



Superior Shores Farm Bureau

PO Box 5550 Madison, WI 53705

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FROM THE **# 1 FARM INSURER**
IN WISCONSIN, WE WOULD LIKE TO SAY
THANK YOU
FOR YOUR SUPPORT AND LOYALTY!




Rural Mutual Agent in your area:

Alan Schiefelbein
(715) 934-2400

Laurie Peterson, District Manager - (608) 347-0383

Wisconsin Farm Bureau Federation

National Ag in the Classroom Conference in Maine



The National Ag in the Classroom Conference is an opportunity for volunteers, teachers and staff involved in agricultural literacy to really learn about new resources, share ideas and experiences, and network with others involved in agricultural education.

The 2018 National Conference will be June 26-29, in Portland, Maine. Hotel information is available now and conference registration opened on January 15.

The conference offers a variety of workshops, mini-workshops and traveling workshops for participants to attend.

The Traveling workshops (or tours) offered by the conference offer participants an opportunity to learn about production agriculture, agri-businesses, food systems, the green industry and other aspects of agriculture.

Other experiences at the conference will be great speakers, luncheons in which outstanding teachers and grant recipients are recognized, an exhibit area and other informal social activities.

Thanks to the generous support of the Wisconsin Farm Bureau Foundation's Jeanette Poulson Fund, three \$500 scholarships are being offered to non-traditional educators and to volunteers to help offset the cost of attending the conference.

Applications are due **May 1** and can be downloaded at www.wisagclassroom.org under 'What's New.'

To learn more about the conference, visit www.agclassroom.org.

If you have more questions, please contact Darlene Arneson at darneson@wfbf.com or 608.828.5644



Scholarships Available to Graduating Seniors in 2018

Superior Shores Farm Bureau will be granting one (1) \$500 scholarship to a high school senior in Ashland, Bayfield, Douglas or Iron County. This scholarship is open to all students who will be pursuing a degree in the agriculture industry and entering a technical or 4-year program.

Examples of eligible majors include traditional production agriculture majors like dairy science, soil science and agronomy. Other majors may also qualify including: biochemistry, genetics, molecular biology, forestry, horticulture, environmental science and more. Preference will be given to students from Farm Bureau families.

This scholarship will be based on the student's past school and community

activities, plans for future education, and recommendation.

Applications can be found on the Superior Shores Farm Bureau website by visiting wfbf.com/county-farm-bureaus/superior-shores or by contacting Katie Mattison at 866.355.7349 or kmattison@wfbf.com.

Application deadline is April 15.



Celebrate National Ag Day on March 20

Help celebrate National Ag Day by joining farmers, volunteers, teachers, FFA and 4-H members, agri-business employees and others by helping promote agriculture. The theme for National Ag Day 2018 is, 'Agriculture: Food For Life.' National Ag Day events honor National Agriculture Day and mark a nationwide effort to tell the true story of American agriculture and remind citizens that agriculture is a part of all of us.

Need ideas? Visit www.agday.org.





COUNTYnews

SUPERIOR SHORES FARM BUREAU EDITION



Join Superior Shores Farm Bureau at the Bay Area Farm and Garden Show and Dairy Breakfast

The 2018 Bay Area Farm and Garden Show and Dairy Breakfast will be held on Saturday, April 7, at the Bay Area Civic Center in Ashland. The show will begin with the Dairy Breakfast at 8 a.m.

The 54-inch frying pan will once again be used to prepare an 'all Wisconsin Scrambled Omelet' that serves 100 people and weighs about 50 pounds. The omelets will be prepared in the exhibit area. It takes about 15 minutes to prepare each omelet that contains one-half pound of butter, six pounds of cheddar cheese, six pounds of ham, 250 eggs, onions, mushrooms and salt and pepper.

In addition to the omelet, 4-H and FFA members will serve fresh ice-cold milk, juice, hot coffee, muffins, donuts and sliced cheese. To top off the breakfast, everyone will be treated to ice cream with strawberry or chocolate topping.

