

About Wisconsin Farm Bureau[®]

Wisconsin Farm Bureau Federation

P.O. Box 5500 Madison, WI 53705-0550 608.836.5575 wfbf.com

WISCONSIN FARM BUREAU AT A GLANCE



Farm Bureau's purpose is to promote, protect and represent the business, economic, leadership and educational interests of Wisconsin farmers. Farm Bureau does this through:

- · Legislative involvement and political activity
- Public and media relations
- Education
- Training and leadership development

Agriculture is a \$88.3 billion driver of Wisconsin's economy. Therefore it's important that a grassroots organization like the Wisconsin Farm Bureau Federation is working to meet the needs and challenges facing all Wisconsin farmers.

Farm Bureau's Beginnings

Formed in 1920, the Wisconsin Farm Bureau Federation is the state's largest general farm organization representing the needs of farmers for all commodities.

Farmers formed county Farm Bureau organizations to have local groups conduct legislative, educational and social activities to keep agriculture strong.

Throughout the years, Farm Bureau formed several businesses to serve the farm marketing, supply and insurance needs of Wisconsin farmers. These affiliated companies remain important partners of Farm Bureau.

Grassroots Membership

Farm Bureau is primarily financed by annual membership dues.

As of September 2021, there were more than 46,000 member families (more than 22,000 were voting members) that belong to Wisconsin Farm Bureau. Voting members are those actively engaged in agriculture, owners of farmland or providing services related to agriculture. Associate members join to support agriculture and to utilize the member benefits offered by Farm Bureau.

Farm Bureau members want to see their businesses and rural communities prosper. They want to be heard when decisions affecting their lives are made by elected officials. That is why they join Farm Bureau.

Structure of Farm Bureau

Farm Bureau is controlled by its voting members. The 61 county Farm Bureaus are members of the Wisconsin Farm Bureau Federation, which is a member of the American Farm Bureau Federation.

Members of each county Farm Bureau elect a board of directors. The board establishes policies which address the local needs of members and provide leadership for other programs.

County delegates elect a representative in each of the nine districts to serve on the Wisconsin Farm Bureau Federation Board of Directors. State Farm Bureaus elect directors to serve on the American Farm Bureau Federation Board of Directors.

Farm Bureau Programs

To carry out its mission, Farm Bureau has several programs to ensure farmers have an effective voice. Farm Bureau also has leadership and educational programs to empower its members to be strong leaders in their communities. These programs include:

- Legislative representation
- Volunteers for Agriculture®
- Leadership and training
- Public and media relations
- Agriculture in the Classroom
- Young Farmer and Agriculturist Program
- Promotion and Education Program

Community Involvement

Farm Bureau has maintained strong support for community and youth programs. Farm Bureau is a supporter of 4-H and FFA, and county Farm Bureaus sponsor a variety of local events and activities.

Our Vision

The trusted voice leading Wisconsin agriculture forward.

Our Mission

Empowering the Wisconsin agricultural community through our grassroots membership to preserve and promote the advancement of agriculture.





Bradley UkenChief Administrative Officer
608 828 5714





LEGISLATIVE REPRESENTATION

Farm Bureau is one of the most effective organizations in Wisconsin because of the credibility and professionalism of its staff and leaders, and its politically-active members who set policy for the organization. Farm Bureau's influence is present from rural townships to Washington, D.C.

With more than 46,000 members representing all aspects of agriculture, Wisconsin Farm Bureau is a respected voice for agriculture with lawmakers, state agencies, the media and other ag organizations.

Policy



Farm Bureau policy is established by its voting members. Farm Bureau policy guides the organization's positions on specific legislation and rules.

Each year, county Farm Bureau

members develop, discuss and vote on resolutions addressing local, state and national issues facing agriculture. State and national resolutions are discussed and voted on by delegates at the Wisconsin Farm Bureau and American Farm Bureau annual meetings.

Legislative Action

Farm Bureau has full-time lobbyists advocating for agricultural interests, working with legislators and monitoring bills at the state Capitol. They also work with state agencies on administrative rules and regulations pertinent to agriculture.

On national issues, the Wisconsin Farm Bureau staff teams with American Farm Bureau lobbyists to make sure agriculture keeps a strong presence.

Farm Bureau is effective because members actively contact their elected officials and state agencies to provide input on how legislation or rules will affect their farms.

