



# Manitowoc County Farm Bureau

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## Wisconsin Farm Bureau Federation

### Discussion Meet Set

The Discussion Meet gives young Farm Bureau members a chance to demonstrate their speaking skills on agricultural-related topics. Contestants are judged on their problem-solving skills as they discuss timely topics with their colleagues.

**Date:** Tuesday, August 14

**Location:** CNC Links, 4935 County Road C, Manitowoc

**Time:** 7 p.m. - Presentation, 7:30 p.m. - Appetizers and 8 p.m. - Discussion Meet

#### Door County YFA Chair Lauren Brey Presents

Brands are everywhere, and they make us feel something or react a certain way. Did you know you have a personal brand? It's essential to develop your personal brand for personal and career growth, and if you don't take charge of it, someone else will.

Our farms are businesses, and they are brands. As customers are interested in agriculture and how food is raised, it is important that every farm develops its brand to help connect with customers.

Lauren Brey will share experiences to help you on the journey of finding your brand and building your farm brand.

**Discussion Meet Topic:** As the Voice of Agriculture, how can Farm Bureau be more inclusive of all agriculture and production practices? This includes, but is not limited to, women in agriculture, organic production, fresh produce, forestry and aquaculture.

Young Farmer and Agriculturist members are welcome to share in the presentation and support the Discussion Meet contestants.

If you are interested in participating or attending, please contact John or Megan Lyons at [lyons.audio@gmail.com](mailto:lyons.audio@gmail.com) or 920.562.2004.

### Young Farmer and Agriculturist Bus Tour Is a Success

Several Manitowoc County Farm Bureau members joined district members as they boarded the bus for three spectacular agricultural tours on April 20.

The first stop was to Briess Malt and Ingredient Company. Briess is North America's leading supplier of specialty malts to American craft beer and artisan distilling, and is the largest producer of malted milk for beverage, confection and ice cream applications.

At Manitowoc, raw barley grown for Briess in a premium barley growing region of Wyoming is received by rail, cleaned, graded and stored before shipping to one of the three malting opera-

tions. The Manitowoc malthouse is the largest Briess malthouse, producing premium quality base malt and kilned specialty malts.

The second stop was to Lake Orchard Farm Retreat in Sheboygan. An amazing story of sixth generation farm owners, Mary and Nate operate the farm with Mary's parents, Warren and Joan. In 2014, they started Lake Orchard Farm Aquaponics inside the renovated milking parlor and free stall barn, harvesting their first lettuce and fish in late 2015. In 2017, Lake Orchard Farm's event barn opened for weddings on site.

The final stop was at 3 Sheeps Brewing

Company, a brewery from Sheboygan, Wisconsin that takes a scientific approach to crafting unique yet approachable beers. They brew beers that nobody else is brewing, in ways that nobody else is brewing them, with ingredients that others are afraid to use.

The tour included the new brewery and an in depth breakdown of the brewing process, four sample pours (including one straight from one of the wooden barrels), and a 3 Sheeps glass to take home.

Thank you to those involved at the tour stops, it is amazing to see the agricultural businesses within the district.



At the top of a Steep room, guests peered into a tank filled with barley.



Nate Cullkins shares with the group the process of aquaponics.



Co-owner James shared several fantastic samples of beers along the tour.



# COUNTYnews

MANITOWOC COUNTY FARM BUREAU EDITION



## Manitowoc County Breakfast on the Farm a Success



The Neuser family posed with Governor Scott Walker at the Manitowoc County Breakfast on the Farm.

Manitowoc County Breakfast on the Farm was held June 10 at the United Vision Dairy in Mishicot. United Vision is owned and operated by the Neuser family: Jerry and Marilyn and Joe and Michelle Neuser. They manage 950 total, mostly Holstein cows. The farm crops 2,200 acres of farmland. This includes 700 acres of

alfalfa, 450 acres of wheat, 200 acres of soybeans and 850 acres of corn. Breakfast on the farm is a joint activity with the Manitowoc County Dairy Promotion Committee.