Attendees will have a chance to visit the Farm and Garden Show where many area agri-businesses will have booths promoting products and services. There is no charge for the show, which will be open from 8 a.m. to 1 p.m.

Superior Shores Farm Bureau members will be available to talk to those in attendance about opportunities in Farm Bureau and to help promote Wisconsin's agriculture industry. Attendees who visit the Superior Shores Farm Bureau booth at the show are invited to go 'snacking around Wisconsin' and make a bag of trail mix using Wisconsin agriculture products.

Mention you saw this article in the newsletter when you visit our booth to receive a gift.

Proceeds from the event will go to support Bayfield and Ashland



County 4-H and Ashland FFA activities.

The Bay Area Farm and Garden Show and Dairy Breakfast are sponsored by the Bayfield and Ashland County 4-H, the Ashland FFA, the Superior Shores Farm Bureau and the Wisconsin Milk Marketing Board.



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Do You Want to Get More Involved?

Superior Shores Farm Bureau is seeking individuals interested in getting involved with events and activities that Superior Shores Farm Bureau supports.

In addition, we are always looking for new people who are interested in serving a one-year term on the Superior Shores Farm Bureau board of directors. Board meetings are held every other month at 6:00 p.m. on the fourth Wednesday of the month.

If you are interested or have questions, please contact District 9 Coordinator Katie Mattison at kmattison@wfbf.com or 866.355.7349.



On-Farm Ag Plastic Recycling

Now offering recycling bags in addition to dumpsters and free collection



RECAPTURE
RECYCLING BAGS

Depending on the location and ag plastic use on your farm or dairy, we can provide Recapture recycling bags or place and service a dumpster and provide free collection service of ag plastic.

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Rooted in Positivity

By Julie Wadzinski, Barron County Farm Bureau member and District 9 Young Farmer and Agriculturist Chair



District 9 Leaders Julie Wadzinski, Dale Wester, Jim Melin, Marv Prestrud and Dave Kruschke had the opportunity to sit in on Governor Scott Walker's State-of-the-State address while at Ag Day at the Capitol on January 24.

When I signed up for Farm Bureau five years ago, I wanted to compete in Discussion Meet. I had a fondness of speaking contests from my time in FFA and was eager to get involved.

After the district level contest, we were given a critique as a group that consisted of mentioning sponsors and the fact that Farm Bureau is a grassroots organization.

From that day on, my involvement started expanding as my curiosity in this grassroots organization and policy development process led me to local policy development meetings, which branched into my first Ag Day at the Capitol in 2017.

What an experience. Meeting with my legislation to discuss issues that are important to me at the Wisconsin Capitol, sign me up again next year.

This year's Ag Day at the Capitol was the best yet. First off, myself and a room of more than 400 farmers and agriculturists witnessed Governor Scott Walker signing an executive order that expands resources for Wisconsin Farmers to access markets across the country and the world.

After lunch, I sat in the Assembly Chambers of the Capitol and listened to Governor Walker give his State-of-the-State Address. The State-of-the-State Address experience was inspiring, enlightening and nostalgic for different reasons.

The marble columns and gallery seating in the Assembly Chambers of Capitol gave me a feeling of historic significance imagining what others in these seats might have witnessed. Watching a quorum be called, attendance and seeing the parade of the State Justices and Senators as they found seats to watch the speech was enlightening. The inspiration can be

sourced back to Governor Walker's main message, "We are getting positive things done for the people of Wisconsin."

The State-of-the-State Address carried a lot of hope for me and rural Wisconsin. Agriculture has an \$88 billion impact on Wisconsin and rural Wisconsin sees that, to hear what proposals are coming down the turnpike such as increasing scarcity aid to our rural schools, increasing rural broadband budget dollars, prioritizing local, city and town roads in the transportation budget.