Locally, county Farm Bureaus work with school, town and county boards and support agricultural education and UW-Extension.

Ag Coalition

Farm Bureau leads an 'ag coalition' of other farm organizations, commodity and agribusiness groups to develop unified strategies on local, state and federal issues.



Ag Day at the Capitol

Ag Day at the Capitol is organized annually by Wisconsin Farm Bureau. It is the largest lobby day for Wisconsin farmers who represent the state's diversity of crops and livestock. They come to Madison each year to learn more about state issues and meet with their state legislators. Co-sponsors of the event with Wisconsin Farm Bureau include dairy, beef, pork, horse, corn, soybean, cranberry, potato and vegetable commodity groups.

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VOLUNTEERS FOR AGRICULTURE®



Volunteers for Agriculture (VFA®) is Wisconsin Farm Bureau's political action committee. Its mission is to increase the involvement of Farm Bureau members in the election process by helping to elect state officials who understand the importance of agriculture in Wisconsin.

The VFA's activities are supported by voluntary contributions from members of the Wisconsin Farm Bureau Federation. This enables the VFA to support candidates who best represent the views of our organization and industry.

VFA Committee

The activities of VFA are governed by a committee consisting of 18 Farm Bureau members, two from each of the nine board districts. Two members from the Wisconsin Farm Bureau Federation Board of Directors are appointed to the committee to act as liaisons to the board.

The committee's purpose, as set by the VFA bylaws, is to:

- Serve as the established, separate, segregated political fund. Solicit and receive political contributions and making expenditures to support candidates without regard to political affiliation.
- Promote the economic and social well-being of farmers, rural families and agricultural related interests in the State of Wisconsin through political involvement.
- Encourage good government, which is responsive to the needs of all citizens in the state of Wisconsin.

VFA Activities

VFA helps elect candidates through:

- Endorsements
- Contributions directly to the candidate's campaign committee
- Independent expenditures on behalf of the candidate
- Motivation of our members to vote for the candidate

Endorsements

Every two years VFA evaluates state legislators' voting records and support on issues affecting agriculture. Those legislators with exceptional records receive VFA's 'Friend of Agriculture' designation. Legislators who receive the 'Friend of Agriculture' designation are automatically eligible for VFA contributions and support.

Local Interview Process

VFA also supports candidates in races where there is no incumbent running or where the incumbent did not receive the 'Friend of Agriculture' designation. Decisions on these endorsements are based on an interview conducted by a committee of local members.

Contributions

Contributions to candidates' campaigns are limited by law to \$1,000 for state Assembly races and \$2,000 for state Senate races. Candidates who receive contributions directly from VFA use those funds to communicate with voters during election campaigns in a variety of ways such as purchasing air time on radio or television, printing brochures about

their positions on the issues and phoning supporters to get out and vote on election day.

Independent Expenditures

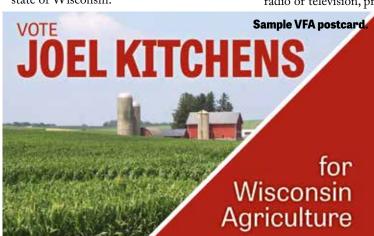
Independent expenditures are expenditures made on behalf of candidates without their knowledge. VFA's independent expenditures may include mail pieces; farm signs; or newspaper, radio and television ads. These activities are very helpful in informing Farm Bureau members about VFA's support of a candidate.

Direct Contact With Members

Acknowledging the importance of grassroots involvement in the election process, VFA works hard to ensure that Farm Bureau members meet with endorsed candidates.











PUBLIC RELATIONS

Wisconsin Farm Bureau is active in media relations, public relations and member communications to keep various audiences informed of agricultural issues and Farm Bureau's involvement in representing farmers. This includes providing stories to the media, communicating with members and training members to speak up for agriculture.

Farm Bureau utilizes radio, print, web, television and social media to communicate its message about its advocacy for farmers and why agriculture is important to our daily lives.

Media Relations

Farm Bureau works with agricultural reporters and the state's general media to share information about farm, legislative and consumer issues. Farm Bureau has built credibility over the years by providing timely and accurate information as well as commentary on important and relevant topics.