A total of 4,833 were served from 8 a.m. to 12 noon. From a full breakfast, to the farm tours, photos with a calf, children's activities and more, the visitors walked away with three important messages.

1. Farmers care for their animals and do their very best to make them comfortable.
2. Farmers care for the environment and work to protect the land that they depend on to provide feed for their animals.
3. The milk that the cows produce is safe and nutritious.

Thank you to the volunteers who worked to make breakfast on the farm a success.

## Retiring and the New Miss Farm Bureau



Miss Farm Bureau Catlin Berge watched as the new 2018-2019 Miss Farm Bureau Camryn Braun gave her acceptance speech.

and agriculture in Manitowoc County and meeting lots of new people. Thank you to Farm Bureau for sponsoring this program and giving me this opportunity. It was an experience I will never forget.

Caitlin Berge, Miss Farm Bureau 2017-2018

Thank you Manitowoc County Farm Bureau. I want to thank you for supporting me this year as the 2017-2018 Miss Farm Bureau especially the promotion and education committee and the board of directors.

I had a great year making many appearances, promoting Farm Bureau

Hello, my name is Camryn Braun and I am the new Miss Farm Bureau for Manitowoc County 2018-2019.

I'm very excited to represent the Farm Bureau. I have lived in the Valders area all of my life and graduated from Valders High School in 2018.

I grew up in my family business, which is dedicated to agricultural service and have spent my school years active in the Manitowoc County 4-H and Valders FFA.

I will attend UW-River Falls in September and will be running in rodeos while there. If you see me this summer at a community event or at the fair, please stop in and say hi.

Camryn Braun, Miss Farm Bureau 2018-2019

## Manitowoc County Promotion and Education Message



Co-chairs Rosalie Geiger and Cheryl Duchow posed with the outgoing Miss Farm Bureau Caitlin Berge during Breakfast on the Farm.

Dairy near Mishicot. The promotion and education committee crowned Camryn Braun as the new Miss Farm Bureau. She is a 2018 graduate of Valders High School.

The Manitowoc County Farm Bureau promotion and education committee was very active at the breakfast on the farm.

More than 4,800 visitors enjoying a great breakfast at United Vision

Congratulations Camryn, we look forward to working with you in the promotion of agriculture through Farm Bureau.

In August, the Manitowoc County Farm Bureau will have a food stand at the Manitowoc County Fair. We hope you plan to attend the fair. Please come and see what we have to offer. If you want to volunteer, we can always use some extra help! Enjoy this summer.

Rosalie Geiger and Cheryl Duchow  
Promotion and education committee co-chairs

The WFBF is seeking a new WFBF Promotion and Education Committee member from District 6 for a three-year term. For more information, please contact Rosalie at 920.901.3249. Applications must be sent to WFBF by July 27.

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## A Message from the President



The dog days of summer are upon us. I hope your summer is going great.

Haying season will soon be followed by small grain harvest and the Manitowoc County Fair. Please look to find your township scheduled times for working a shift in the Farm Bureau fair food stand

in this newsletter. Please contact a board member if you can work the scheduled time or want to help on another shift.

The best annual agriculture community outreach and educational events in our county, the Manitowoc County Breakfast on the Farm, was a great success. This year we served more than 4,800. They almost ate us out of everything.

Many people commented on how much they liked the great farm tours, always tasty breakfast, kids' games, ice-cream and so much more at United Vision Dairy that day.

We had a special guest volunteer help out this year at the

breakfast on the farm. Governor Scott Walker served and fried eggs while interacting with visitors and volunteers at the breakfast on the farm. Governor Walker also met with the host family and did an interview about the challenging dairy economy for WBAY Channel 2.

I even had a chance to talk about the dairy situation during the news interview. Thank you to the Neuser family as well as the volunteers who made the breakfast such a great success this year.

The Policy Development meeting will be held **Tuesday, September 4**, at 7:30 p.m. at Seven Lakes. Please join us, have some free pizza and beverages and help develop Farm Bureau policy for farmers here in Manitowoc County.

