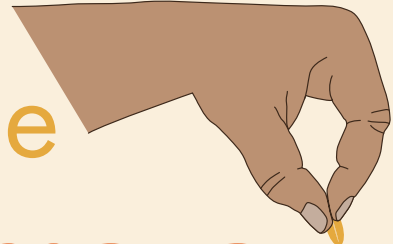


WFBF
Annual Meeting
and YFA Conference



Our Legacy.

Be A Part of It



YFA Conference

Friday, November 30

First-timers' Orientation Session

YFA Welcome Dinner

District YFA Meetings

Reception Featuring Vegas Casino Night



Bring your best hand and join us for a Vegas casino night. Socialize and network with other YFA members as you chose from a variety of games including black jack, craps, bingo and more. There will be music and prizes!



Saturday, December 1

Discussion Meet Quarterfinals



YFA Buffet Brunch and General Session Featuring Mark Lindquist

Mark Lindquist has appeared in ABC's LOST, CBS' Hawaii Five-O and the Universal Studios movie "Battleship." He is a world-touring entertainer who has performed for more than 3 million people in 22 countries and 44 states throughout his career. As a highly sought-after National Anthem singer,

he performs for the largest crowds in America for teams such as the Minnesota Vikings, the Los Angeles Dodgers, Duke University Men's Basketball, the College World Series, the NCAA and in venues such as Madison Square Garden. Mark is a former Sergeant in the U.S. Air Force and an Afghanistan War Veteran who is based out of Fargo, North Dakota.

Excellence in Ag Presentations

Discussion Meet Semifinals

YFA Workshops (50 minutes long)

- **Providing Feedback to Your Employees; When and how to use positive, negative and redirection feedback** – Simon Jette-Nantel, Farm Management Specialist, UW Center for Dairy Profitability and Trisha Wagner, Farm Management Program Coordinator, UW-Extension
- **Mentorship and Loan Funding Opportunities for Beginning Farmers** – Tom Brandt, Farm Loan Chief, Wisconsin FSA with a SCORE Chapter of Wisconsin mentor
- **Other topics include:**
 - Business Etiquette
 - Management Strategies for Young Producers
 - Collegiate Farm Bureau
 - Leadership

YFA Learning Labs (20 minutes long)

- **Making an Impact in Your Community** – Steve Boe, WFBF Director of Local Affairs
- **What's New in Agriculture** – Rob Richard, WFBF Senior Director of Governmental Relations
 - **Sold, Sold, SOLD!** – Justin and Livia Doyle, Co-owners of On Point Auction Service
 - **Other topics include:**
 - Starting in a Niche Market Podcasts
 - YF&R – What's that about?

WFBF Annual Meeting Begins

Trade Show and Silent Auction



A highlight of each year's Annual Meeting is the silent auction for the Wisconsin Farm Bureau Foundation. Thanks to the generosity of members, county Farm Bureaus, businesses and sponsors, a large selection of items are available. All proceeds benefit the education and leadership development programs of the Wisconsin Farm Bureau Foundation.



Reception and Farm Bureau Proud Banquet Featuring C. Willi Myles

A veteran performer and an extremely funny guy, C. Willi Myles has the gift of connecting people with each other through

humor and storytelling that everyone can relate to. After surviving his childhood growing up with nine sisters and one brother in Alabama, Willi moved to Minnesota to attend college and play football. With his stories about growing up in the south and acclimating to the cold of Minnesota, Willi tells extremely funny stories and jokes and gives a unique spin to life's everyday challenges by applying humor to them.

Fun'd the Foundation Euchre Tournament

Join other Farm Bureau members and enjoy an evening of cards and socializing while you support the Wisconsin Farm Bureau Foundation. Play will follow a progressive format, with players rotating from table to table and switching partners after each round. Prizes will be awarded to top-scoring individuals.

Sunday, December 2

Morning Devotional

Collegiate Farm Bureau Discussion Meet Final

Resolutions Processing

YFA Discussion Meet Final



Buffet Brunch and General Session Featuring Paul Mobley

In 2005, Paul Mobley set out to capture the soul of rural America. Traveling across the country, Mobley and his camera were welcomed time and again into the homes of more than 300 farm families who graciously shared their personal histories and private thoughts, along with the

fruits of their labor. Paul will share his entertaining pictorial journey of a city boy who traveled 100,000 miles and spent three years photographing hundreds of farmers and ranchers across America.

YFA Conference Ends



Trade Show and Silent Auction

Concurrent Workshops

- **Ten Take-Home Ideas to Positively Manage Chronic Farm Stress** – John Shutske, Professor and UWEX Agricultural Health/Safety Specialist
- **Dairy Revenue Protection 101** – Rural Mutual
- **Dairy Promotion Commotion: What's the Buzz?** – Vicki Janisch, Specialist, Farmer Communications and Programs and Beth Schaefer, Regional Manager from Dairy Farmers of Wisconsin
- **The Story Behind Culver's 'Thank You Farmers Project'** – Presented by Culver's

Farm Bureau Awards Banquet and Program Reception and Live Music by Soggy Prairie



Since their humble beginnings in the spring of 2002, Soggy Prairie has seen a few lineup changes, but one thing has stayed the same: quality, ear-pleasing Bluegrass music, presented with a familiarity that makes you feel like you're listening to live music in your own living room.

Monday, December 3

Wisconsin Farm Bureau Federation and Rural Mutual Insurance Company Annual Meeting
Breakfast and General Session
District Caucuses
Business Meeting and Resolutions



For meeting updates and to register, visit wfbf.com/events/annual-meeting-yfa-conference

