



# Superior Shores Farm Bureau

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## Wisconsin Farm Bureau Federation



## Calling all Young Farmer and Agriculturist Members!

### Join us for a FREE concert featuring Blackhawk!

**When:** Saturday, June 10; gates open at 5 p.m.

**Where:** Cinder City Days, Cinder City Park, 1904 Spooner Avenue, Altoona.

**Who:** District 9 YFA members receive FREE general admission tickets to the Blackhawk concert. Each additional ticket is \$11.

**Details:** Join District 9 YFA members for fun, great company and of course Blackhawk. We will meet at the gates at 4:30 p.m. to distribute tickets.

This event is FREE to the first 25 YFA members who RSVP by **June 5** to District 9 YFA Chair Julie Wadzinski at 715.432.8740 (call or text) or District 9 Coordinator Katie Mattison at 715.418.0975 (call or text).

## Off to a Crazy Spring

Superior Shores Farm Bureau president Gregg Johnson took delivery of bees in Ashland on May 1.

The crazy thing is that the high was 37 degrees, there were snow flurries and gale winds.

I wonder what the bees were thinking?



## Plan to Attend the Policy Development Meeting

**When:** Thursday, August 3

**Where:** 11:30 a.m. - Tee Away Golf Course, 1401 E. 11<sup>th</sup> Street N., Ladysmith

or

7:30 p.m. - Stout Ale House Banquet Center, 1501 N. Broadway Street, #1500, Menomonie

### Your Voice Matters

Wisconsin Farm Bureau is a grassroots organization that works on behalf of farm

families and individuals who support agriculture. That means that we need to hear what is important to you. Please plan to attend one of these important meetings and let your voice be heard. The District 9 YFA Discussion Meet will precede the policy Development meeting at the Stout Ale House starting at 6:30 p.m.

For directions, questions or to RSVP, contact District 9 Coordinator Katie Mattison at [kmattison@wfbf.com](mailto:kmattison@wfbf.com) or 866.355.7349.

## District 9 YFA Discussion Meet Set

**Date:** Thursday, August 3

**Time:** 6:30 p.m., Light hors d'oeuvres will be served

\*The YFA Discussion Meet will be followed by dinner and the District 9 Policy Development Meeting at 7:30 p.m.

**Location:** Stout Ale House Banquet Center, 1501 N. Broadway Street, #1500 Menomonie

**Question to be discussed is:** Formation of family farm corporations is common practice. How can Farm Bureau work to ensure that the public's positive perception of the family farm is not lost?

The Discussion Meet gives young members a chance to demonstrate their speaking skills on agricultural-related topics. Contestants are judged on their problem-solving skills as they discuss timely topics with their colleagues.

If you are interested in participating or attending this fun event, please contact Julie Wadzinski at 715.432.8740 or [julie.wadzinski@gmail.com](mailto:julie.wadzinski@gmail.com).



# COUNTYnews

SUPERIOR SHORES FARM BUREAU EDITION



## 2017 Farm Show and Dairy Breakfast a Success



Superior Shores Farm Bureau members and volunteers stirred up "Wisconsin Scrambled Omelets" in the giant frying pan.

The Bay Area Farm and Garden Show and Dairy Breakfast was held on March 25 at the Bay Area Civic Center in Ashland and was again a success.

The show itself was free and had a good showing of vendors showcasing a variety of items, which attracted attendees before and after they had breakfast.

Again at this year's show, Superior Shores Farm Bureau and Rural Mutual Insurance sponsored 'Snacking Around Wisconsin,'

which is a fun way for attendees to learn about Wisconsin agriculture and products that are raised or grown on the over 76,000 farms in Wisconsin. It also makes a bag of tasty treats to take home.

The breakfast featured the 'Wisconsin Scrambled Omelet' prepared in the giant fry pan and was popular with attendees. The omelet was accompanied by muffins, donuts, cheese, milk, juice and an ice cream sundae. Close to 700 people were served. The setup, teardown and serving were done by the Ashland FFA, and Ashland and Bayfield County 4-H members.

