The Wisconsin Farm Bureau is the state’s largest general farm organization representing farms of different sizes, commodities and management styles. Members belong to one of 61 county Farm Bureaus, run by a board of directors made up of people working in agriculture. Farm Bureau prides itself on being a grassroots organization.

Position: Wisconsin Farm Bureau Communications Intern

Description: Wisconsin Farm Bureau is seeking a responsible, resourceful, and innovative student to intern within the public relations division. The individual in this role will gain valuable experience in non-profit work, social media content strategy, event coverage and networking with professionals in agriculture.

Responsibilities:
- Assist in posting and scheduling content on Wisconsin Farm Bureau Federation’s social media platforms
- Assist in writing content for social media platforms, the WFBF blog and Gather Wisconsin
- Respond to and report social media notifications as they arise
- Assist with content capturing including photo and video statewide
- Assist with content creation of short-form video
- Develop evergreen social media content for calendar-year holidays
- Capture and create content for WFBF’s publications
- Other duties as assigned

Qualifications:
- Undergraduate student enrolled in communications, marketing or an agriculture-related major
- Excellent written and verbal communication skills
- Interest in and knowledge of the agriculture industry
- Knowledge of social media strategies and presentation skills
- Detail oriented and organized
- Proficient with basic social media graphic design and content creation
- Ability to independently work on a deadline
- Ability and willingness to collaborate

Start Date: March 2024 or an agreed upon date between the intern and Wisconsin Farm Bureau.

Job Location: Remote work available with some travel required to the Wisconsin Farm Bureau office located in Madison.

Compensation: $15/hour – approximately 15-20 hours per week. Mileage reimbursement will be provided for any job-related travel. A laptop will also be provided.

How to Apply: Submit resume and cover letter to Cassie Sonnentag at csonnentag@wfbf.com by November 1, 2023. Include work experience and social media examples. Include volunteer and work experience. Please indicate class schedule and availability during spring and summer of 2024.

Questions: Contact Cassie Sonnentag, Director of Media Relations and Outreach at csonnentag@wfbf.com or 608.828.5711.