



Superior Shores Farm Bureau

PO Box 5550 Madison, WI 53705

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FROM THE **# 1 FARM INSURER**
IN WISCONSIN, WE WOULD LIKE TO SAY
THANK YOU
FOR YOUR SUPPORT AND
LOYALTY!




Rural Mutual Agents in your area:

Alan Schiefelbein
(715) 934-2400

Laurie Peterson, District Manager - (608) 347-0383

Wisconsin Farm Bureau Federation

Ashland, Bayfield, Douglas and Iron County Members: Your Voice Matters

Plan to attend one of the District 9 Policy Development meetings to be held on:

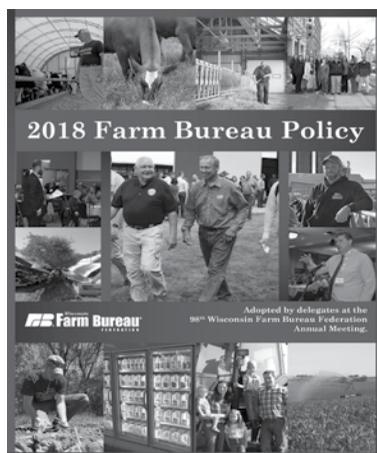
August 1

Time: 11:30 a.m.

Location: Tee Away Golf Course
1401 E. 11th Street N.
Ladysmith, WI 54848
or

Time: 7:30 p.m.

Location: Stout Ale House Restaurant and Sportsbar
1501 N. Broadway Street #1500
Menomonie, WI 54751



Raise Your Voice

Wisconsin Farm Bureau is a grassroots organization that works on behalf of farm families and individuals who support agriculture. That means that we need to hear what's important to you. Please plan to attend one of these important meetings and let your voice be heard.

The District 9 YFA Discussion Meet will precede the Policy Development Meeting at the Stout Ale House beginning at 6:30 p.m. The question to be discussed: **As the Voice of Agriculture, how can Farm Bureau be more inclusive of all agriculture and production practices? This includes, but is not limited to, women in agriculture, organic production, fresh produce, forestry and aquaculture.**

For directions, questions or to RSVP, please contact District 9 Coordinator Katie Mattison at kmattison@wfbf.com or 866.355.7349.

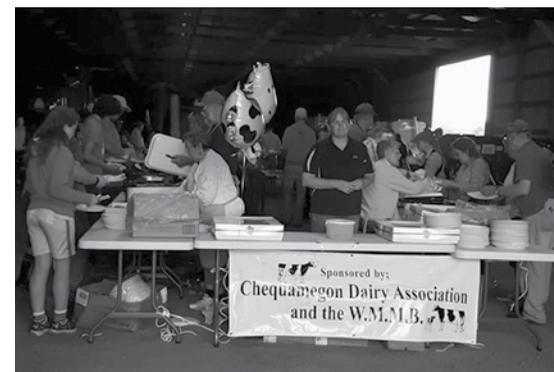
Dairy Day on the Farm

Come enjoy a day on Tepoel's Dairy.

When: Sunday, June 30
from 11 a.m. to 2 p.m.

Where: John and Tracy Tepoel's Dairy
11652 E. Tepoel Drive, Maple

Come and visit an organic dairy, experience a day on the farm and eat lunch. Come milk Maggie, the interactive cow statue; play in the bounce house; and enjoy a petting zoo. Fun for the whole family. Check out 'Chequamegon Dairy Association' and 'like' us on Facebook.



John Deere GreenFleet™ Loyalty Program: New Farm Bureau Benefit



Wisconsin Farm Bureau members receive special access to the John Deere's GreenFleet™ Loyalty Rewards program, providing mem-

bers with a free two-year Platinum 2 membership. Farm Bureau members are eligible for the following benefits as Platinum 2 status members. Discounts on the following categories of equipment:

\$350-\$3,200 off commercial mowing
\$100-\$250 off residential mowing
\$200-\$350 off utility vehicles
\$200-\$350 off tractors
\$500-\$3,700 off golf and sports turf
17 percent off manufacture suggested retail price
- Commercial Worksite

The Loyalty Rewards Program offers two years of membership, 12 special offers per year through member email, member card, low rate financing and 10 percent off JohnDeereStore.com.

For more information, visit www.wfbf.com.



