

Wisconsin Farm Bureau Foundation Giving Day

The Wisconsin Farm Bureau Foundation will be hosting its annual Giving Day on Wednesday, August 2 from 10 a.m. to 3 p.m.

This online day of giving will take place on Wisconsin Farm Bureau Federation's Facebook and Instagram pages. All proceeds from the Giving Day support education and leadership programs through the Wisconsin Farm Bureau Foundation such as Ag in the Classroom, Young Farmer and Agriculturist and Promotion and Education activities and the Leadership Institute.

The first Giving Day was held in 2022, raising over \$20,000 and received national recognition from the American Farm Bureau Foundation for Agriculture.

Event Schedule

10 - 11 a.m.	Kick-off and Power Hour
11 - 11:30 a.m.	Ag in the Classroom Challenge
11:30 - Noon	YFA Challenge
Noon - 1 p.m.	Power Hour
	County Farm Bureau Board Challenge
1 - 1:30 p.m.	P&E Challenge
1:30 - 2 p.m.	Leadership Institute Challenge
2 - 3 p.m.	Power Hour

Event Highlights

- Donors during the power hours will be entered into a drawing for one of 5 prizes valued at \$200 each.
- Program participants will issue challenges throughout the day to increase awareness of the event and the Foundation programs listed above.
- Individual donors who give \$100 or more will receive a "Friend of the Farm" t-shirt.



The Wisconsin Farm Bureau Foundation was established in 1988 to provide support for agricultural education and leadership programs. Through donations and other contributions, the Wisconsin Farm Bureau Foundation invests time and resources to support the next generation of agriculturists. As a 501(c)3 organization, donations are tax deductible.

County Farm Bureau Challenge

County Farm Bureau's are challenged to give and be recognized before, during and after Giving Day. The WFBF Board will match the collective contributions of County Farm Bureaus up to \$5,000.

\$1,500

Recognition in sponsor video leading up to,
during and after Giving Day

Recognition in WFBF's Rural Route magazine
following Giving Day

Recognition on stage during the WFBF Annual
Meeting and YFA Conference

County Farm Bureau listed on
"Friend of the Farm" t-shirt

Recognition on the Giving Day webpage

\$1,000

Recognition in sponsor video leading up to,
during and after Giving Day

Recognition in WFBF's Rural Route magazine
following Giving Day

Recognition on stage during the WFBF Annual
Meeting and YFA Conference

Recognition on the Giving Day webpage

\$500

Recognition in sponsor video leading up to,
during and after Giving Day

Recognition in WFBF's Rural Route magazine
following Giving Day

Recognition on the Giving Day webpage

\$250

Recognition in sponsor video leading up to,
during and after Giving Day

Recognition in WFBF's Rural Route magazine
following Giving Day

To participate in the County Farm Bureau Challenge, confirm with your District Coordinator by July 15, 2023. Questions can be directed to Wendy Volkert at 608.828.5719 or wvolkert@wfbf.com