The most exciting proposal to me was the \$50 million Rural Economic Plan. This proposal has scholarship money for young people who want to take over a family farm and additional funding for small farms to assist them to incorporate conservation practices that help to maintain water quality.

An opportunity like this would not have happened if it was not for getting involved with Farm Bureau at the local level. Knowing that our voices are being heard and our efforts are being seen adds clout to the opportunities that Farm Bureau has offered me.

I'd say this State-of-State Address is not only getting positive things done for people of Wisconsin, but it's getting positive things done for the farmers and agriculturalists of Wisconsin.

The More Things Change, the More They Stay the Same



Greetings fellow Farm Bureau members,

For those of you I have not met, let me introduce myself.

I am Laurie Peterson, the

new Rural Mutual Insurance District Manager for what we consider to be the northwest district of the state.

My territory consists of 18 counties and I have the pleasure of working with WFBF members and district coordinators in Districts 4, 8 and 9. Although I have met some of you and attended several annual meetings this fall, it was not possible for me to attend each of these meetings because of scheduling conflicts.

The meetings I did attend allowed me to meet with the hard-working members who reside in each district and celebrate their successes. It was evident the impact that this organization has on individuals, communities and schools. I look forward to meeting even more of you in the years to come.

I started in this position on January 1, 2017, and what a year of learning and growth it has been. Prior to becoming the District Manager, I was a Rural Mutual agent for 10 years and had an office in Medford, where I worked with Taylor

County Farm Bureau board of directors.

I believed then and still believe that there is a great deal of value in the relationship between Rural Mutual and WFBF and I took every opportunity to align myself and my agency to reinforce that strong relationship. Although my position with the company has changed, my approach to the relationship we have with the WFBF remains the same.

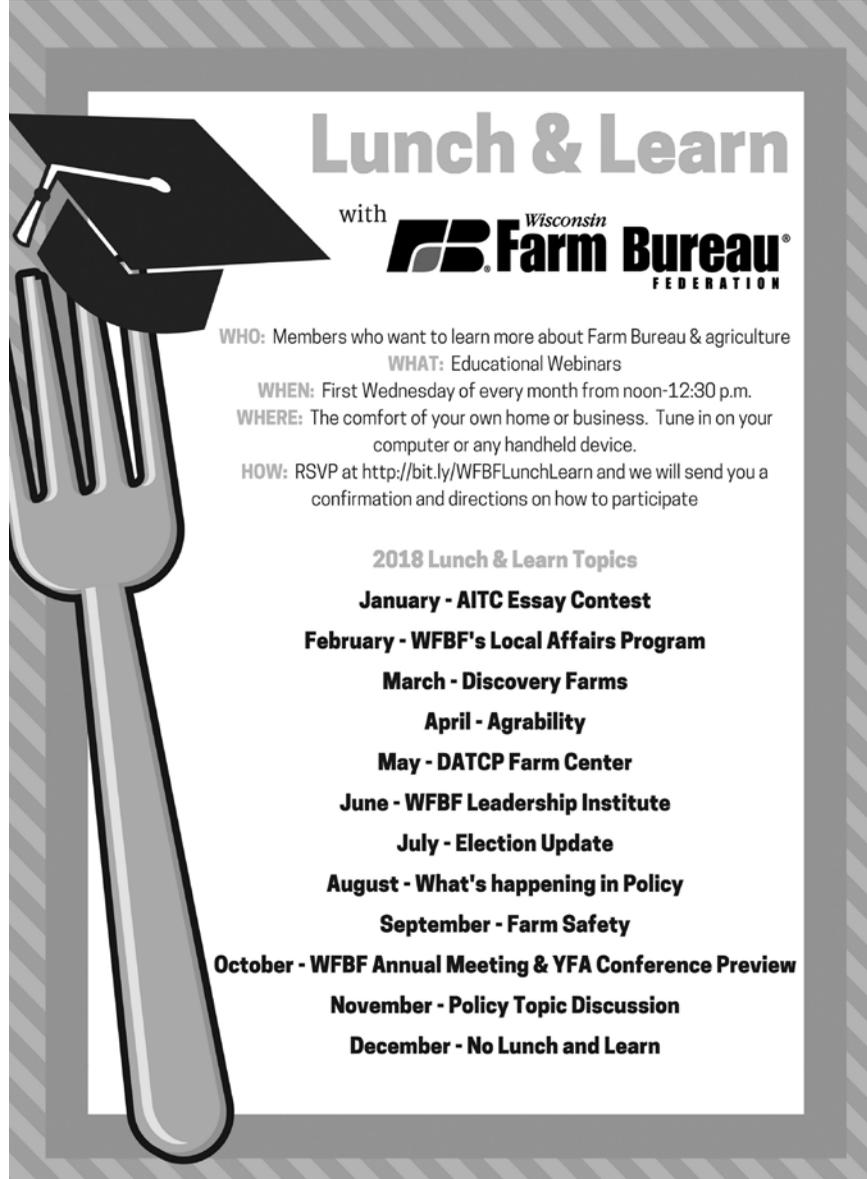
With my first year in this position coming to a close, I believe that I have a better understanding of the time required and the responsibilities. I believe as District Manager, it is my responsibility to encourage agents to continue their work helping each county to meet membership goals. I want to see that taken to the next level.

