

# GET READY FOR THE 2022 AMERICAN FARM BUREAU ANNUAL CONVENTION!



You are invited to join the Wisconsin delegation at the 103rd Annual Convention of the American Farm Bureau Federation. This year's event will be held January 7-12, 2022 in Atlanta, Georgia. Below you will find information regarding the convention program and the registration link.

**Transportation:** Transportation arrangements to Atlanta are the responsibility of the individual(s) attending. WFBF will arrange air transportation for YFA award winners and delegates.

**Hotel:** During the convention, WFBF members will be staying at the Atlanta Marriott Marquis – 265 Peachtree Center Ave., Atlanta, GA 30303. Phone: (404) 521-0000. Room rates are \$209. per night plus tax. The hotel is located six blocks from the Georgia World Congress Center, site of the AFBF Annual Meeting. More information on the Atlanta Marriott Marquis Hotel is available at <http://www.marriott.com/hotels/travel/atlmq-atlanta-marriott-marquis/>.

**Airport Transportation:** The Marriott Marquis is 12 miles from Atlanta-Hartsfield-Jackson International Airport (ATL). Transportation options from the airport to the Marriott Marquis Hotel include:

- Taxi fare from the airport to the Marriott Marquis is approximately \$32 for one person, one way, plus an additional \$2 for additional passengers.
- MARTA (Metropolitan Atlanta Rapid Transit Authority) trains can be accessed from the baggage claim areas of the airport. MARTA fares to the Peachtree Center Station (near the hotel) are \$2.50 each way. For more information, go to [www.itsmarta.com](http://www.itsmarta.com).

**Registration Fee:** The AFBF registration fee covers entrance to all general sessions, issue conferences, and the AFBF IDEAg Trade Show. The cost is \$100 for Farm Bureau members and \$250 for non-members. Children age 17 and under are free of charge, however those age 12-17 are required to register so that they have a name badge.

**Convention Agenda:** The preliminary 2022 AFBF Annual Convention agenda can be viewed using the following link: [Schedule of Events | AFBF Annual Convention](#).

**Wisconsin Delegation Reception & Dinner:** The traditional WFBF Delegation Reception/Dinner (\$85 per person) will be at 7:00 pm on Saturday, January 8 at Max Lager's Grill & Brewery, located at 320 Peachtree St. NE. This function will provide a great opportunity to meet with other members of our delegation and receive an update on the convention and related activities.

**Optional Ag Tours:** Georgia Farm Bureau will offer a variety of exciting agricultural tours and city tours on Saturday, January 8th and Monday, January 11<sup>th</sup>. A complete listing of tours, schedules, and prices can be viewed using the following link: [Georgia Tours](#). If you would like to register for a tour, please call Sonya Huebner at the WFBF office at (608) 828-5701 and she will order your tickets via the AFBF registration system.

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**Leadership Luncheon** – The Farm Bureau Leadership Luncheon will take place on Sunday at noon and is open to all annual meeting participants. Ticket cost is \$60 per person, and information on featured speakers is available at [Leadership Luncheon | AFBF Annual Convention](#).

**AFB Foundation Night Out** – The American Farm Bureau Foundation for Agriculture is organizing a special event on Monday evening, January 10<sup>th</sup>. The information has not yet been released, as soon as it is available we will share it.

**Event Policies and Health and Safety Covid Policy** – All participants must acknowledge they have read the [Event Policies](#) and the [Health and Safety Covid Policy](#) set by AFBF. These policies are listed at the bottom of this document.

**Please complete the online registration form found [here](#) if you would like to attend the 2022 AFBF Annual Convention.**

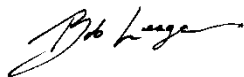
**To register you must:**

- 1) Complete the [online registration form](#).
- 2) Identify your arrival and departure dates (*this is needed to secure hotel reservations*).
- 3) Indicate how many AFBF registrations you will need.
- 4) If you elect to participate in the Wisconsin delegation dinner, Leadership Luncheon, or Foundation Night Out, indicate the number of tickets for each event.
- 5) Confirm you have read and acknowledge the AFBF Events Terms and Conditions and the AFBF Health and Safety Covid Policy.
- 6) Submit payment for AFBF registration, Wisconsin delegation dinner, Leadership Luncheon, or Foundation Night Out you have requested. Mail to: WFBF, PO Box 5550, Madison, WI 53705
- 7) Pay for your hotel room and any incidentals when you check out of your room.