Farm Bureau's Rural Route



Wisconsin Farm Bureau's Rural Route magazine focuses on Farm Bureau's legislative work, events, educational efforts, sponsorships and exclusive member benefits. Each issue highlights

a member and promotes Farm Bureau's programs and initiatives. It is published six times annually for voting Farm Bureau members. The June July issue also is sent to associate members.

Ag Newswire

This 'subscription only' email is sent to Farm Bureau members and to Wisconsin media. It provides an easy to read snapshot of Farm Bureau, political and other agricultural news on the state and national levels. It also highlights Farm Bureau activities and the organization's involvement with key legislative issues. Ag Newswire is sent to more than 4,300 Farm Bureau members and nearly 200 reporters for print, radio, television and web-based news outlets.

Website

Wisconsin Farm Bureau's website (wfbf.com) serves as an interactive resource



for members, agricultural leaders and media. Information about legislative issues, Farm Bureau programs and registration for various events are just a click away. You also will find recipes and member profiles. Previous issues of Rural Route are also available digitally.

Social Media



To connect with other Farm Bureau members and updates on events and happenings, just click 'like' on the Wisconsin Farm Bureau Federation's Facebook page. In addition, there are pages for the

Young Farmer and Agriculturist and Ag in the Classroom programs along with many county Farm Bureaus. Farm Bureau also gets its message out through the use of Instagram and Pinterest.

Marketbasket

Farm Bureau's retail food price survey remains a popular item with media outlets statewide. The



information about the average price of a set of pre-determined food items is collected by Farm Bureau members across the state. The Marketbasket's findings show trends in prices paid by consumers and their correlation to trade, weather and the supply and demand issues that factor into food prices.

Newsletters

Wisconsin Farm Bureau sends newsletters to members throughout the year. Nearly all the voting members of the 61 county Farm Bureaus receive three newsletters



per year. This newsletter, called Grassroots, shares what the county Farm Bureaus are doing in the area with content being submitted by county volunteers. Nearly all associate members throughout the state receive the Farm Bureau Connection newsletter twice a year. This piece features recipes, short stories and member benefit information.

stay connected WIFarmBureau













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Ag in the Classroom



About Ag in the Classroom

Ag in the Classroom is a program coordinated nationally by the U.S. Department of Agriculture to help students in grades preK-12 understand the importance of agriculture.

The Wisconsin Ag in the Classroom program is coordinated by the Wisconsin Farm Bureau Federation, with a grant from the Wisconsin Department of Agriculture, Trade and Consumer Protection. The program networks with other ag organizations and businesses.

Ag in the Classroom incorporates resources into existing curricula, emphasizing history, geography, technology, economics and careers in agriculture.

Resources

Wisconsin Farm Facts

Filled with statistical and economic information about Wisconsin agriculture.

Volunteer Network

Wisconsin's Ag in the Classroom program utilizes a network of local volunteers across the state who work with schools to introduce the program, help arrange farm tours and provide classroom presentations.

Grants and Scholarships

Groups looking to promote ag literacy can apply for matching and mini-grants for teachers to develop curriculum and activities.

Ag Mags

An agricultural magazine for children, Ag Mags contain information about agriculture, bright pictures, classroom activities and agricultural careers. Several topics offer a Spanish version.

My American Farm

Free online games for grades K-5 teach children math, reading, science and social studies skills in the context of agriculture. www.myamericanfarm.org

Outstanding Teacher Award

An award recognizing teachers (certified agriculture teachers excluded) for their successful efforts in teaching agricultural concepts in their curriculum.

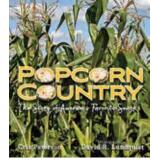
Teacher and Volunteer Training

Various teacher training opportunities

are offered to explore ways to incorporate agriculture into their classes. In-services and graduate options are available. Summer bus tours, classroom training and Ag in the Classroom information meetings are open to everyone.

Children's Library Books

This selection of children's books provides readers an accurate, up-to-date portrayal of modern agriculture. Each year a new 'Book of the Year' is



chosen for the program.

"An Agricultural Career for You"



For middle and high school students, this booklet explores agricultural careers and opportunities. It highlights agricultural career pathways, career websites and activities students can use. A teacher

guide with supplemental lessons correlated to academic standards is available.

"This Business Called Agriculture"

Fourth grade students will learn about many aspects of Wisconsin agriculture in this free activity book. A teacher guide with supplemental lessons correlated to academic standards is available.

