



The Wisconsin Ag in the Classroom program provides agricultural information through teaching resources and lesson plans to help K-12 students develop an understanding of how their food is grown and raised. The program works within existing curricula to provide basic information on the nation's largest industry: agriculture. Wisconsin Agriculture in the Classroom is a program of the Wisconsin Farm Bureau Federation.

**Position:** Wisconsin Agriculture in the Classroom Intern

**Description:** Wisconsin Farm Bureau is seeking a responsible, resourceful, and innovative student to intern within the Wisconsin Agriculture in the Classroom program. The individual in this role will gain valuable experience in non-profit work, social media content strategy, event coverage, and networking with professionals in agriculture and education fields.

**Responsibilities:**

- Conduct a social media audit and audience analysis
- Assist in posting, creating and scheduling content on Wisconsin Agriculture in the Classroom social media platforms
- Respond to and report social media notifications as they arise
- Assist with social media video creation
- Develop evergreen social media content
- Develop and manage event social media including pre and post event coverage
- Assist in communicating about Ag in Classroom programming
- Other duties as assigned

**Qualifications:**

- Undergraduate student enrolled in communications, marketing, or an agriculture and/or education-related major
- Excellent written and verbal communication skills
- Interest in and knowledge of the agriculture and/or education fields
- Knowledge of social media strategies and presentation skills
- Detail oriented and organized
- Proficient with basic social media graphic design and content creation
- Ability to independently work on a deadline
- Ability and willingness to collaborate

**Start Date:** January 2023

**End Date:** June 2023

**Job Location:** Remote work available with some travel required to the Wisconsin Farm Bureau office located in Madison. Some travel is required.

**Compensation:** \$15/hour, 10-15 hours per week. Mileage reimbursement will be provided for any job-related travel. A laptop will also be provided.

**How to Apply:** Submit resume and cover letter to Beth Schaefer at [bschaefer@wfbf.com](mailto:bschaefer@wfbf.com) by December 1, 2022. Include work experience and social media examples. Please indicate class schedule and availability during spring and summer of 2023.

**Questions:** Contact Beth Schaefer, Coordinator, Wisconsin Agriculture in the Classroom at [bschaefer@wfbf.com](mailto:bschaefer@wfbf.com) or 608.828.5644.