



**WFBF**  
*Annual Meeting*  
**and**  
*YFA Conference*



# YFA Conference

Friday, December 6

First-timers' Orientation Session

YFA Welcome Dinner - Farm Bureau Birthday Celebration

District YFA Meetings

Evening at Tom Foolerys Adventure Park



Join us for an evening of fun and enjoy bowling, mini golf, laser tag, go-karts, Ferris wheel and more.

Saturday, December 7

Discussion Meet Quarterfinals



YFA Breakfast and General Session Featuring Paul Long

Paul Long is a motivational speaker and consultant who has challenged the corporate landscape for more than a decade while engaging audiences around the globe. As the Kansas City Royals' 2016 Fan of the Year, Paul's shenanigans have been featured in media outlets like ESPN, the Washington Post and even the Wall Street Journal. Through his concept of 'Fundamism,' infectious spirit and unique take on FUN in the workplace, Paul has provided memorable experiences at hundreds of events while championing pediatric cancer research. Paul's keynote experience is sure to bring laughter, tears and provoke thought to any event. So... are YOU ready to have some FUN?

Excellence in Ag Presentations

Discussion Meet Semifinals

YFA Workshops (45-minutes)

- **Hot Topics in Agriculture** – WFBF Governmental Relations Team
- **Consumer Insights and Trends: Are we ready?** – Melissa Weyland, Regional Pool Manager, CROPP Cooperative/Organic Valley
- **Yes, Unicorns are Real: How to Hire Rockstars** – Jacob Smoker, The Smoker Farm
- **Sold, Sold, SOLD!** – Justin and Livia Doyle, OnPoint Auction Service
- **Agriculture Lending Panel** – Presenters from Wisconsin's ag lending community
- **What's App in Agriculture** – Panel Discussion
- **Farm Bureau Advocacy and You** – AFBF PAL Participants



Steve Emmerich makes a point during the Discussion Meet held as part of the young farmers' activities at the Honolulu meeting. The Hamburg farmer made it into the semi-finals after the discussion of the value of a Farm Bureau membership, the topic for the quarter finals.

# WFBF Annual Meeting Begins

Farm Bureau Proud Club Luncheon  
Trade Show and Silent Auction



A highlight of each year's Annual Meeting is the silent auction for the Wisconsin Farm Bureau Foundation. Thanks to the generosity of members, county Farm Bureaus, businesses and sponsors, a large selection of items are available. All proceeds benefit the education and leadership development programs of the Wisconsin Farm Bureau Foundation.

## Dinner Reception - Taste of Farm Bureau



### 100 Years of Farm Bureau Panels hosted by Max Armstrong

Co-host and co-founder of the national farm television show This Week in AgriBusiness, Max has been seen weekly on nearly 200 local television stations. His Farming America syndicated radio reports are carried each Saturday morning on

WGN Radio. He will facilitate a group discussion with past WFBF presidents, staff and legislative partners that looks back at the first 100 years of Wisconsin Farm Bureau and the organization's impact on Wisconsin agriculture.

## Farm Bureau Family Reunion/Social



# Sunday, December 8

Morning Devotional

Collegiate Farm Bureau Discussion Meet Final Resolutions Processing

YFA Discussion Meet Final



### Buffet Brunch and General Session Featuring AFBF President Zippy Duvall

President of the American Farm Bureau Federation since January 2016, Zippy Duvall is a third-generation farmer from Georgia. In addition to a 400-head beef cow herd for which he grows his own hay, Duvall and his wife, Bonnie, also raise more than 750,000 broilers per year. Duvall and Bonnie have

been married for more than 38 years, raised four children and now enjoy spending time with their five grandchildren. They attend New Hope Baptist Church in Greshamville, Georgia, where he serves as a deacon.

# YFA Conference Ends



Trade Show and Silent Auction  
 Farm Bureau Centennial Exhibit  
 Workshops

Topics will include water quality, mental health, dairy revenue protection, hemp and a presentation by this year's Ag in the Classroom Book of the Year author, Lisl Detlefsen.

Farm Bureau Awards Banquet and Program  
 Farm Bureau Card Social



Monday, December 9

- Wisconsin Farm Bureau Federation and Rural Mutual Insurance Company Annual Meeting
- Breakfast and General Session
- District Caucuses
- Business Meeting and Resolutions



**For meeting updates and to register, visit [wfbf.com/events/annual-meeting-yfa-conference](http://wfbf.com/events/annual-meeting-yfa-conference)**



Waupaca County Farm Bureau President Jim Grant, third from left, reads a letter from WFBF President Don Haldeeman congratulating Dorothy and Frank Ambacher on being the 50,000th families to join Farm Bureau in Wisconsin. At the right is Rural agent Dave Loken. Farm Bureau membership in the state is now at an all-time high and September figures showed a gain in members in every county for the second consecutive year.



Seated under placards with names of their counties, the 278 voting delegates at the 35th annual meeting of Wisconsin Farm Bureau last month considered and decided policy on such weighty questions as price supports, labor relations, educational television, taxation, and land and water use. The delegates reauthorized Bankley price supports for dairy products.