



2021 FFA Farm Forum UNSTOPPABLE



Keynote Presentation

Becoming Unstoppable: Conquering Challenges and Changes

Paul Wesselmann, The Ripples Guy

Video Link: youtu.be/xpYASWIofyA

Presentation Description

We asked one of our favorite leadership trainers to share his best tips for surviving and thriving in times of challenge and change. Paul responded with this engaging pep talk focused on his leadership development model of cultivating reaching OUT skills (to help us more effectively connect with others) and reaching IN skills (to help us more consistently bring our best selves to school, work, leadership and life).

About the Presenter

The Ripples Guy has been firing up groups around Wisconsin and around the country for more than two decades. Paul has a background in psychology and higher education, is the author of two books and his weekly RIPPLES emails are enjoyed by more than 30,000 subscribers each Monday morning. Thousands more follow @RipplesGuy on social media, where he regularly posts upbeat content and practical ideas for helping people bring their best selves to work and life.



Supplemental Activity

Journey 2050 Lesson 4: Economy

Link: agclassroom.org/matrix/lesson/586

Estimated time: 30-45 minutes

Objective: Students will explain why economics are important to sustainability, describe the relationship between a sustainable economy and the environment, develop a model demonstrating how agricultural production creates a ripple effect that impacts local and global economies and social stability, and discuss how investments build an economy.