s) for the Excellence in Agriculture award is an individual or couple who do not have the majority of their income subject to normal production risk. **Applications are due July 1.**

For more information or if you are a YFA member and are interested in participating, please contact District 9 YFA Chair Cindy Bourget at 715.505.7676 or cindy.m.bourget@gmail.com.


**Young Farmer and
Agriculturist Program**

Making Time to CHOOSE to Lead

By Leslie Svacina, a St. Croix County Farm Bureau board member and member of the 2016 WFBF Institute



I don't have enough time. I'm not experienced enough. I'm too young. I'm too old. I'm not a typical farmer. There are dozens of reasons for not stepping into leadership roles.

I thought a lot about what it takes to be a leader while driving three-and-a-half-hours home from our first WFBF Institute last month.

Vince Lombardi once said, "Leaders are made, not born. They are made by hard effort, which is the price which all of us must pay to achieve any goal that is worthwhile."

This quote sheds light on a myth that only certain people are destined to be leaders; however, leaders come from all backgrounds and demonstrate strong character, while using skills and talents to benefit their communities. Leaders recognize and step up when asked or on their own initiative. Either way, it's a CHOICE.

Similar to many, I'm busy. I have a young son, a job off the farm and I manage a growing farm. Through life experiences, I recognize the importance of taking care of oneself and family. But that aside, there will never be a good time to be a leader. As members of Farm Bureau and other organizations, we need to step up and take a leadership role. Find the right fit and what works. Say yes and do it well.

We also need to find ways to grow as a leader, developing personal skills and challenging our views and perspectives on life. I've made the choice to purposefully grow as a leader through the WFBF Institute. During our first session we learned about ourselves, evaluating who we are as leaders, understanding our personality types and intellectual intelligence and building and practice speaking skills.

The best part so far has been getting to know my classmates. We each come from different places in life, from being just out of school to seasoned agriculturalists, single, married, county board members, new members, range of agricultural experiences and so on.

Fellow agriculturalists, here is my challenge: CHOOSE to make the time to step up as leader in your community, and consider adding the WFBF Institute to your development to-do list.

The WFBF Institute develops strong and effective county Farm Bureau leaders. As an Institute member you will participate in engaging and interactive sessions that develop your leadership skills, dive into your creative side, advocate for agriculture and learn more about Farm Bureau's grassroots policy development process.

Apply to be a member of the 2017 WFBF Institute. Applications are due **August 15**.

For more information, visit wfbf.com/programsevents/leadership-training-institute. You won't regret this rewarding experience!

There are Benefits to Your Farm Bureau Membership:

- Auto**
- General Motors Discount
- Health**
- ScriptSave® Prescription Drug Savings Card
 - Stroke Detection Plus
- Supplies and Products**
- Case IH
 - Caterpillar
 - FS-GROWMARK Patronage
 - Grainger
 - Polaris
 - Office Depot

- Communication**
- AgriVisor
 - The Country Today
- Insurance**
- Rural Mutual Insurance Company
 - Farm Bureau Financial Services
- Travel**
- AAA
 - AVIS Car Rental Discount Program
 - Choice Hotels International, Inc.
 - Wyndham Hotel Group

- Financial**
- AgriPlan Medical Reimbursement Program
 - Farm Bureau Bank
- Protection**
- \$500 Reward Protection Program
 - Accidental Death Policy

For complete details visit wfbf.com/benefits-membership.

Farm Bureau Members Perform in “Mary Poppins” Production

For a week and a half in April, several Superior Shores Farm Bureau members joined other community members, friends and neighbors to perform in the stage presentation of “Mary Poppins.”

The production was put on through the Oulu Community Theater Group.

Every other year for the past 22 years, this community has put on a play to entertain patrons and raise money for youth organizations. To date, they have given more than \$50,000 to local needs including buying books for the library and supporting youth baseball, school groups and 4-H programs.

After 11 performances, including five dinner theaters and double performances on Sundays, the group was exhausted and ready to put the performance in the books.



Pictured are Farm Bureau members: (L-R) Cathy McGovern and daughter Leila; Greg Noll with his children Jake, Laura and Lily; Liz Schiefelbein and Rural Mutual Insurance agent Alan Schiefelbein.