The breakfast was sponsored by the Bayfield and Ashland County 4-H, the Ashland FFA, the Superior Shores Farm Bureau, Rural Mutual Insurance and the Wisconsin Milk Marketing Board.

Proceeds from the event will support Bayfield and Ashland County 4-H and Ashland FFA activities.



Superior Shores Farm Bureau welcomed visitors of all ages to their booth to go 'Snacking Around Wisconsin.'

## South Shore Student Named Superior Shores Essay Contest Winner

McKenna Coy, a fourth-grade student from South Shore Elementary School, is the Superior Shores winner of the Agriculture in the Classroom essay contest.

Wisconsin fourth and fifth grade students were asked to write a 100- to 300-word essay with the theme, 'Tell us about producing maple syrup in Wisconsin.'

McKenna is the daughter of Merlin Coy. Erika Sou is her teacher.



*McKenna's winning essay:* **All About Cranberries**

A cranberry is a small, red fruit. Cranberries, which grow in bogs, or a wetland, are mostly found in Massachusetts, New Jersey, Oregon, Washington, Canada and, of course, Wisconsin. Cranberries are grown in many different ways.

Cranberries are harvested from late September through October. The two main methods of harvesting are wet – the land is flooded – or dry. Wet harvesting is by far the most common. First, the cranberry marshes are flooded with water. Next, machines are used to get them rounded up. Once corralled, they rake the berries in the bog into the machine. Finally, they are sorted with a different machine. The machine takes the ripe cranberries and brings them to a different room. The cranberries are tested to make certain they're ripe. The machine drops them to see if they bounce. If they bounce, they are ripe.

Cranberries are a mixture of sweet and sour, have many seeds and are delicious. Cranberries were actually called "crane berries," because of the way the flower curves around in the shape of a Sandhill Crane. Sandhill Cranes are large birds and they love to eat cranberries.

Cranberries have been Wisconsin's number one fruit crop for a long time. They are one of North America's native fruits. One interesting fact I learned about cranberries is that they are a year round commitment! Many people don't realize they don't grow in the winter.

I think cranberries are amazing! They are delicious and are very scrumptious! People enjoy cranberries in a variety of ways including in punch, muffins, bread, juice, cereals, pie, on salads or just plain. I love cranberries!

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## The Price of Inspiration: 2017 AFBF Fusion Conference

By Julie Wadzinski, District 9 Young Farmer and Agriculturist Chair



Young Farmer and Agriculturist representatives from Wisconsin posed for a picture at the 2017 Fusion Conference.

I suffer from analysis paralysis. It is not technically a medical condition, but it is a real thing. Oftentimes I find myself overwhelmed by the constant to dos, advocate for agriculture, plan a YFA event, wash the dishes, feed the kid, prepare for the workday, clean the house, accomplish greatness, personal development and the lists (because we all have more than one) go on and on.

What eventually ends up happening, is that the things on the

lists get jumbled and there are so many options, so many priorities that everything but time freezes. Thoughts and actions are stuck, paralyzed and nothing gets done.

What do I do when I am plagued with episodes of this ailment? I attend the four-day AFBF Fusion Conference in Philadelphia, Pennsylvania. In some cases, taking a step back is the only way to move forward.

In the welcome statement, AFBF President Zippy Duvall said, "You will network with fellow agriculture leaders and industry experts, returning home inspired and empowered." My rebellious side thought, "Don't tell me what to do Zippy!" His statement was not a command, it was a foreshadowed conclusion to what I experienced at the 2017 Fusion Conference in Pittsburgh, Pennsylvania.