Lessons and Activities

Essay Contest

This annual contest provides fourth and fifth grade students an opportunity to learn about a selected topic, research information and then write an essay.

Soybean Science Kits

Kits containing curriculum and teaching supplies for 21 lessons connecting agriculture and science are funded by the Wisconsin Soybean Marketing Board.

Lesson Plans and Hands-on Activities

Lesson plans and hands-on activities are available for all grade levels on a variety of subjects and commodities. Lessons are correlated to Academic Standards in social studies, math, English and science.

National Ag Day Activity

A reading event and youth contests offer opportunities to celebrate National Ag Day in March.





More Resources

- WI Ag in the Classroom: wisagclassroom.org
- National Ag in the Classroom: agclassroom.org
- American Farm Bureau Foundation for Ag: agfoundation.org

Ag in the Classroom Contact:



Beth Schaefer
Ag in the Classroom
Coordinator
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Training and Leadership Development

features a mix of keynote speakers and

workshop forums tailored to expose, educate

issues and agricultural career opportunities.

The state FFA officers play a major role in facilitating the entire conference. The program is sponsored by the Wisconsin Farm Bureau

and engage participants in current agricultural

Farm Bureau promotes involvement and community leadership through its education and leadership programs. Farm Bureau believes strongly in training and developing current and future leaders for agriculture.

Training

Farm Bureau offers a variety of training for personal and professional development. Training is tailored to meet the needs of individuals and county Farm Bureaus and includes county board roles and responsibilities, goal setting, succession planning for Farm Bureau, membership, policy, planning and volunteer engagement.

WFBF Leadership Institute

The WFBF Leadership Institute is a year long leadership training course whose mission is to produce strong and effective county Farm Bureau leaders. The training focuses on personal growth and development, public speaking, working effectively with all forms of media, creativity training and understanding the role and functions of WFBF and Rural Mutual Insurance Company. Training also focuses on working with government



Members of the 2021 WFBF Leadership Institute Class XIV.

at the local, state and national levels, bridging the generational divide among volunteers, consideration of current national and international agricultural issues and completion of a Farm Bureau personal development leadership plan.

Promotion and Education Committee

The Promotion and Education Committee develops, implements and promotes projects and programs which build understanding of agriculture and provide leadership development. The Promotion and Education Committee provides opportunities to be involved in education and leadership activities to help strengthen local communities.

Young Farmer and Agriculturist (YFA) Program



The YFA program is for young farmers and agriculturists between the ages of 18 and 35. It provides members with an opportunity to hone their leadership skills while networking with peers.

The YFA program offers a conference and contests. Both are geared toward actively engaging young farmers and agriculturists in Farm Bureau and agriculture through social sharing and networking, personal growth and leadership development and increased knowledge of current and future agricultural issues.

FFA Farm Forum

FFA Farm Forum was established in 1972 as a joint venture between Wisconsin Farm Bureau Federation and Wisconsin FFA with the purpose of expanding the horizons of FFA members. Each year, FFA Farm Forum



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FFA Farm Forum

Young Farmer and Agriculturist (YFA) Program

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The YFA program is for young farmers and agriculturists between the ages of 18 and 35. The YFA program allows members to hone their leadership skills while networking with their peers. Many of the members who have participated in the program have gone on to become active county, state and national Farm Bureau leaders, as well as respected leaders in their communities.

County and District YFA Opportunities

Each county offers opportunities for young farmers and agriculturists to become involved. District meetings and social activities are held throughout the year to actively engage YFA members through social sharing and networking, personal growth and leadership development and increased knowledge of current and future agricultural issues

State YFA Committee



A committee of young farmers and agriculturists, one individual or couple from each of the nine districts, work together to plan, organize and conduct activities to get young farmers and agriculturists acquainted with and actively engaged in Farm Bureau at all levels of the organization.

YFA Contests

Discussion Meet

The YFA Discussion Meet is where young farmers and agriculturists participate in a discussion of current agriculture issues and challenges. The panelists discuss and seek to develop realistic and workable solutions to improve the agriculture industry. Annually, district contests are held with up to three district winners competing in the state contest at the YFA Conference/WFBF

Annual Meeting. The state winner competes in the national Discussion Meet hosted by American Farm Bureau.