This year, one topic on people minds more than ever is the challenging farm and dairy economy. Recently, along with several other members from the district, I attended a WFBF special dairy situation meeting in Arlington with only our organization's members present along with several speakers sharing dairy information.

At the end of the day, we broke into smaller groups to brainstorm. Lots of talk from members about a milk 'quota' with some members supporting and some against. I am sure that

many counties will have resolutions related to dairy policy and debate during the WFBF resolution meeting in December. If you have ideas, please bring them to the policy meeting.

Manitowoc County Farm Bureau recently entered the WFBF county services program. This is the first newsletter with the new format. Hopefully you enjoy the new design. Another change, our county Farm Bureau office will no longer be staffed. We will still use basement meeting and storage area and are able to use the copier.

If you need information, please contact the Madison office staff. They do a great job of forwarding any information to the correct person. The new office contact info is:

**Telephone:** 888.377.0381

**Mailing address:** P.O. Box 5550 Madison, WI 53705

**County email:** bsalm@wfbf.com

Please contact me with ideas to make the Manitowoc County Farm Bureau even better for the benefit of the members.

Yours in Farm Bureau,

**Dan Meyer**

**Manitowoc County Farm Bureau president**

920.980.9098, DBMeyer@tcei.com

## Manitowoc County Fair Schedule

**Shift 1:** 8 a.m.-1:30 p.m.; **Shift 2:** 1:30-6:30 p.m.; **Shift 3:** 6:30 p.m.-closing

**Sunday, August 19:** Set-Up 1 p.m.; Managers, directors and volunteers

**Monday, August 20:** 11 a.m.-6 p.m.; Managers, directors and volunteers

**Tuesday, August 21**

Shift 1: Cato-Jenny Riederer, 920.323.4043

Shift 2: Centerville-Open

Shift 3: Kossuth-Crystal Schleis, 920.973.7156

**Wednesday, August 22**

Shift 1: Manitowoc Rapids-Jerry Herrmann, 920.323.9358

Shift 2: Maple Grove-Randy Geiger, 920.772.4184

Shift 3: Liberty-Craig Johnson, 920.323.4549

Eaton-Levi Bratt, 920.378.5018

**Thursday, August 23**

Shift 1: Cooperstown-Mike Luebke, 920.901.6716

Shift 2: Gibson-Derek Sedlacek, 920.973.2941

Shift 3: Manitowoc-Stephan Jessel, 920.373.5546

Franklin-Jordan Herrmann, 920.323.4278

**Friday, August 24**

Shift 1: Schleswig-Dan Meyer, 920.980.9098

Shift 2: Two Creeks-Roger Sinkula, 920.973.0755

Shift 3: Two Rivers-Kevin Sprang, 920.901.3389

**Saturday, August 25**

Shift 1: YFA-Stephanie Nagel, 920.973.6547

Shift 2: Rockland-Delton Duchow, 920.901.3744

Shift 3: Mishicot-Brent Sinkula, 920.242.1309

**Sunday, August 26**

Shift 1: Newton-Lauren Kostello, 715.905.0633

Shift 2: Meeme-David Hartlaub, 920.287.8234

Shift 3/Clean Up: Managers, directors and volunteers

If you are able to work your township shift or another, please call the director to let them know you can help.



## District 6 Essay Contest Winner Announced State Winner



Isaiah Claussen posed with his plaque after being announced the Ag in the Classroom essay contest state winner.

Wisconsin fourth and fifth graders were asked to write a 100- to 300-word essay with the theme, 'Inventions that have made agriculture great.'

A total of 2,564 Wisconsin students wrote essays for the competition sponsored by the Wisconsin Farm Bureau Foundation, Insight FS and We Energies.

Farm Bureau's Ag in the Classroom program provides teachers and K-12 students with an understanding of how their food is produced. The program seeks to work within existing curricula

to provide basic information on our nation's largest industry: Agriculture.