Perspective is one of the cures for analysis paralysis. Inspirational messages from Chris Koch and Rocky Bleier left my restraining sense of fear cowering in the bright light of possibility. Breakout sessions reminded me of the mission of Farm Bureau, which refocused my support of the Wisconsin Young Farmer and Agriculturist program. Network luncheons provided me with insight into the Florida citrus industry, raising

Beef in Ohio and accepting the fact that in North Carolina, I will be called 'Doll' and 'Ma'am.'

The four days rushed by and left me ready to roll up my sleeves when I got home and get something done. This sense of 'giddy up and go' was humbled with the closing statements of Charles Petty in his speech about work life balance. Farm Bureau has always been family oriented and oftentimes in my pursuit for success and accomplishment, my family takes the back seat. Petty said, "Good families don't just happen you have to work at it ... you have to work smart." Priorities, oh how I have struggled with you.

It was with this statement that President Duvall's words hit me in the back of the head with a steel chair like a terrible wrestling match. I did network. I did leave inspired. I did leave empowered; however, this inspiration came with a price tag.

The cost was my comfort zone. So, I challenge you, open up your wallet and slide that plastic card of comfort over to the cashier. When you do settle that bill, you won't feel paralyzed anymore.

## Superior Shores Farm Bureau Awards Scholarship



Superior Shores Farm Bureau is proud to announce that we have awarded Jeremy Schuelke with a \$500 scholarship. Applicants were asked to complete an application that included their future education plans, community and school activities and a recommendation from teachers.

Jeremy is a senior at Butternut High School and the son of Edward and Janine Schuelke. His plan is to attend Northcentral Technical College in Wausau for dairy science. Jeremy is active in basketball and volunteers at Ruby's Pantry.

**Congratulations Jeremy! We wish you the best in your future endeavors.**

## Plan to Attend Dairy Day on the Farm

Come enjoy a day on Anderson's dairy farm.

**When:** Sunday, June 11, from 11 a.m. to 2 p.m.

**Where:** Deer Creek Farm, 60688 Deer Creek Road, Ashland

**Cost:** \$5 per person for lunch  
Kids 10 and younger, free

We plan to have a bounce house for kids and an interactive milk cow so you can practice your milking skills. Venture into the barns and check out the robotic calf feeding system. Visit Chequamegon Dairy Association and 'like' us on Facebook.



## We Want You On the Board of Directors

Superior Shores Farm Bureau is seeking individuals interested in serving a one-year term on the Superior Shores Farm Bureau board of directors. Board meetings are held once a quarter at 6 p.m. on the fourth Wednesday of the month.

If you are interested or have questions, please contact District 9 Coordinator Katie Mattison at [kmattison@wfbf.com](mailto:kmattison@wfbf.com) or 866.355.7349.



## Update from the Rural Mutual Ashland Office

Because of the wonderful loyalty and support of our existing and new customers, we are now able to staff the Ashland office three days per week. I am hoping in the near future to have it open four or even five days.

That being said, I want to introduce our newest staff member. Linda Nuessmeier, who started with us on April 3, will be at the Ashland office on Tuesdays and Fridays. Linda has been an Ashland resident and business owner for many years and she is a welcome addition to our staff.

My wife Liz will be in the office on Mondays. Linda and Liz will be available to provide auto--home--life quotes and to make any changes you may have to existing policies.

I appreciate my Rural Mutual customers, your patience with the office hours and your loyalty to Rural Mutual and Superior Shores Farm Bureau. As always, I am available (almost) 24/7 at 218.391.7207.