Excellence in Agriculture Award

YFA participants in this contest must earn a majority of their income from an off-farm enterprise or career. Contestants fill out an application which is judged on the leadership involvement in Farm Bureau, civic organizations and their ability to use their leadership skills to find solutions to challenges for Farm Bureau and agriculture. The final four contestants give a PowerPoint presentation and answer questions from a panel of judges during the YFA Conference and WFBF Annual Meeting. The state winner competes in the national Excellence in Agriculture Award hosted by American Farm Bureau.

YFA Washington, D.C., Trip

Young farmers and agriculturists are chosen for this trip based on their participation in YFA contests, events and activities. This five day trip to our nation's capitol introduces young farmers and agriculturists to the important role our national government has in establishing agriculture policy and regulations. Participants receive briefings at American Farm Bureau Federation, USDA and a foreign embassy. They also tour the U.S. Capitol and Washington's memorials and monuments, meet with Wisconsin's Congressional Delegation and have a free day for sightseeing. Each participant pays a small fee, with the remaining costs picked up by WFBF and their county Farm Bureau.



YFA Conference

The YFA Conference is held in conjunction with the WFBF Annual Meeting in December. This is an opportunity for YFA members from around the state to gather for networking, personal growth, leadership development and increased knowledge of current and future agriculture issues through quality speakers and workshop presenters, and to celebrate the accomplishments of individual YFA contest winners and county YFA programs.



YFA Contact:



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Collegiate Farm Bureau Chapters

WFBF has established Collegiate Farm Bureau chapters at UW-Madison, UW-Platteville and UW-River Falls. Each chapter is a student-run organization with an elected officer team and a faculty advisor. Members are allowed the freedom to shape their collegiate entity into whatever they envision. Chapter officers plan a yearly program of work which typically includes Farm Bureau events and activities at the county; state and national levels; social activities and service projects, and regular meetings to conduct business of the chapter.









The Collegiate Discussion Meet is an activity designed to help members analyze

Discussion Meet

agricultural issues and decide on solutions that best meet their needs. By participating, members build basic discussion skills, develop a keen understanding of important agricultural issues and explore how groups can pool knowledge to reach consensus and solve problems. The Collegiate Discussion Meet is designed to simulate a committee meeting where discussion and active participation are expected from each committee member.

Purpose of Collegiate Farm Bureau

- Introduce students to Farm Bureau, and build awareness of how agricultural policy is developed and implemented.
- Build student awareness of the work of farm organizations
- Educate and foster active participation among students in legislative and lobbying activities
- Build awareness of and provide opportunities to participate in Farm Bureau programs such as Agriculture in the Classroom.
- Build awareness of Farm Bureau's Young Farmer and Agriculturist program and other county leadership positions.
- Promote networking opportunities and participation in state and regional Farm Bureau YFA events and competitions.

- Build student awareness of potential employment opportunities available through Farm Bureau and its business allies.
- Provide networking opportunities with fellow students, Farm Bureau members and leaders at the county, state and national levels, and with other leaders in the agriculture community.
- Provide opportunities for students to serve as 'ag'vocates on their campus, in their community and at state and national levels.



For More Information

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Collegiate Contact:



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Promotion and Education Program







The Wisconsin Farm Bureau Promotion and Education Program is designed to develop, implement and promote projects and programs which build awareness and understanding of agriculture and provide leadership development for the agricultural community.

State Promotion and Education Committee

The WFBF Promotion and Education Committee serves as an advisory committee to review, develop and recommend programs and resources which promote agriculture and benefit the agricultural community. The focus of these programs include, but are not limited to, youth education, consumer education and leadership development.

Committee members communicate regularly with county Promotion and Education Committees, Women's Committees and Farm Bureau board members to assist them in program development. Additionally, committee members are actively involved in Farm Bureau by working cooperatively with other WFBF committees and Farm Bureau staff.

County Farm Bureau Promotion and Education Committees



County Farm Bureau Promotion and Education Committees are an integral part of county Farm Bureau programs throughout the state. County Farm Bureau volunteers focus their energy and skills on promoting positive messages about agriculture to youth, consumers and the media.

Boot Camp Training Series

This training series, held annually, focuses on



refining skills and abilities through personal growth and development in areas relating to governmental relations, public speaking and working with a variety of media formats.