Beyond signing members, if there is an opportunity for myself or an agent to volunteer, please contact them or me. We will do our best to see if we can get you the help and support you need to continue the good work you do. Agents and my contact information is published on the back of the newsletter or you can contact the district coordinator.

Together, we can make great things continue to happen.

Laurie Peterson
Rural Mutual Insurance Company

 **Rural Mutual**
Insurance Company



Lunch & Learn

with 

WHO: Members who want to learn more about Farm Bureau & agriculture
WHAT: Educational Webinars
WHEN: First Wednesday of every month from noon-12:30 p.m.
WHERE: The comfort of your own home or business. Tune in on your computer or any handheld device.
HOW: RSVP at <http://bit.ly/WFBFLunchLearn> and we will send you a confirmation and directions on how to participate

2018 Lunch & Learn Topics

- January - AITC Essay Contest
- February - WFBF's Local Affairs Program
- March - Discovery Farms
- April - Agrability
- May - DATCP Farm Center
- June - WFBF Leadership Institute
- July - Election Update
- August - What's happening in Policy
- September - Farm Safety
- October - WFBF Annual Meeting & YFA Conference Preview
- November - Policy Topic Discussion
- December - No Lunch and Learn

There are Benefits to Your Farm Bureau Membership:

Financial

- AgriPlan Medical Reimbursement Program
- Farm Bureau Bank

Supplies and Products

- John Deere's GreenFleet™ Loyalty Rewards Program
- Case IH
- Caterpillar
- FS-GROWMARK Patronage
- Grainger
- Office Depot

Communication

- AgriVisor
- The Country Today

Insurance

- Rural Mutual Insurance Company
- Farm Bureau Financial Services

Protection

- \$500 Reward Protection Program
- Accidental Death Policy

Health

- ScriptSave® Prescription Drug Savings Card
- Life Line

Travel

- AAA
- AVIS Car Rental Discount Program
- Budget
- Choice Hotels International, Inc.
- Wyndham Hotel Group

For complete details visit wfbf.com/benefits-membership.

Our Office Is Moving

By Alan Schiefelbein, Rural Mutual Insurance Agent

Hello to current and past Rural Mutual customers,

I wanted to let you know that effective April 1, Rural Mutual Insurance and Superior Shores Farm Bureau will be moving the office to 301 Ellis Avenue, Suite A-1, Ashland, WI 54806.

The office will be closed on Friday, March 30, as we make the move and will reopen on April 2 at the new location.

As many of you know, Rural Mutual has had a presence in Ashland for many years and we are excited about this move and our positioning to allow us many more years of service and community involvement in the Ashland area.

