

Job Description
YOUNG FARMER AND AGRICULTURIST (YFA)

COUNTY CHAIR

PURPOSE:

- The purpose of the county YFA Chair will be to get more young farmers and agriculturists acquainted with and involved in Farm Bureau at the county level. The county YFA Chair will also plan and carry out programs on a county level as determined by the county President and Board of Directors. The county YFA Chair represents the county during district and state YFA events and activities.

FUNCTION:

- Manage the day to day activities of the county YFA program
- Provide leadership for the activities and organization of the county YFA program
- Preside over county YFA Committee meetings

REPORTABILITY:

- The county YFA Chair is appointed by the county Farm Bureau President and reports to the county President and Board of Directors.

AUTHORITY:

- Provide leadership and guidance for the vision and direction of the county YFA Committee. Serve as liaison between the county Farm Bureau Board of Directors and the YFA membership base, as well as a liaison between the county YFA program and the district YFA and state YFA programs.

RESPONSIBILITIES:

- In addition to your county's participation in district events, strive to hold a county YFA event during Spring/Summer and Fall/Winter.
- Meet with the district YFA Chair and fellow county YFA Chairs at least once per year
- District event attendance
- County Annual Meeting attendance
- WFBF Annual Meeting/YFA Conference attendance
- Maintain close communication with District Coordinator and district YFA Chair to enhance event success and grow and engage membership
- Establish yourself as the "face" of your county YFA program, and grow the Farm Bureau brand in the process
- Gather names of people that might be interested in joining – use your friends, family, county President, district YFA Chair, and District Coordinator for help with this
- Contact new people about joining – invite them to events
- Request new membership lists from District Coordinator a few times per year.
- Compile emails from membership list – keep in spreadsheet
- Have sign-in sheets at all events to grow email list
- Become a Facebook "Friend" with new contacts as a means to stay in touch
- Lead members to Farm Bureau social media channels such as the YFA Facebook page
- Plan events which are social, educational and service oriented.
- Represent the County YFA members at events deemed appropriate by the Board of Directors
- Field media and WFBF staff questions about the YFA program

RELATIONSHIPS:

- Build effective working relationship with respective district YFA Chair, District Coordinator, district Board Director and county President
- Build an effective working relationship with WFBF staff, specifically the Director of Training and Leadership Development