Educating Youth and Consumers

Farm Bureau members support education and promote Ag in the Classroom activities and on-farm tours. Volunteers work together to build public awareness and promote positive messages about farming, food safety, animal welfare and other agricultural topics appropriate to adult and youth audiences. Their program of work is carried out through the Ag LEAD Summit, the Ag in the Classroom Book of the Year, the Ag in the Classroom Essay Contest and other activities.

Playbook

To create this resource, the Wisconsin Farm Bureau Promotion and Education Committee members collected



events, programs and activities that happen throughout Wisconsin on a local level. The purpose of the Playbook is to provide counties with ideas and resources for planning county activities and events.

Throughout the Playbook, you will find activities and events for all ages, time-frames and budgets in each of the following categories: Ag in the Classroom; Consumer Outreach; Education and Ag Promotion; Fundraising; Member Development; and Policy and Development Implementation. View the Playbook at wfbf.com/programs/promotion-and-education/playbook.

Promotion and Education Contact:



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Foundation

Your Foundation Makes A Difference

The Wisconsin Farm Bureau Foundation's mission is to support agricultural education and develop rural leaders.

The WFB Foundation solicits and accepts contributions to assist with educational activities and instruction of young people in subjects useful and beneficial to the agricultural community in Wisconsin. Since its creation in 1988, the Foundation has made contributions that support the future of agriculture.

Growing Through ActionLeadership Institute

The WFBF Leadership Institute is a year-long leadership training course offered to volunteers of all ages.

This course offers participants a chance to learn networking skills, enhance rural communities, learn more about state and national agricultural issues and develop a personal development leadership plan.

Graduates of this program are helping us build stronger communities throughout Wisconsin.

Cultivating America's Next Generation

Ag in the Classroom

Ag in the Classroom is a program coordinated nationally by the U.S. Department of Agriculture to help students in grades pre-K through 12 understand the importance of agriculture and how it impacts their daily lives using hands-on activities and classroom lessons.



4-H and FFA Support

Farm Bureau recognizes the important role 4-H and FFA play in getting youth started on the right track for careers in agriculture and future leadership within the agriculture industry. We are proud to support the 4-H Key Award and the state FFA Discussion Meet.

Collegiate Farm Bureau

Collegiate Farm Bureau chapters are housed at the three University of Wisconsin agriculture campuses located in Madison, River Falls and Platteville. Each chapter is a student-run organization with an elected officer team and a faculty advisor. Members work to promote agriculture on campus using a variety of activities.

Leading Through Service

Young Farmer and Agriculturist (YFA) Program

The YFA program is for young volunteers between the ages of 18 and 35. The YFA program provides participants with an opportunity to hone their leadership skills while networking with their peers. There are three contest areas that YFA members can participate in: the Discussion Meet, the Excellence in Agriculture Award and the Achievement Award.

Promotion and Education Program

The Promotion and Education Program develops, implements and promotes projects and programs which build understanding of agriculture and provide leadership development. The Promotion and Education Committee provides opportunities to be involved in education and leadership activities to help strengthen local communities.

Ways to Contribute

- Include the 5 for Farming's Future voluntary contribution on your dues renewal
- WFBF Annual Meeting and YFA Conference events: silent auction, trivia contest, cornhole tournament, 50/50 raffle
- Golf in the Wisconsin Ag Open
- Legacy giving
- Support Foundation fundraisers
- 'In Memory' or 'In Honor' donations









For more information visit wfbf.com/foundation

Member Benefits





The Wisconsin Farm Bureau offers benefits and services to its members, covering a range of options that respond to the needs of farmers, families and businesses in Wisconsin. By joining Farm Bureau, you qualify for many benefits that provide insurance protection, family health care services and discounts for your family or business. WFBF member benefits may be changed or discontinued at anytime without notice. For more information call 800.261.FARM(3276) or visit wfbf.com.



Farm Bureau members who are agricultural producers and patrons of their local FS cooperative are eligible to receive patronage when patronage is paid.



Members receive an incentive discount (up to \$500) when purchasing qualifying Case IH equipment from participating dealers.



To find a Rural Mutual Insurance Company agent, visit ruralmutual.com or call 877.219.9550.



Farm Bureau members receive \$500 bonus cash on the purchase or lease of a new Ranger, F-150 or Super Duty® Must be a member for 30 days. Visit fordfarmbureauadvantage.com/Login/Login for complete details or to print your certificate.

CATERPILLAR®

Members qualify for a variety of discounts on new purchases. Visit wfbf.com to print your certificate and for details on models and discounts.



