

Wisconsin Ag Women's Summit 2015 Agenda

March 13-14, 2015 Madison Marriott West, Middleton

DAY 1: FRIDAY, MARCH 13

- 9:00-10:00 a.m. Registration
- 10:00-10:15 a.m. Welcome
AgVocate of the Year Award Presentation sponsored by Pam Jahnke, Fabulous Farm Babe
- 10:15-11:30 a.m. Keynote Presentation by Scott Zimmer, BridgeWorks
"When Generations Connect"
- 11:45 a.m.-12:45 p.m. Lunch
- 1:00-2:00 p.m. Breakout Sessions #1 (choose one)
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| Deb Ihm | Succession Planning: What to Expect When You are Committing to the Family Farm |
| Karen Gefvert | Legislation 101 |
| Mary Elvekrog | Farm Financial Planning: Riding the Wave |
| MJ Grimm | DIY: Upcycling Farm Finds |
- 2:15-3:15 p.m. Breakout Sessions #2 (choose one)
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| Corey Geiger | The Day Wisconsin Became a Dairy Exporter |
| Dan Rugar | Succession Planning: Leaving Your Legacy |
| Kristie Maurer | Behind the Doors of the Grocery Store |
| Sandy Larson | Better Employees, Better Farm: Is Your Farm Prepared? |
- 3:30-4:30 p.m. Breakout Sessions #3 (choose one)
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| Panel Discussion | Succession Planning: Across the Generations |
| Nikki De Jung | Farm to Fabulous |
| Paul Leverenz | Wear and Tear of Farm Work: How to Care for Yourself and Complete Work on the Farm |
| Panel Discussion | Tough Conversations: Working with Family and In-Laws on the Farm |
- 5:00-6:00 p.m. Social: Cheese Pairing featuring Sarah Hill, Wisconsin Milk Marketing Board
- 6:00-7:30 p.m. Banquet and Program
- 7:30-9:00 p.m. Entertainment by Piano Fondue
A highly entertaining dueling pianos show!

DAY 2: SATURDAY, MARCH 14

- 6:30-7:30 a.m. Workout A - Power Yoga for Everyone with Tolea Peissig (optional)
- 6:30-7:30 a.m. Workout B - "Band & Buddies Boot Camp" with George Chavez (optional)
- 8:30-9:00 a.m. Learn about our AgVocate of the Year (optional)
- 9:00-10:00 a.m. Breakout Sessions #4 (choose one)
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| Barb Ingham | PRESERVING Traditions: You CAN Do It! |
| Panel Discussion | Adding Value to Your Farm: Agribusinesses
Featuring LaClare Farms, UdderTech and Roden Barnyard Adventures |
| Wendy Dobrzynski | Exploring Wisconsin: Ag Tourism and More |
| Janine Lovekamp & Veronica Keip | Signs Your Farm Office is in Need of a Makeover |
- 10:15-11:00 a.m. Brunch
- 11:00 a.m.-12:00 p.m. Closing Keynote Presentation by Laura Daniels
"Using Baler Twine and Barn Lime to Live a Life with Purpose"
- 12:15 p.m. Adjourn

