



# 2021 FFA Farm Forum UNSTOPPABLE



## FFA Officer Chats

### Join the Wisconsin FFA Officers for LIVE virtual chats on Friday, Feb. 19!

The Wisconsin FFA Officer Team will be holding three LIVE virtual chat sessions using Zoom. This is your opportunity to get to know your state officer team and interact with other FFA members across the state. The FFA Officers have even invited a few special guests to join in on the fun. Plus, they will be giving away some sweet treats to a few lucky participants!

#### Live Chat Session One: 12-1 p.m.

**Zoom Link:** [us02web.zoom.us/j/82266349688](https://us02web.zoom.us/j/82266349688)

**Meeting ID:** 822 6634 9688

**Dial-In Option:** 312.626.6799

**Special Guest:** Aaron Wetzel, Deere & Company, Vice President, Production Systems Small Ag & Turf

**Guest Bio:** Aaron Wetzel is vice president, small ag & turf production systems, a position he has held since June 2020. In this role, Aaron leads the end to end process of developing Deere's next generation of product and technology solutions that meet specific customer and market needs. He began his career with Deere in 1988 as a summer student and has held several roles within the company since. Aaron holds a bachelor's degree in accountancy from Augustana College and an MBA from Duke University.

#### Live Chat Session Two: 3:30-4:30 p.m.

**Zoom Link:** [us02web.zoom.us/j/87892398470](https://us02web.zoom.us/j/87892398470)

**Meeting ID:** 878 9239 8470

**Dial-In Option:** 312.626.6799

**Special Guest:** Deb Ihm, Southwest Technical College, Director of Agriculture

**Guest Bio:** Deb Ihm serves as the Director of Agriculture at Southwest Technical College. She served as the Wisconsin State FFA Treasurer in 1996 to 1997. Deb earned her bachelor's degree in agricultural education and her master's degree in education and professional development. She also became a certified farm succession facilitator. She farms with her husband and family on a certified organic dairy and laying hen farm.

#### Live Chat Session Three: 6-7 p.m.

**Zoom Link:** [us02web.zoom.us/j/85086278552](https://us02web.zoom.us/j/85086278552)

**Meeting ID:** 850 8627 8552

**Dial-In Option:** 312.626.6799

**Special Guest:** Alison Wedig, Culver's Franchising System, LLC, Marketing and Public Relations

**Guest Bio:** Alison Wedig works in the marketing, public relations and communications sector at Culvers Franchising LLC. She served as a Wisconsin State FFA Vice President from 2013 to 2014 and then again as the State FFA President in 2014 to 2015. Alison attended UW-Madison where she received her bachelor's degree in agricultural communications and journalism. In college she was actively involved in Collegiate Farm Bureau, Association of Women in Agriculture and National Agri-Marketing Association. She also earned her certificate in agricultural business management.