

Ag in the Classroom Volunteer Training & Promotion and Education Leadership Boot Camp

November 11 and 12

Three Bears Resort | 701 Yogi Circle, Warrens

Ag in the Classroom

Volunteer Training

Friday, November 11

- 11:30 a.m.** – **Boxed Lunch** (*provided*)
Grab a quick lunch and share out-of-the box ideas!
- 12:00 p.m.** – **Welcome**
- 12:15 p.m.** – **Opening Session**
Ag in the Classroom County Coordinator 101
- 1:15 p.m.** – **Snacking Around Wisconsin Lesson**
Taylor Schaefer, 75th Alice in Dairyland
- 2:00 p.m.** – **Break**
- 2:15 p.m.** – **All Hands-on Activities on Deck!**
Books, Essays, Activities, Grants and More!
- 4:00 p.m.** – **Adjourn**



Leadership



Training Series

Brought to you by the WFBF Promotion and Education Committee

Saturday, November 12

- 9:00 a.m.** – **Welcome**
- 9:15 a.m.** – **Advocating for Agriculture 101**
Presenter: Derek Orth
- 10:15 a.m.** – **Direct Marketing Panel**
Panelists: Leslie Svacina, Becky Hurley and Becca Hilby
- 11:30 a.m.** – **Lunch** (*provided*)
- 12:15 p.m.** – **Promotion and Education Committee Activity**
- 1:15 p.m.** – **Wisconsin Cranberry Discovery Center Tour and Wine Tasting**
- 2:00 p.m.** – **Adjourn**



→ **ATTEND ONE OR BOTH TRAININGS!** ←

Ag in the Classroom Volunteer Training Only - \$20 • Promotion and Education Leadership Boot Camp Only - \$20

Register for Both - \$30

Register by **November 1** online at bit.ly/NovemberWorkshops

Book a Hotel Room

A block of rooms has been set aside at Three Bears Resort for Friday, November 11, and Saturday, November 12, at a rate of \$89 + tax. To make a reservation, call the hotel directly at 608.378.2500 and ask for the 'WFBF' room rate. Rooms must be reserved by **October 11** to receive the discounted rate.