Special member pricing and free shipping. Visit wfbf.com for more details.



Through an exclusive program offered by Yamaha Motor Corp., USA, Farm Bureau members receive a factory direct rebate of \$250* on the purchase of a new *Yamaha 4WD ATV, Side-by-Side or Snowmobile. Fill out the rebate form at bit.ly/3inykme. You need your Farm Bureau member number to complete the form. *You must be a paid Wisconsin Farm Bureau member at time of purchase to receive the \$250 rebate.



Farm Bureau members are eligible for a complimentary John Deere Rewards upgrade (Platinum 1) – which unlocks extra discounts on equipment, parts, and merchandise. Register today, and explore all that Rewards has to offer at JohnDeere.com/FarmBureau.



Take advantage of Farm Bureau Bank's FDIC-insured checking, savings and money market accounts, certificates of deposit, credit cards and vehicle and home loans. Visit farmbureau.bank.



FARM BUREAU FINANCIAL SERVICES

You can get more information about the services Farm Bureau Financial offers from your local Rural Insurance agent. Learn more at fbfs.com.



Partners

The success of Farm Bureau programs is enhanced by other agricultural businesses, especially those entities that Farm Bureau has created. Rural Mutual Insurance Company, GROWMARK, Inc. and Farm Bureau Financial Services provide support for Farm Bureau programs.

Rural Mutual Insurance Company

Incorporated in 1934 as the Farm Bureau Mutual Insurance Company of Wisconsin, the name was changed in



1947 to Rural Mutual Casualty Insurance Company of Wisconsin. Over the years, the insurance company expanded services and in 1970 was named the Rural Mutual Insurance Company.

Farm Bureau programs and events sponsored by Rural Mutual Insurance Company are:

- · Ag Day at the Capitol
- WFBF Annual Meeting
- Young Farmer and Agriculturist Washington, D.C., Trip
- WFBF Leadership Institute
- Council of Presidents
- Young Farmer and Agriculturist Conference
- WFBF Leadership Washington, D.C., Fly-In

GROWMARK, Inc.

The Wisconsin Cooperative Farm Supply Company was incorporated in 1937, and the Wisconsin Cooperative Farm



GROWMARK

Plant Foods was incorporated in 1944. In 1953, these two companies were merged to form Wisconsin Farmco Service Cooperative. This company was merged with similar Farm Bureau affiliates in Illinois and Iowa in 1965 to form FS Services. In 1980 FS Services and Illinois Grain Co. merged to form GROWMARK, Inc.

Farm Bureau programs and events sponsored by GROWMARK, Inc. Insurance Company are:

- Ag Day at the Capitol
- WFBF Leadership Washington, D.C., Fly-In
- Young Farmer and Agriculturist Washington, D.C., Trip
- WFBF Leadership Institute
- Council of Presidents
- Young Farmer and Agriculturist Conference





Farm Bureau Financial Services

Farm Bureau Financial Services was developed out of a need for products and services that suited the state Farm Bureau Federation members' needs. Farm Bureau Financial Services provides a diverse array of insurance and investment products.

Farm Bureau Financial Services is a strong supporter of the Wisconsin Farm Bureau Foundation.



FARM BUREAU FINANCIAL SERVICES

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Rural Mutual Insurance Company

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GROWMARK, Inc.

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Farm Bureau Financial Services