**Registrations are due to WFBF by November 12. A confirmation message will be sent prior to the meeting. Name badges, programs and event tickets will be distributed when you check in at the convention registration desk.**

I look forward to your participation in the 2022 AFBF Annual Convention!

Sincerely,



Bob Leege  
Executive Director, Member Relations



## People • Purpose • Possibilities

AMERICAN FARM BUREAU® CONVENTION

JANUARY 7-12, 2022 • ATLANTA, GA

### Event Policies

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#### EVENTS TERMS AND CONDITIONS

By registering for and/or attending any American Farm Bureau Federation (“AFBF”) owned and operated event, meeting, show, seminar or conference in-person or virtually (the “Event”), all participants (“you” or “Participant”) agree to be bound by, and comply with, these Terms and Conditions. It is the Participant's responsibility to read and understand these Terms and Conditions. If you are registering on behalf of another individual, it is your responsibility to ensure the person participating is aware of these terms and accepts them. By completing the registration on behalf of another individual you are warranting that you have made the Participant aware of these terms and that they have accepted these terms.

#### Covid Policy

You agree not to attend the Event in-person if, at the time of the Event:

- You have been diagnosed with COVID and are in your isolation period;
- You have symptoms associated with COVID (such as fever, cough, loss of smell or taste, etc.);
- Within the prior 14 days you were in close contact with someone who had COVID, unless you are fully vaccinated or had COVID in the 90 days prior to the exposure.

The Event will be held consistent with applicable COVID restrictions and you agree to follow all COVID safety measures established by AFBF and any requirements established by any facility utilized as part of the Event. Even if not required under local rules and guidelines, AFBF will put COVID safety measures in place based on then-current CDC recommendations.

#### Covid Liability Waiver

You are required to read and acknowledge the Covid Liability Waiver.

#### Privacy Policy

During the registration process we may request certain contact information and demographic information about you such as your name, mailing address, phone number, email address, etc. Please note that the contact and demographic information that you provide through your registration will be stored in our registration system and your virtual profile.

AFBF may use your contact information for any of the following reasons:

- To provide you with e-newsletters, event reminders and promotional emails related to the Event
- To update you on any other matters related to the Event in accordance with AFBF's Privacy Policy. View AFBF's Privacy Policy [here](#).

If you do not wish to receive marketing information, please email [conventions@fb.org](mailto:conventions@fb.org).

Please note that all email messages you receive from AFBF will include an option to opt out of future email communications.

## **Access and Content**

Your registration entitles you to access to the Event for which you have registered. All in-person registration types will automatically give you access to virtual content, if and when made available. Any and all other costs associated with your attendance shall be borne solely by you, and AFBF shall have no liability for such costs. You acknowledge and agree that AFBF, in its sole discretion, reserves the right to change any and all aspects of the Event, including but not limited to the content, program, speakers, performers, hosts, moderators, venue, and time.

Access to the in-person Event is by official name badge only.

## **Code of Conduct**

AFBF expects attendees to exhibit professional behavior. Please remember to be considerate, respectful and collaborative. AFBF has zero tolerance for any form of discrimination or harassment, either in person or online. Online harassment includes spam, cyberbullying, and disruptive or repetitive posts in discussion forums, chats, polls and question-and-answer sections of the virtual platform. If you experience harassment or witness any incidents of unacceptable behavior, AFBF asks that you inform [conventions@fb.org](mailto:conventions@fb.org) immediately so that appropriate action can be taken. AFBF reserves the right to deny participation to anyone who engages in unethical business practices. Disruptive or unethical behavior during sessions may result in temporary or permanent removal or blocking from participation.

