

Leadership



Training Series

Brought to you by the WFBF Promotion and Education Committee

**Saturday,
January 19
10 a.m. to 2 p.m.
Chippewa Valley Technical
College
621 W. Clairemont Ave.
Eau Claire, WI 54701**

PURPOSE:

Whether it is at your local school board, municipal board, the legislature or your Farm Bureau county board, the farmer's voice is important in all aspects of government. This training series will focus on creating and refining your skills to be effective in running for an office.

WHY PARTICIPATE:

- to refine your leadership skills
- to learn from experts, exchange ideas and gain confidence
- to join in the political process at local, state and national levels

WHO CAN PARTICIPATE:

This training is open to all Farm Bureau members.

WHAT IS OUR EXPECTATION?

The WFBF Promotion and Education Committee expects attendees of the Leadership Boot Camp Training series to refine their skills and abilities to increase their engagement and involvement in their county Farm Bureau and the grassroots governmental process.

MORNING PROGRAM 10:00 a.m. – 11:30 a.m.

So, you're thinking of running for office... Now what?

Learn necessary steps needed to establish a solid foundation in being successful in all aspects of your campaign so you can make a difference in your local community

- How to have your name on the ballot
- How to create your campaign team
- Discuss realities of a campaign and campaigning
- Common sense dos and don'ts
- Review rules and laws for running for an office

Presenters: Steve Boe, WFBF Director of Local Affairs

Lunch: 11:30 a.m. – 12:15 p.m.

AFTERNOON PROGRAM 12:15 p.m. – 1:45 p.m.

How to stay fired up and have your voice be heard - Panel Discussion

Advocating on all levels whether you win the election or not

- How being involved in Farm Bureau can help shape your success
- How to stay fired up
- Advocating for issues
- Using social media strategically
- Balancing personal life with campaign and service

Moderator: Steve Boe, WFBF Director of Local Affairs

Q&A: 1:45 p.m. – 2:00 p.m.

Tour (optional): 2:00 p.m. – 2:30 p.m.

RSVP BY MONDAY, JANUARY 7

Mail form and check, payable to **Wisconsin Farm Bureau Foundation** to WFBF, Megan Rebout, P.O. Box 5550, Madison, WI 53705. Cost: **\$10 per person (includes lunch)**

Number attending: _____ (Check box by name if attending tour.)

Names: _____ _____

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