

GET READY FOR THE 2020 AMERICAN FARM BUREAU ANNUAL CONVENTION!



The 101st Annual Convention of the American Farm Bureau Federation will be held January 17-22, 2020, in Austin, Texas. You are invited to join the Wisconsin delegation as we travel to “Longhorn Country” for the AFBF Convention & IDEAg Trade Show. Enclosed you will find registration forms and information regarding the convention program.

Transportation: Transportation arrangements to Austin are the responsibility of the individual(s) attending. WFBF will arrange air transportation for YFA award winners and delegates.

Hotel: The Wisconsin delegation will be staying at the Hilton Austin, located at 500 East 4th Street, Austin, TX 78701; phone: 512.482.8000. Room rate is \$248 per night plus tax. The hotel is connected by skywalk to the Austin Convention Center, site of the AFBF Annual Convention. For more information, visit <https://www3.hilton.com/en/hotels/texas/hilton-austin-AUSCVHH/index.html>.

Airport Transportation: The Hilton Austin is located approximately 7 miles from Austin-Bergstrom International Airport. *Austin Super Shuttle* provides transportation between the airport and the hotel for an approximate cost of \$16 per person one way. Taxi service is available from the ground transportation level of the airport terminals. Approximate taxi fare from the airport to the hotel is \$30 one way.

Registration Fee: The AFBF registration fee covers entrance to all general sessions, issue conferences, and the AFBF IDEAg Trade Show. The cost is \$100 for Farm Bureau members and \$250 for non-members. Children age 17 and younger are free of charge, however those age 12-17 are required to register so that they have a name badge.

Wisconsin Delegation Reception & Dinner: The traditional WFBF Delegation Reception/Dinner (\$85 per person) will be at 7 p.m. on Saturday, January 18, at Moonshine Patio Bar & Grill, located at 303 Red River St, a one-block walk from the Hilton. This function will provide a great opportunity to meet with other members of our delegation and receive an update on the convention and related activities.

Optional Ag Tours: Texas Farm Bureau will offer a number of exciting agricultural tours on Saturday, January 18th and Tuesday, January 21st. A complete listing of tours, schedules, and registration instructions can be found online at <https://annualconvention.fb.org/texas-tours>. To register for a tour, call Sonya Huebner at the WFBF office at 608.828.5701 and she will order your tickets via the AFBF registration system.

AFB Foundation Flapjack Breakfast: On Sunday morning, January 19th, the American Farm Bureau Foundation for Agriculture will sponsor a flapjack breakfast beginning at 7:45 a.m. *The Wisconsin Farm Bureau Foundation will purchase tickets for this event for the entire Wisconsin delegation.* If you plan to attend, please indicate by checking the appropriate box on the registration form.

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Leadership Luncheon – The Farm Bureau Leadership Luncheon will take place on Sunday at noon and is open to all annual meeting participants. Featured speaker will be former AFBF President Bob Stallman. Ticket cost is \$50 per person. If you plan to attend, please indicate by checking the appropriate box on the registration form.

AFB Foundation Night Out – The American Farm Bureau Foundation for Agriculture is organizing a special event on Monday evening, January 20 beginning at 8 p.m., with a custom concert for Farm Bureau members at the Austin City Limits Moody Theater featuring country music artist Jamey Johnson. Ticket cost is \$80 per person. If you plan to attend, please indicate by checking the appropriate box on the registration form.

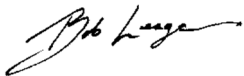
To register please complete the enclosed registration form:

- 1) **Include your arrival and departure dates** (*this is needed to secure hotel reservations*).
- 2) **Indicate how many AFBF registrations you will need.**
- 3) **If you elect to participate in the Wisconsin delegation dinner, Leadership Luncheon, Foundation Night Out, or AFB Foundation Flapjack Breakfast, indicate the number of tickets for each event on the form.**
- 4) **Enclose payment for the AFBF registration fee, as well as the Wisconsin delegation dinner, Leadership Luncheon, or Foundation Night Out when you send in your registration.**
- 5) **You will pay for your hotel room and any incidentals when you check out of your room.**

Reservations are due to WFBF by November 15. A confirmation letter will be sent prior to the meeting. Name badges, programs and event tickets will be distributed when you check in at the convention registration desk.

I look forward to your participation in the 2020 AFBF Annual Convention!

Sincerely,



Bob Leege
Executive Director, Member Relations

Enclosures: Annual Convention reservation form
Tentative agenda

RESERVATION FORM FOR 2020 AFBF ANNUAL CONVENTION

AFBF Annual Convention –Austin, Texas - January 17-22, 2020

*\$248 plus tax per night at the Hilton Austin
 \$100 per person for AFBF Registration
 \$85 per person for WFBF Delegation Reception & Dinner
 \$50 per person for Farm Bureau Leadership Luncheon
 \$80 per person for Foundation Night Out
 Optional Tours - various prices per person*

Name

Guest

Address

County City State Zip

Phone E-mail

Arrival Date Departure Date

Please reserve a room at the Hilton Austin: Yes No, I will book my own lodging

Room Preference at the Hilton Austin (choose one): King Double Queen

Rooming with

Please indicate below how many people you are registering for each option and total the amount due.