By registering for the Event you agree not to sell, trade, transfer, or share your virtual access link and/or code. If AFBF determines that you have violated this policy, AFBF may cancel your access.

## **Solicitation from Non-Exhibiting Companies**

AFBF strictly prohibits the act of solicitation from non-exhibiting companies at the Event. Any attendee who is not an exhibitor and is observed soliciting attendees will be removed from the live event or virtual platform immediately.

Please show your support of the companies who are exhibiting at this year's Event by not responding to solicitations from non-exhibiting companies that you might receive in the virtual platform, while walking the trade show floor aisles, eating lunch in the concession area, in the common areas of the meeting venue, and/or at outside events. If you observe or receive a solicitation from what you believe is a non-exhibiting company, please report it to AFBF. Your 2022 Event exhibitors thank you for your support.

## **Photographic, Video, and Audio Equipment:**

No photography or video recording is permitted in the general session or workshop spaces, except for official AFBF photographers and approved press.

Participants are not permitted to copy material from the virtual platform, whether by photographing, screenshotting, or video or audio recording content. Participants also may not broadcast audio or video of the Event.

## **Intellectual Property**

All intellectual property rights in and to the Event, the Event content, and all materials distributed at or in connection with the Event are owned by AFBF, or the Event sponsors or speakers presenting at the Event. You may not use or reproduce or allow anyone to use or reproduce any trademarks or other trade names appearing at the Event, in any Event content or in any materials distributed at or in connection with the Event for any reason without the prior written permission of AFBF. For the avoidance of doubt, nothing in this Agreement shall be deemed to vest in you any legal or beneficial right in or to any trademarks or other intellectual property rights owned or used under license by AFBF or any of its affiliates; nor does your participation grant to you any right or license to any other intellectual property rights of AFBF or its affiliates, all of which shall at all times remain the exclusive property of AFBF and its affiliates.

## **Special Needs**

If you require special accommodations to fully participate, please email a statement of your needs to [conventions@fb.org](mailto:conventions@fb.org).

## **Virtual Platform**

AFBF may partner with a third-party vendor to produce the Event. AFBF cannot guarantee that all virtual aspects of the Event will operate without any interruptions or malfunctions. Employees will be on hand to assist with any technical difficulties where possible. AFBF is not responsible for any issues that may arise due to the attendee's internet provider or computer equipment.

Attendees must be over the age of 13 to use the Virtual platform or use the platform under the consent and supervision of a parent or guardian.

## **Media Policy**

By participating in the Event you acknowledge and agree and grant AFBF the right at the Event to record, film, live stream, photograph, or capture your likeness in any media now available or hereafter developed and to distribute, broadcast, use, or otherwise globally to disseminate, in perpetuity, such media without any further approval from you or any payment to you. This grant to AFBF includes, but is not limited to, the right to edit such media, the right to use the media alone or together with other information, and the right to allow others to use or disseminate the media. You also grant permission for your image to be captured and/or your comments recorded by attending representatives of the news media.

## **Disclaimer of Warranties**

AFBF gives no warranties in respect of any aspect of the Event or any materials related thereto or offered at the Event and, to the fullest extent possible under the laws governing this Agreement, disclaims all implied warranties, including but not limited to warranties of fitness for a particular purpose, accuracy, timeliness, and merchantability. The Event is provided on an "as-is" basis. The views, opinions, and positions expressed by the speakers, attendees, or sponsors at the Event are theirs alone and do not necessarily reflect the views, opinions, or positions of AFBF or any employee thereof. AFBF makes no representations as to accuracy, completeness, timeliness, suitability, or validity of any information presented by speakers, attendees, or sponsors at the Event and will not be liable for any errors, omissions, or delays in this information or any losses, injuries, or damages arising from its display or use.

## **General**

AFBF reserves the right to change, amend, add or remove any of the above Terms and Conditions in its sole discretion and without prior notice. If one or more of the conditions outlined in these Terms and Conditions should become invalid, the remaining conditions will continue to be valid and apply.



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