

# FARM BUREAU® LEADERS PRESERVING AGRICULTURE



## ABOUT 35 UNDER 35

35 Under 35 recognizes and celebrates the creativity and innovation of young farmers and agriculturists who are preserving agriculture through leadership in environmental, social and economic activities.

Nominees will be judged on criteria in one of five categories. The categories include

- 1) Sustainable Environment
- 2) Sustainable Future
- 3) Sustainable Storytelling
- 4) Sustainable Service
- 5) Sustainable Self

## CELEBRATE INNOVATION

Celebrate and elevate the innovation and creativity of young farmers and agriculturists

## LEARN MORE

To learn more and nominate a YFA member visit  
<https://bit.ly/WFBF35Under35>

## Eligibility

Wisconsin Farm Bureau Young Farmer and Agriculturists members ages 18-35. Participants from 2022 and 2023 may be nominated and reapply in 2024.

## Nomination Process

The nomination period will close on June 1. Nominations from agriculture leaders and professionals will be accepted.

## Application Process

Nominees will be prompted to record a short video **and answer three short essay** questions. Application materials will be due on July 1.

## Recognition

Finalists and winners will be recognized during the WFBF Annual Meeting and YFA Conference with an exclusive networking reception. Each finalist will receive an apparel item and **\$100 cash**. Top individuals in each category will receive **\$500 cash**. Awards will be presented during the Farm Bureau awards program at Annual Meeting.

Presented by...