**Alan Schiefelbein**  
Rural Mutual Insurance agent

## Upcoming Events

### June

- 10 District 9 YFA Blackhawk Concert
- 10 Rusk County Dairy Breakfast, Rusk County Fairgrounds
- 11 Dairy Day on the Farm, Deer Creek Farm, Ashland
- 24 Sawyer County Dairy Breakfast, Sawyer County Fairgrounds

### July

- 10 YFA Achievement and Excellence in Ag applications due
- 11-13 Farm Technology Days, Kewaunee County
- 11-16 Head of the Lakes Fair, Douglas County

### August

- 3 Policy Development, 11:30 a.m., Ladysmith, The Tee Away
- YFA Discussion Meet, 6:30 p.m., Menomonie, Stout Ale House
- Policy Development, 7:30 p.m., Menomonie, Stout Ale House
- 3-6 Iron County Fair
- 10-13 Bayfield County Fair
- 10-13 Rusk County Fair
- 15 2017 WFBF Leadership Institute applications due
- 15 YFA Conference Sponsorship forms due
- 17-20 Sawyer County Fair
- 31-September 4 Ashland County Fair

### September

- 11 Wisconsin Ag Open
- 27 Superior Shores Farm Bureau Annual Meeting

## There are Benefits to Your Farm Bureau Membership:

<p><b>Financial</b></p> <ul style="list-style-type: none"> <li>• AgriPlan Medical Reimbursement Program</li> <li>• Farm Bureau Bank</li> </ul> <p><b>Supplies and Products</b></p> <ul style="list-style-type: none"> <li>• Case IH</li> <li>• Caterpillar</li> <li>• FS-GROWMARK Patronage</li> <li>• Grainger</li> <li>• Office Depot</li> </ul>	<p><b>Communication</b></p> <ul style="list-style-type: none"> <li>• AgriVisor</li> <li>• The Country Today</li> </ul> <p><b>Insurance</b></p> <ul style="list-style-type: none"> <li>• Rural Mutual Insurance Company</li> <li>• Farm Bureau Financial Services</li> </ul> <p><b>Protection</b></p> <ul style="list-style-type: none"> <li>• \$500 Reward Protection Program</li> <li>• Accidental Death Policy</li> </ul>	<p><b>Health</b></p> <ul style="list-style-type: none"> <li>• ScriptSave® Prescription Drug Savings Card</li> <li>• Life Line (NEW)</li> </ul> <p><b>Travel</b></p> <ul style="list-style-type: none"> <li>• AAA</li> <li>• AVIS Car Rental Discount Program</li> <li>• Budget (NEW)</li> <li>• Choice Hotels International, Inc.</li> <li>• Wyndham Hotel Group</li> </ul>
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For complete details visit [wfbf.com/benefits-membership](http://wfbf.com/benefits-membership).

## Liver Flukes of the Lake Superior Clay Plain

By Jane Anklam, UW Extension, Douglas County, agriculture and horticulture educator

Let's connect the dots on this one. If you raise beef on the Lake Superior clay plain, you must manage for liver flukes.

The life cycle of the fluke (*Fascioloides magna*) depends on moist grasses and saturated soils. The white-tailed deer is the natural host of this native fluke. The fluke eggs pass through the deer and are deposited in the feces. If this occurs in a wet marshy area, the conditions support land snails that are intermediary hosts to the developing leaches. As the leaches mature, they leave the snails and are ingested by the cattle that graze in these wet environments.

Diagnosis of the flukes is not easy, as some cattle never have obvious symptoms. Farmers may only become aware of flukes after slaughter and liver condemnation; however, symptoms do occur. Once ingested the fluke, makes its way from the intestine, to the liver perhaps causing major hemorrhaging and sudden death. More likely there will be slow loss of condition, inefficient rate of gain, and lower weaning weights.

Since post mortem reports from the packing plant may be the only indication of the presence of flukes in your animals, it is important to review these reports to help diagnosis the problem with your veterinarian. Fecal examination can more often than not offer false positive results, so are not very useful. Your veterinarian can assist in fecal sedimentation techniques to learn if a particular animal is infested.

Prevention is the key. With so many wet pastures in our region, it is important that some form of exclusion is developed for the areas of saturated soils or ponded areas. Second, make sure to explore a deworming program with your veterinarian. Follow the protocol exactly as described. University of Minnesota Extension Beef Cattle Team reports that treatment of liver flukes can return \$1.25 to \$1.50 for each dollar spent on treatment. It is not a silver bullet, however. Exclusion from wet marshy habitat where the snails thrive is the first step.