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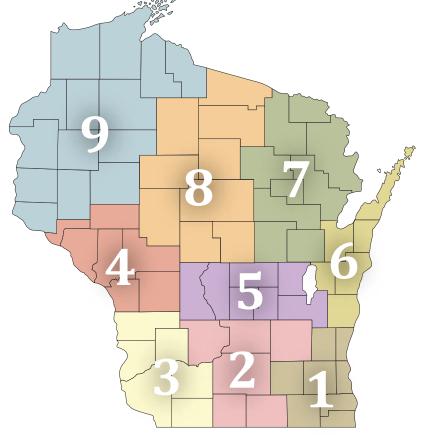
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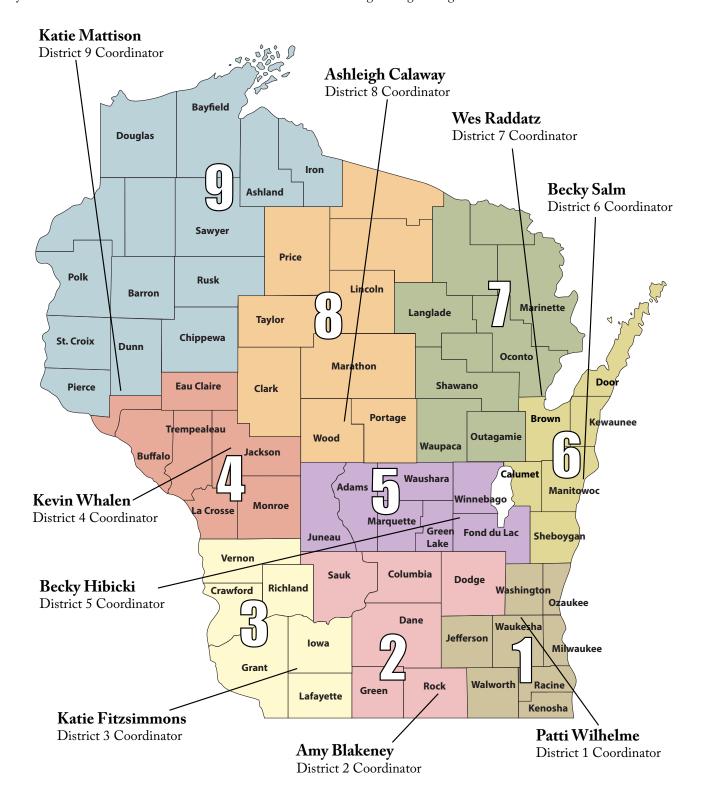
Brenda Dowiasch Promotion and Education Chair, Augusta 715.579.7007





District Coordinators

Wisconsin Farm Bureau district coordinators are staff members who serve as a local contact with Farm Bureau members in each district. They work with each county Farm Bureau board of directors and other local leaders to build membership, promote Farm Bureau programs and activities, and identify and train Farm Bureau volunteers who take an active role in strengthening the organization's influence at the local level.



Membership Application





Farm Bureau

is Wisconsin's largest general farm organization, representing farms of all size, commodity type and management style.

Farm Bureau's Vision

The trusted voice leading Wisconsin agriculture forward.

Farm Bureau's Mission

Empowering the Wisconsin agricultural community through our **grassroots membership** to **preserve** and **promote** the advancement of **agriculture**.

2023 Annual Dues

		4.00			
Adams	65	Juneau	50	Richland	55
Barron	55	Kenosha	55	Rock	58
Brown	55	Kewaunee	55	Rusk	55
Buffalo	65	La Crosse	55	St. Croix	55
Calumet	55	Lafayette	58	Sauk	55
Chippewa	55	Langlade	55	Sawyer	55
Clark	55	Lincoln	55	Shawano	55
Columbia	55	Manitowoc	60	Sheboygan	55
Crawford	55	Marathon	55	Superior	
Dane	55	Marinette	55	Shores	55
Dodge	55	Marquette	55	Taylor	55
Door	50	Milwaukee	55	Trempealeau	55
Dunn	55	Monroe	60	Vernon	55
Eau Claire	60	Oconto	55	Walworth	58
Fond du Lac	55	Outagamie	55	Washington	55
Grant	55	Ozaukee	55	Waukesha	55
Green	55	Pierce	55	Waupaca	55
Green Lake	55	Polk Burnett	55	Waushara	55
Iowa	55	Portage	55	Winnebago	50
Jackson	55	Price	55	Wood	55
Jefferson	55	Racine	60		

Want to join online?

Visit wfbf.com/membership/apply-online.

Name:
Date of Birth:
Spouse's Name:
Date of Birth:
Address:
City: Zip:
Home Phone:
Cell Phone:
Work Phone:
Email Address:
Would you like to receive Ag Newswire, the weekly email newsletter from WFBF? (WFBF doesn't share email addresses with outside parties.)
Would you like a Rural Mutual Insurance agent to contact you?Yes
Membership Type: Associate Voting
County of Membership:
Membership Worker:

Make checks payable to Wisconsin Farm Bureau Federation

I would like more information on...

- ___ Ag in the Classroom
- ___ Young Farmer and Agriculturist Program
- __ Institute (Leadership Training)
- Opportunities to support the Wisconsin Farm Bureau Foundation

Wisconsin Farm Bureau Federation

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