2016 Wisconsin Farm Facts Brochure is Available Now

Did you know that agriculture contributes 413,000 jobs to Wisconsin’s economy or 11.9 percent of total employment?

Wisconsin Ag in the Classroom is proud to introduce the newly-revised 2016 Wisconsin Farm Facts brochure.

The brochure highlights Wisconsin’s diverse agriculture industry and is now interactive.

Using a free app called Aurasma, users can make the brochure

come to life with additional facts and videos related to Wisconsin agriculture.

To download the app, visit the app store on your tablet or smart phone and find Aurasma. Download the app and make sure to follow Wisconsin Ag in the Classroom.

Copies of the brochure are available by visiting wisagclassroom.org and using the resource order form.

Superior Shores Farm Bureau Contacts:

President, Gregg Johnson 715.681.0492
Vice President, Linda Simmons 715.682.2018
Secretary/Treasurer, Verne Gilles 715.682.4408
Women’s Chair, Robyn Lulich 715.746.2444

Director, Perri Shuga 715.779.5756
Director, Ella Teague 715.682.9954

Superior Shores Farm Bureau 877.5834509

WFBF Board Director, Jim Holte 715.835.6708
YFA Chair, Cindy Bourget 715.505.7676
P&E Committee, Amber Cordes 715.357.3444
District 9 Coordinator, Katie Mattison 866.355.7349

RMIC District Managers:

Ken Truax (Douglas, Bayfield, Ashland) 715.514.4477
Dave Meihak (Iron) 715.344.6220



Visit the Superior Shores Facebook page at www.facebook.com/superiorshoresfarmbureau/?fref=ts.

Save the Date: Superior Shores Farm Bureau Annual Meeting

When: Wednesday, September 28

Where: TBD

When: 12 p.m.



Mark your calendar to come celebrate with Superior Shores Farm Bureau, network and discuss agriculture topics at the Superior Shores Farm Bureau annual meeting.

Watch for your formal invitation to come later this summer and we look forward to seeing you.

It Pays to be a Member



R. Paul Reinhardt and his wife Mary have been saving money

using the Farm Bureau ScriptSave® benefit.

ScriptSave® is a prescription savings card. Your entire household can use the card for instant savings that average more than 44% with potential savings up to 75% on brand name and generic medications. The card also offers discounts on diabetic supplies, hearing care and active living supplies.

You can sign up by calling ScriptSave® directly at 800.700.3957. Mention group #703A to identify yourself as a Wisconsin Farm Bureau member. You can also sign up online at www.scriptsav.com. Login using group #703A. This is not an insurance policy, but a prescription savings benefit available at participating pharmacies.

Paul and Mary have been successfully using the benefit for about a year and a half and do not subscribe to Medicare Part D. They are using ScriptSave® instead. Paul estimates that he saves enough annually on his prescriptions to almost pay his car insurance.

If you are not using this benefit, please follow Paul and Mary’s lead to see what savings might be available for your family. This benefit also helps pay for a little fishing gas.

Welcome New Members

Sheryl Carlson*, Michael Haller* and Roger Johnson*.

**Denote voting membership* ®

Upcoming Events

July

- 1 YFA Achievement and Excellence in Ag applications due
- 13-17 Northern Wisconsin State Fair, Chippewa Falls
- 19-21 Wisconsin Farm Technology Days, Walworth County

August

- 4 Policy Development Meetings and YFA Discussion Meet
- 4-7 Rusk County Fair
- 4-7 Bayfield County Fair
- 15 2017 WFBF Institute applications due
- 15 YFA Conference RMI Sponsorship forms due
- 18-21 Sawyer County Fair
- 23-27 Head of the Lakes Fair

September

- 1-5 Ashland County Fair
- 12 Wisconsin Ag Open
- 18 Superior Shores Farm Bureau Annual Meeting

Register Now for the Ag Open

This year’s Wisconsin Ag Open will be held on **September 12** at Christmas Mountain Village in Wisconsin Dells.

For more information, visit wfbf.com/aboutwfbf/foundation/wisconsin-ag-open.