The hidden costs of liver flukes in your herd include reduced average daily gain; lower feed conversion, lower milk production and weaning weights. Even a low-grade infestation can cause considerable loss in weight gain over time. Rejection of meat at the packing facility is the final blow. Make a vow this year to manage the liver flukes on your farm for a healthy and profitable outcome.

*University of Wisconsin, U.S. Department of Agriculture and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA requirements. Any person requiring special accommodations for attending Douglas County UW Extension Programs should contact 715.395.1363 or 711 for relay in advance of scheduled programs so that appropriate arrangements can be made.*

## Help Choose the WFBF Centennial Logo

Wisconsin Farm Bureau Federation will be celebrating its centennial in 2019. In preparation for WFBF's 100<sup>th</sup> birthday, a Centennial Committee was created to prepare for that celebration in 2019 (proud of our past) and 2020 (looking to the future).

An official logo is needed to help celebrate and we are asking for your help. You can vote for Option A, B or C online at: <http://bit.ly/CentennialLogo>. Voting will close June 15.

Have any other thoughts or ideas for the Centennial Committee? Contact them at [wfbf100@wfbf.com](mailto:wfbf100@wfbf.com).



## Superior Shores Farm Bureau Contacts:

President, Gregg Johnson	715.681.0492
Vice President, Linda Simmons	715.682.2018
Secretary/Treasurer, Verne Gilles	715.682.4408
Promotion and Education Chair, Robyn Lulich	715.746.2444
Director, Perri Campbell	715.779.5756
Director, Ella Teague	715.682.9954
Superior Shores Farm Bureau	877.5834509
WFBF Board Director, Jim Holte	715.835.6708
District 9 YFA Chair, Julie Wadzinski	715.432.8740
District 9 Promotion and Education Chair, Kay Gilbertson	715.271.8141
District 9 Coordinator, Katie Mattison	866.355.7349
RMIC District Managers:	
Laurie Peterson (Douglas, Bayfield, Ashland)	715.514.4477
Dave Meihak (Iron)	715.344.6220



Visit the Superior Shores Facebook page at [www.facebook.com/superiorshoresfarmbureau/?fref=ts](http://www.facebook.com/superiorshoresfarmbureau/?fref=ts).

## Have a 'Scoop on Us'

Superior Shores Farm Bureau will be celebrating June Dairy Month by offering a 'Scoop on Us' at locations throughout Ashland, Bayfield, Douglas and Iron counties.

Stop at any of the following locations during the month of June to enjoy a free scoop of ice cream from Superior Shores Farm Bureau, Rural Mutual Insurance Company, Wisconsin Milk Marketing Board and the Chequamegon Dairy Association:

- Breakwater in Superior and Ashland
- Joany's Sidekicks in Iron Belt
- North Coast Coffee in Washburn
- Orchards Café in Iron River
- Twin Gables in Brule
- Delta Diner in Delta
- Burger Barn in Marengo
- Tap Roots Coffee Shop in Ashland



## Welcome New Members



Town of Cable, Town of Drummond, Paul Cronen, Jonathan Heikkila\*, Frederick Netz\*, Travis Pydo\*, Tyler Sikora and Frederick Vande Venter.

\*Denotes voting membership.

## YFA Members

## We Want You! APPLY BY JULY 10

The **Excellence in Agriculture Award** judges participants on their involvement in agriculture, leadership ability, involvement and participation in Farm Bureau and other civic and service organizations. Applicants must have derived a majority of their income from a non-production agribusiness enterprise for the past three years.



The **Achievement Award** judges participants on their involvement in agriculture, leadership ability, involvement and participation in Farm Bureau and other civic and service organizations. Applicants must have derived a majority of their income from on farm production for the past three years.

Get your application at: [bit.ly/WIYFAContests](http://bit.ly/WIYFAContests).