Wisconsin's Ag in the Classroom program is carried out by a network of local educators, volunteers and representatives from agricultural organizations and businesses.

The goal of the program is to help students gain a greater awareness of the role of agriculture in the economy and society, so that they may become citizens who support wise agricultural policies.

## Upcoming Events

### August

- 4 Applications are due for Leopold Conservation Award
- 14 District 6 Discussion Meet
- 15 Rural Mutual YFA Sponsorship forms due
- 15 WFBF Leadership Institute Class applications due
- 21-26 Manitowoc County Fair

### September

- 4 Manitowoc County Farm Bureau Policy Development Meeting
- 30 Membership year-end

### October

- 11 Manitowoc County Farm Bureau annual meeting
- 31 WFBF Annual Meeting and YFA Conference registrations due

### November

- 30-December 3 WFBF Annual Meeting and YFA Conference

## Manitowoc County Farm Bureau Coloring Contest, Book Donation

The promotion and education committee sponsored a coloring contest for grades kindergarten through third. This contest was open to students in a Manitowoc County school.

First place students were awarded \$15, second place \$10 and third place \$5. Results follow.

### Kindergarten

*First place:* Logan Backus, St. Francis of Assisi  
*Second place:* Lili Bratz, Kiel Middle School  
*Third place:* Norah Hackmann, St. Johns Lutheran, Newtonburg

### First Grade

*First place:* Adalyn Trachell, St. Francis of Assisi  
*Second place:* Landon Noskowiak, St. Francis of Assisi  
*Third place:* Jaelyn Neils, Divine Savior, Kiel

### Second Grade

*First place:* Mila Burish, Monroe Elementary  
*Second place:* Sajani Ottum, St. Francis of Assisi  
*Third place:* Gabriella Vogt, St. Johns Lutheran, Newtonburg

### Third Grade

*First place:* Malinna McGrew, Monroe Elementary  
*Second place:* Reagan Lundy, St. Francis of Assisi  
*Third place:* Keira Koinig, Monroe Elementary



Several ag books were donated to St. John Evangelical Lutheran School. Grades 3-5 teacher Clark Dittbenner and several of his students accepted the books.

## Manitowoc County Young Farmer and Agriculturist Update

Wow, does summer seem to be slipping by. I can't believe we are in July already.

In May we held a retirement party for the Manitowoc County Farm Bureau secretary Bev Jenkins. We thanked her for her help and generosity over the years. She always was willing to lend a helping hand and to support the YFA committee. Enjoy your retirement Bev.

Again this year, the Farm Bureau members and YFAs helped at the annual breakfast on the farm at United Vision Dairy in Mishicot.

We had a record crowd this year. Many members helped in all aspects of the event. As a committee, we feel blessed to share our passion for agriculture with the public

With summer, comes the Manitowoc County Fair. To find an application for the annual kiddie showmanship, visit <http://bit.ly/KiddieShowmanship>.

Please send applications to me by **August 17**. Late entries will not be able



Breakfast on the farm guests jumped to a win in a sack race sponsored by the YFA.

to participate. No exceptions. We hope for a good turn out, and look forward to the show.

Also, in August is our annual Discussion Meet. This will be held at CNC Links Golf Course in Newton.

Guest speaker Lauren Brey will speak at 7 p.m. She will help you find your

own brand. The Discussion Meet will start at 8 p.m. Light appetizers and refreshments will be served. Manitowoc County is looking for participants.

The Discussion Meet is a great way to build Farm Bureau experience, speaking skills and personal development. Winners will advance to the state level and will attend the YFA Conference.

Speaking of the convention, Rural Mutual Insurance also sponsors a few YFA members. If you want more information, please contact me.

Mark your calendars as well. Once again, we will have a fall harvest get-together. It will be in early fall. More details will be sent.

We are looking for ideas and more involvement. If you have questions or ideas, please contact me.