AFBF Registration	<input type="text"/>	@ \$100 per person	= \$	<input type="text"/>
Wisconsin Delegation Reception & Dinner	<input type="text"/>	@ \$85 per person	= \$	<input type="text"/>
Farm Bureau Leadership Luncheon	<input type="text"/>	@ \$50 per person	= \$	<input type="text"/>
Foundation Night Out event	<input type="text"/>	@ \$80 per person	= \$	<input type="text"/>
AFB Foundation Flapjack Breakfast	<input type="text"/>	@ (complimentary)	= \$	<u>0.00</u>

Total Amount Enclosed \$

Please remit payment for AFBF Registration, Wisconsin delegation dinner, Farm Bureau Leadership Luncheon, and Foundation Night Out when sending in reservation. Registration forms are due by November 15, 2019 - Mail to: WFBF, Sonya Huebner, P.O. Box 5550, Madison, WI 53705.

****** Make checks payable to Wisconsin Farm Bureau Federation ******

TENTATIVE AGENDA
101st AFBF Annual Convention • January 17– 22, 2020 • Austin, TX

Friday, January 17, 2020

- 9:00 a.m. Convention Registration
- 5:00 p.m. YF&R Competitor Networking Reception
- 6:00 p.m. State Presidents' Dinner

Saturday, January 18, 2020

- 6:30 a.m. Convention Registration
- 7:00 a.m. Texas Ag Tours
Fun Run
- 7:30 a.m. YF&R Excellence in Ag Competitor & Judges Orientation
Women's Leadership Networking and Regional Caucuses
- 9:00 a.m. YF&R Discussion Meet Competitors, Judges & Timekeepers Orientation
YF&R Achieve & Apply Learning Session
YF&R Excellence in Ag Presentations
- 10:30 a.m. Annual Meeting of the American Farm Bureau Women
- 11:00 a.m. YF&R Discussion Meet Round 1
- 1:00 p.m. IDEAg Trade Show Opens
Concurrent Workshops
Communicate, Collaborate & Influence (CCI)
- 2:00 p.m. YF&R Discussion Meet Round 2 Room Announcement
Concurrent Workshops
- 2:30 p.m. YF&R Discussion Meet Round 2
- 3:00 p.m. Concurrent Workshops
- 4:00 p.m. Celebration of Grassroots Reception
Forum hosted by the AFBWLC
YF&R Discussion Meet Sweet 16 & Achievement Award Top 10 Announcements
- 5:30 p.m. IDEAg Trade Show Closes
- 7:00 p.m. Wisconsin Delegation Reception & Dinner

Sunday, January 19, 2020

- 6:30 a.m. Convention Registration
- 7:00 a.m. Sunrise Service
- 7:45 a.m. Foundation Flapjack Fundraiser (ticketed event, all welcome)
- 9:30 a.m. Opening General Session
- 11:00 a.m. IDEAg Trade Show Opens
YF&R Achievement Award Top 10 Interviews
Farm Bureau Ag Innovation Challenge
- 12:00 p.m. Leadership Luncheon (ticketed event, all welcome)
Farm Bureau Gives Back
- 1:00 p.m. Workshops
- 1:15 p.m. YF&R Discussion Meet Sweet 16
- 1:30 p.m. Concurrent Workshops
- 2:00 p.m. YF&R Excellence in Ag Learning Session
Featured Workshops
- 3:15 p.m. Workshops
- 4:15 p.m. Town Hall
- 5:05 p.m. YF&R Discussion Meet Final 4 & Excellence in Ag Top 10 Announcement
- 5:30 p.m. IDEAg Trade Show Closes
- 6:00 p.m. YF&R Finalist & Sponsors Reception

Monday, January 20, 2020

7:00 a.m. Convention Registration
8:00 a.m. Repeating Workshops
IDEAg Trade Show Opens
8:15 a.m. YF&R Discussion Meet Final 4 – IDEAg Trade Show
9:00 a.m. Repeating Workshops
10:00 a.m. Repeating Featured Workshops
11:15 a.m. Closing General Session
1:00 p.m. Taste of America – IDEAg Trade Show
AFBF P&E Forum
3:00 p.m. IDEAg Trade Show Closes
8:00 p.m. Foundation Night Out (ticketed event, all welcome)

Tuesday, January 21, 2020

7:00 a.m. Texas Ag Tours
8:00 a.m. Annual Meeting of Voting Delegates
Amendment Processing
Spouses Event – *Invitation Only*
12:00 p.m. Voting Delegate Luncheon
1:00 p.m. Delegate Regional Caucuses
2:00 p.m. Voting Delegate Session

Wednesday January 22, 2020

7:00 a.m. AFBF Board of Directors' Breakfast
8:00 a.m. AFBF Board of Directors' Meeting