COUNTYnews

SUPERIOR SHORES FARM BUREAU EDITION



Hurley Student Named Superior Shores Essay Contest Winner



Ava Amundson, a fourth-grade student from Hurley, is the Superior Shores winner of the Ag in the Classroom essay contest. Ava is the daughter of Ashley Sorrels and Josh Amundson. Ronda Olkonen is her fourth-grade teacher at Hurley School.

Wisconsin fourth and fifth grade students were asked to write a 100- to 300-word essay with the theme, 'Inventions that have made agriculture great.'

Ava's winning essay:

The First Oil-Powered Tractor

John Forelich's steam powered thresher left much to be desired. The machine was cumbersome and difficult to transport. Its basic use was costly, and it was also considerably dangerous-just one spark from the thresher boiler could set fire to a prairie on a windy day.

In 1890, John and a blacksmith worked to mount a one-cylinder gasoline engine into the thresher steam engine's running gear. The tractor required only 26 gallons of gas. Without any safety issues it could thresh over 1,000 bushels of grain.

In the late 1800s, Froelich then made the Waterloo Gasoline Traction Engine Company. He started off with our prototype tractors. Later he left the company, but it still made tractors after he left. The John Deere Tractor Company now owns the Waterloo Tractor Works (short for the actual name).

Oil-powered tractors did not catch on in the first few decades. Popularity soared after farmers realized how useful tractors were. There was no need for working so hard when the tractor could do it for you.

From 1910-1970 tractor population increased from 1,000 tractors to about 5 million tractors. In the 1920s tractors cost only \$785. In 1922, only two years later, they cost only \$395. About any farmer could afford the tractor.

John Forelich was born in Iowa in 1849. At the turn of the 19th Century, he was very familiar with American agriculture. He operated a mobile threshing service and grain elevator. He charged farmers a fee to thresh their crops with his steam-powered threshing machine. He had a crew working with them to thresh crops.

Farm Show and Dairy Breakfast a Success



Superior Shores Farm Bureau welcomed visitors of all ages to their booth to go 'Snacking Around Wisconsin.'

that are raised or grown on the over 76,000 farms in Wisconsin, and also make up a bag of tasty treats to take home with them.

The breakfast featured the "Wisconsin Scrambled Omelet" prepared in the giant fry pan and was popular with attendees. The omelet was accompanied by muffins, donuts, cheese, milk, juice and an ice cream sundae.

The breakfast was sponsored by the Bayfield and Ashland County 4-H, the Ashland FFA, the Superior Shores Farm Bureau, Rural Mutual Insurance and the Dairy Farmers of Wisconsin. Proceeds from the event will support Bayfield and Ashland County 4-H and Ashland FFA activities.



Superior Shores Farm Bureau members and volunteers stirred up "Wisconsin Omelets" in the giant frying pan. Each Wisconsin Omelet prepared had 250 eggs, ½ pound of butter, 1 cup chopped onions, 2 cups chopped mushrooms, 2 Tablespoons Chicken Bullion, 5-6 cups diced ham, 5-6 pounds of shredded cheese, 1-2 tablespoons salt and 2-3 tablespoons of pepper.

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District Director Report



Spring is certainly a time of general optimism for farmers across Wisconsin and the entire U.S. We prepare to plant and care for our crops and livestock. It means long days, but ones that can give much satisfaction.

This year, may be different with the reality of low prices for many of the food items we produce. It places a burden on those who pull on the work boots each morning. To ignore those facts would not make sense.

But we are farmers. Planting is what we do. Producing food is what we are about.

Wisconsin Farm Bureau is active, and will continue to be active, advocating for farmers to give them a better opportunity to be successful. It may be seeking reasonable school lunch programs that will increase demand for dairy products.

We are strong supporters of trade agreements that help us move grains and meats to markets across the globe. We are active in U.S. Dairy Export activities that work around the world increasing demand for U.S. milk and milk products.

We lobby for more effective national dairy and grain policies.

As we move through this busy time of year, we need to be aware of the needs of our families and neighbors. A helping hand or encouraging word can be of great value in difficult times.

I wish for you a safe and rewarding summer,

Jim Holte

WFBF President and District 9 Board Director

Farm Bureau Leaders Attend WFBF's First IGNITE Conference

On April 5-6, Wisconsin Farm Bureau hosted its first IGNITE Conference at Holiday Inn Convention Center in Stevens Point. Co-sponsored by Rural Mutual Insurance Company, IGNITE stands for Innovate, Grow, Network, Inform, Train and Engage.