Best,

**Stephanie Nagel**  
920.973.6547

## First WFBF IGNITE Conference Held

Wisconsin Farm Bureau hosted its first IGNITE Conference at Holiday Inn Convention Center in Stevens Point on April 5-6. Co-sponsored by Rural Mutual Insurance Company, IGNITE stands for Innovate, Grow, Network, Inform, Train and Engage. With about 175 members, the conference gave attendees the opportunity to build leadership skills to strengthen county Farm Bureaus.

The conference began with New Mexico Farm and Livestock Bureau's Executive Vice President Matt Rush. Rush talked about the 'snake in your bumper,' which explained the challenges people face but may keep hidden. The evening banquet's speaker was Indiana farmer Damian Mason who entertained the audience with his humorous views on farming and food.

The conference offered four tracks: policy, issues and advocacy; governance and organization, building Farm Bureau and communicating for agriculture and Farm Bureau. Attendees could follow a certain track or divide their time between multiple tracks. More than 20 breakout sessions were offered. Sessions included updates on the 2018 Farm Bill and trade, consumer



Promotion and Education Committee member Terri Herrmann takes in a small group workshop with AFBF's Lindsay Calvert.

outreach tactics, member recruitment and many more. During the morning general session, Secretary of the Department of Agriculture, Trade and Consumer Protection Sheila Harsdorf shared her insight on the state of Wisconsin's agricultural economy. The conference ended with Virginia farmer and motivational speaker Matt Lohr who inspired attendees to, 'lift the limits.'

The next IGNITE Conference will be held **March 26-27, 2020**, at the Madison Marriott West in Middleton.

## Manitowoc County Farm Bureau Contacts:

President, Daniel Meyer 920.980.9098  
Vice President, Brent Sinkula 920.242.1309  
Secretary/Treasurer, Roger Sinkula 920.973.0755  
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Rosalie Geiger 920.772.4184  
YFA Chair, Stephanie Nagel 920.973.6547

Director, Levi Bratt 920.773.2114  
Director, Delton Duchow 920.775.4333  
Director, Randy Geiger 920.772.4184  
Director, David Hartlaub 920.565.2193  
Director, Jerry Herrmann 920.323.9358  
Director, Jordan Herrmann 920.323.4278  
Director, Stephen Jessel 920.373.5546  
Director, Craig Johnson 920.323.4549  
Director, Lauren Kostello 715.905.0633  
Director, Mike Luebke 920.901.6716  
Director, Jennifer Riederer 920.775.4210  
Director, Crystal Schleis 920.973.7156  
Director, Derek Sedlacek 920.973.2941  
Director, Roger Sinkula 920.973.0755  
Director, Kevin Sprang 920.901.3389

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Rosalie Geiger 920.901.3249  
District 6 YFA,  
John and Megan Lyons 920.562.2004  
District 6 Coordinator, Becky Salm 866.355.7345  
RMIC District Manager, Ken Bosman 608.828.5440

## Manitowoc County Farm Bureau Policy Development Meeting Set

The Manitowoc County Farm Bureau Policy Development meeting is set for **Tuesday, September 4**, at Seven Lakes Golf and Dining in Cato.

7:30 p.m. - Social, pizza, beverages  
8 p.m. - Policy Development Meeting

For more information or if you have questions about the Policy Development process, please contact Manitowoc County Farm Bureau vice president Brent Sinkula at 920.242.1309.

## Farm Bureau Announces New Benefit with Six Flags®

Wisconsin Farm Bureau members can now take advantage of discounted tickets at Six Flags® Great America, an amusement park in Gurnee, Illinois. Members will save nearly 40 percent off a regular admission ticket during the 2018 regular season. The discounted tickets are an added value of a Farm Bureau membership.

"We are excited to add this family-fun benefit to the lineup of discounts and offers already available to our members," Wisconsin Farm Bureau President Jim Holte said.

To learn more about the amusement park, visit [sixflags.com/greatamerica](http://sixflags.com/greatamerica). Members can get more information about the new benefit or learn more about other discounts and incentives by visiting [wfbf.com/membership/member-benefits](http://wfbf.com/membership/member-benefits).