

2023 Wisconsin Farm Bureau Foundation Impact Report

2023 Program Highlights and Accomplishments

The Wisconsin Farm Bureau Foundation was established in 1988 to provide support for agricultural education and leadership programs. Through donations and other contributions, the Wisconsin Farm Bureau Foundation invests time and resources to fund a variety of agricultural education and leadership programs.

The 15th **Leadership Institute** class convened, preparing leaders of all ages to become actively engaged in their county Farm Bureaus, communities and beyond. Participants learned how to identify their strengths, work effectively as a team, develop strong messaging to assist with advocacy, gain a better understanding of agriculture issues and build their network of fellow members and agriculture leaders.



The **Promotion and Education** Committee established long-term priorities around their initiatives, including their Leadership Boot Camp training series. Priorities of the state Promotion and Education program include member education and training; consumer resource management; and agriculture advocacy.

Our **Farm Neighbors Care** campaign continued outreach to farmers, their families and communities, emphasizing the importance of wellness and mental health. The campaign challenged rural residents to have face-to-face conversations with farmers and agri-business owners and engage with each other. The campaign also offered training and resources related to farmer mental health.



The **Wisconsin Agriculture in the Classroom** program has been a leading educational program across the state for more than 30 years. This program engages Wisconsin educators, volunteers and students with the resources they need to teach and learn about agriculture to increase understanding and awareness of agriculture's impact on everyday life. Agriculture in the Classroom communications and in-person programming reached more than 1,000 educators and an estimated 67,900 students.

Events and educational opportunities held through our **Sustainability Initiatives** shared insights, lessons and opportunities with members and their communities. Specifically, the 35 Under 35 program recognized the creativity and innovation of young farmers and agriculturists who are preserving agriculture through leadership in environmental, social and economic activities.



The **Young Farmer and Agriculturist** program provided members between 18 and 35 opportunities to enhance their leadership skills and network with peers. County, district and state activities were held to engage YFA members through social sharing and networking, personal growth and leadership development, and an increased knowledge of current and future agricultural issues. This program held 20 networking, social and educational events, engaging more than 500 YFA members in 2023.



Gather Wisconsin fostered meaningful relationships between consumers and the farmers growing and raising their food. The website, GatherWisconsin.com, connects food, farming and families through valuable information about Wisconsin agriculture, insightful blogs and delicious recipes. Gather Wisconsin works with other farm and commodity groups across the state to share information about the state's diverse agricultural economy.

Expanding Your Impact

With Farm Bureau member contributions, gifts from donors and sponsorships from businesses and organizations, the Wisconsin Farm Bureau Foundation supports and strengthens our educational and leadership development programs. In FY 2023, more than \$400,000 in program funding was distributed to these efforts that directly benefit students, members, and families across the state.

Moving forward, the Wisconsin Farm Bureau Foundation will continue its work to reach new milestones, with an emphasis on the following goals:

- Increase resource development and raise more money to support our programs
- Promote Foundation-supported programs and projects
- Build sustainable funding models to ensure longevity of programs and initiatives

As a nonprofit, the Foundation relies on the generous partnership of donors like you to ensure programs are accessible to our future ag leaders and consumers. Thank you for being part of our mission.

Create a Legacy

What will be your legacy? Support the next generation of farmers, agriculturists and leaders by including Wisconsin Farm Bureau Foundation in your will or estate plans. Contact us for more information.

Giving Day

On Aug. 2, 2023, the Wisconsin Farm Bureau Foundation celebrated more than \$56,000 in contributions and sponsorships during the second annual Giving Day. Funds raised from generous individuals, businesses, county Farm Bureaus and others support our programs throughout the year.

Save the date and join us for Giving Day on Aug. 14, 2024.

Balance Sheet

For the Twelve Months Ending Saturday, Sept. 30, 2023

Assets

Cash & Invested Cash	687,117.64
Other Assets	46,081.85
Investments	944,635.33

Total Assets

Current YTD Total

1,677,834.82

Liabilities & Net Assets

Total Liabilities	81,559.51
Assets Without Donor Restrictions	1,539,544.50
Assets With Donor Restrictions	104,616.74
Unrestricted Net Profit/(Loss)	(47,885.93)

Total Liabilities and Net Assets

1,677,834.82

Revenue & Expenses

For the Twelve Months Ending Saturday, Sept. 30, 2023

Unrestricted Revenue

Donation Income	215,640.53
Fundraising Income	111,014.40
Investment Income	<u>127,968.20</u>

Assets Released from Restrictions

Restricted Contributions Released	73,572.18
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Total Revenue

Current YTD Total

528,195.31

Expenses

Administrative Expenses	88,533.06
Youth Programs	24,863.35
Agriculture in the Classroom	181,199.95
Grants & Contributions	4,000.00
Leadership	7,106.07
Education Programming	71,809.97
YFA Programming	198,568.84

Total Expenses

576,081.24

Increase (Decrease) in Assets

(47,885.93)