With about 175 members in attendance, the conference gave attendees the opportunity to build leadership skills to strengthen county Farm Bureaus.

The conference began with New Mexico Farm and Livestock Bureau's Executive Vice President Matt Rush. Rush talked about the 'snake in your bumper,' which explained the challenges people face but may keep hidden.

The evening banquet's speaker was Indiana farmer Damian Mason who entertained the audience with his humorous views on farming and food.

The conference offered four tracks: policy, issues and advo-

cacy; governance and organization, building Farm Bureau and communicating for agriculture and Farm Bureau.

Attendees could follow a certain track or divide their time between multiple tracks. More than 20 breakout sessions were offered. Sessions included updates on the 2018 Farm Bill and trade, consumer outreach tactics, member recruitment and many more.

During the morning general session, Secretary of the Department of Agriculture, Trade and Consumer Protection Sheila Harsdorf shared her insight on the state of Wisconsin's agricultural economy.

The conference ended with Virginia farmer and motivational speaker Matt Lohr who inspired attendees to, "lift the limits."

Save the date for the next IGNITE Conference, which will be held **March 26-27, 2020**, at the Madison Marriott West in Middleton.



District 9 Farm Bureau members had a great time at the first IGNITE Conference: (from left) Matthew Schleusner, Kay Gilbertson, Dean Bergseng, Jerica Meyer, WFBF President Jim Holte, Secretary of the Department of Agriculture, Trade and Consumer Protection Sheila Harsdorf, Julie Wadzinski, Chris Owens, Leslie Svacina, Andy Gould, Greg Zwald and Tara Prochnow.

District 9 County Farm Bureau

MEMBER APPRECIATION PICNIC



You're invited

Dunn County Farm Bureau will host a Summer Member Appreciation Picnic! All District 9 Farm Bureau members are invited.

WHEN: Thursday, June 28
WHERE: Russel J. Rassbach Heritage Museum
 • 5:30 p.m. - Social 1820 Wakanda Street
 • 6:30 p.m. - Dinner Menomonie, Wisconsin 54751

WHAT'S PROVIDED: Dunn County Farm Bureau will provide pulled beef, buns, fixings, condiments, milk, lemonade, water and utensils.

The picnic also includes admission to the Heritage Museum where you will experience the history of Dunn County through its collection of artifacts and exhibit areas.

WHAT TO BRING: Please bring a dish to pass.

We hope to see you there!

To RSVP (appreciated but not required) or for more information, please contact District 9 Coordinator Katie Mattison at kmattison@wfbf.com or 866.355.7349.

District 9 YFA



BISON AND BADGERS WITH IOWA FARM BUREAU

Friday, June 29 Time: 5 p.m. Location: Northstar Bison 1938 28th Avenue Rice Lake 54868
 Time: 7 p.m. Location: Badger Brew Coffee Loft/ White Stag 3 W. Eau Claire Street Rice Lake, Wisconsin 54868

DETAILS

All District 9 Young Farmer and Agriculturist members are invited to join a bus load of Iowa Young Farmers on Friday, June 29, for a Bison dinner at North Star Bison at 5 p.m. Later we will have a social at Badger Brew Coffee Loft/White Stag at 7 p.m.

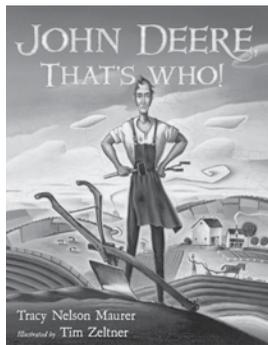
There will be refreshments available for purchase at Badger Brew Coffee Loft, with board games and cards available.



RSVP BY JUNE 24

To Julie Wadzinski at 715.432.87409 (call or text). When you RSVP, please note if you are going to attend one or both locations. We need to provide Iowa YFA with a head count for dinner.

Superior Shores Farm Bureau Supports Local Schools



Superior Shores Farm Bureau has provided books about agriculture to local elementary schools for many years.

Each year, through the Ag in the Classroom Program, the Wisconsin Farm Bureau Federation offers a book of the year, along with teacher lesson and activity packets.