I want to thank our previous landlord, Angela Teague, for allowing us to be at our location for many years and serve Rural Mutual customers from that office. We wish Angela well in her endeavors.

If it has been awhile since you looked at Rural Mutual for your insurance needs, I would welcome you to check us out again and we would be happy to give you a quote. We pride our-

selves on our financial strength (to meet our customer's needs at the time of a loss) and our customer service practices. As a Wisconsin only company, your premiums paid here, stay here to keep Wisconsin strong.

Our relationship with the Wisconsin Farm Bureau remains strong as well. It is rewarding to see money going from our local Superior Shores Farm Bureau to the local 4-H programs and to scholarships for some of the high school seniors.

On behalf of my assistant, Lynn Nuessmeier, my wife Liz and myself, we thank you for your business and welcome you to stop in and say hi at our new office.

We can be contacted at 715.682.5158 or call me on my cell at 218.391.7207.



Wisconsin Farm Bureau Federation® presents:



2018 Conference

April 5-6

Holiday Inn Conference Center, Stevens Point

What:

A statewide information, training, and fun-filled member engagement meeting for county Farm Bureau leaders conducted by WFBF staff with assistance from AFBF staff and various outside speakers/presenters.

Purpose:

Strengthen county leaders and Farm Bureaus by providing them with program ideas, resources and new skills to carry out the mission of their county Farm Bureau.

20 Plus Workshop Topics Addressing

4 Training

Workshop Tracks:

1. Governance and Organization (running a successful county Farm Bureau)
2. Building Farm Bureau (programs and membership)
3. Communicating for Agriculture and Farm Bureau
4. Policy, Issues and Advocacy

Superior Shores Farm Bureau Contacts:

President, Gregg Johnson 715.681.0492
 Vice President, Linda Simmons 715.682.2018
 Secretary/Treasurer, Verne Gilles 715.682.4408
 Promotion and Education Chair, Robyn Lulich 715.746.2444

Director, Perri Campbell 715.779.5756
 Director, Ella Teague 715.682.9954

Superior Shores Farm Bureau 877.583.4509

WFBF Board Director, Jim Holte 715.835.6708
 District 9 YFA Chair, Julie Wadzinski 715.432.8740

District 9 Promotion and Education Chair, Kay Gilbertson 715.271.8141

District 9 Coordinator, Katie Mattison 866.355.7349

RMIC District Managers:

Laurie Peterson (Douglas, Bayfield, Ashland) 715.514.4477
 Dave Meihak (Iron) 715.344.6220



Visit the Superior Shores Facebook page at www.facebook.com/superior-shoresfarmbureau.

Welcome New Members

Charles Anderson*, Robert Anderson, Kevin Eder*, Randall Magee*, Christopher Muonio* and John Tribys*.

*Denotes voting membership.

Member Benefit Spotlight: ScriptSave®

Did you know that your Farm Bureau membership can save you money on your prescription drugs?

ScriptSave is a prescription drug savings card available to Wisconsin Farm Bureau members. The card is available to you at no cost. Your entire household can use the card for instant savings that average more than 45 percent with potential savings up to 80 percent on brand name and generic medications (based on 2015 national program savings data).

The ScriptSave card is accepted at more than 62,000 participating pharmacies nationwide to save on prescriptions for your entire family, even the family pet.

All prescription drugs are eligible for savings and the card is available at absolutely no cost to you. The card also offers savings on hearing care, diabetic supplies and active living supplies.

Sign-up by either calling ScriptSave directly at 800.700.3957 or online at www.scriptsave.com. Use Group #703 to identify yourself as a Wisconsin Farm Bureau member.

This is a discount only, not an insurance policy and does not provide insurance coverage. Discounts are available exclusively through participating pharmacies.



Did You Know ...

- U.S. ag output has almost tripled (up 269 percent) since 1948.
- Americans pay less of their disposable income on food than any other nation.