This year's book was, "John Deere, That's Who!" a hardcover book written by Tracy Nelson Maurer and illustrated by Terry Zeltner.

Superior Shores Farm Bureau has purchased these books for more than 10 years. We are pleased to donate the books to the elementary schools including: Ashland, Marengo Valley, Our Lady of the Lake, Mellen, Hurley, Washburn, Bayfield, Superior, Drummond and Maple.

Superior Shores Farm Bureau enjoys helping local children learn more about agriculture.

Do You Want to Get More Involved?

Superior Shores Farm Bureau is seeking individuals interested in getting involved with events and activities that Superior Shores Farm Bureau supports.

Board members are looking for people who are interested in serving a one-year term on the Superior Shores Farm Bureau board of directors. Board meetings are held every other month at 6 p.m. on the fourth Wednesday of the month.

If you're interested or have questions, please contact District 9 Coordinator Katie Mattison at kmattison@wfbf.com or 866.355.7349.

Have a 'Scoop (or Drink) on Us'

Superior Shores Farm Bureau will celebrate June Dairy Month by offering a 'Scoop (or Drink) on Us' at locations throughout Ashland, Bayfield, Douglas and Iron counties.

Stop in to any of the following locations during June to enjoy a free scoop of ice cream or ice-cold glass of milk from Superior Shores Farm Bureau, Rural Mutual Insurance Company, Wisconsin Milk Marketing Board and the Chequamegon Dairy Association: **Breakwater** in Superior and Ashland; **Joany's Sidekicks** in Iron Belt; **Orchards Café** in Iron River; **Twin Gables** in Brule; **Delta Diner** in Delta; and **Jack's Burger Barn** in Ashland.

Superior Shores Farm Bureau Contacts:

President, Gregg Johnson	715.681.0492
Vice President, Linda Simmons	715.682.2018
Secretary/Treasurer, Verne Gilles	715.682.4408
Promotion and Education Chair, Robyn Lulich	715.746.2444
Director, Perri Campbell	715.779.5756
Director, Ella Teague	715.682.9954
Superior Shores Farm Bureau WFBF Board Director, Jim Holte	877.583.4509
District 9 YFA Chair, Julie Wadzinski	715.835.6708
District 9 Promotion and Education Chair, Kay Gilbertson	715.432.8740
District 9 Coordinator, Katie Mattison	715.879.5472
RMIC District Managers:	866.355.7349
Laurie Peterson (Douglas, Bayfield, Ashland)	608.347.0383
Dave Meihak (Iron)	715.544.6824



Visit the Superior Shores Facebook page at www.facebook.com/superior-shoresfarmbureau.

Welcome New Members

Theodore Griggs*, Brenda Linky, Mark Lisenby, Tim Montagne* and Ralph Spurgeon.

*Denotes voting membership.



Be a part of the 2019 Leadership Institute by applying today!

The WFBF Leadership Institute is a year-long leadership development program to help you become a strong and effective leader. With six different sessions, you can network with Farm Bureau members and industry leaders and take your personal and professional leadership development to the next level. This program is open to ALL Wisconsin Farm Bureau voting members.

wfbf.com/programs/leadership-institute
APPLICATIONS DUE AUGUST 15

Six Flags: New WFBF Member Benefit

Farm Bureau members can take advantage of discounted tickets at Six Flags® Great America, an amusement park in Gurnee, Illinois. Members will save nearly 40 percent off a regular admission ticket during the 2018 regular season. The discounted tickets are an added value of a Farm Bureau membership.

"We are excited to add this family-fun benefit to the lineup of discounts and offers already available to our members," Wisconsin Farm Bureau President Jim Holte said.

To learn more about the amusement park visit sixflags.com/greatamerica. Members can get more information about the new benefit or learn more about other discounts and incentives by visiting wfbf.com/membership/member-benefits.



CONTESTS

ACHIEVEMENT AWARD

If you are between the ages of 18 and 35 and a majority of your income is derived from production agriculture, this award is for you!

EXCELLENCE IN AG

If you are between the ages of 18 and 35 and are an agricultural enthusiast but have not earned a majority of your income from an owned production agriculture enterprise, this award is for you!

Applications & resources can be found at <http://bit.ly/WIYFAContests>. Deadline to apply is July 9.