






Sustainable Environment	Protecting and preserving natural resources (15 points)	What are your next steps and how will you continue to innovate (15 points)	Overview of results and successes (10 points)
	<p>Describe the practices you implement to preserve and protect natural resources.</p>	<p>What are your goals to continue to innovate and how will you achieve them? What drives you to keep influencing the future of agriculture?</p>	<p>How do you measure success? Describe your successes.</p>
<p>A poor submission will have these qualities:</p>	<p>0-5 points Applicant has little to no involvement or interest protecting and preserving natural resources and answers no prompt questions.</p>	<p>0-5 points Applicant has no plan for next steps or goals for the future and shows little motivation to conserve resources and try new things and answers no prompt questions.</p>	<p>0-3 points Applicant does not demonstrate any improvement or success and answers no prompt questions.</p>
<p>A good submission will have these qualities:</p>	<p>6-10 points Applicant shows interest in protecting and preserving natural resources.</p>	<p>6-10 points Applicant outlines some goals and plans for the future and shows moderate motivation to conserve resources and try new things and answers at least one prompt question.</p>	<p>4-6 points Applicant demonstrates some improvement or success and answers at least one prompt question.</p>
<p>An exceptional submission will have these qualities:</p>	<p>11-15 points Applicant is active and enthusiastic about preserving and protecting natural resources.</p>	<p>11-15 points Applicant has achievable goals and plans for the future and shows enthusiasm for conserving resources and trying new things and answers both prompt questions.</p>	<p>7-10 points Applicant demonstrates influential improvements and measured success and answers the prompt.</p>

Sustainable Future	Preserving generational success on the farm (15 points)	What are your next steps and how will you continue to innovate (15 points)	Overview of results and successes (10 points)
	<p>How are you investing in the future of your farm/business?</p> <p>How does your involvement in your farm/business set it up for success?</p>	<p>What are your goals and how will you achieve them?</p> <p>What drives you to keep influencing the future of agriculture?</p>	<p>What improvements have you seen?</p> <p>How do you measure success?</p>
<p>A poor submission will have these qualities:</p>	<p>0-5 points Applicant has little to no involvement or interest in the generational success of the farm or business and does not answer the prompt questions.</p>	<p>0-5 points Applicant has no plan for next steps or goals for the future and does not answer the prompt questions</p>	<p>0-3 points Applicant does not demonstrate any improvement or success and does not answer the prompt questions.</p>
<p>A good submission will have these qualities:</p>	<p>6-10 points Applicant shows interest in the future of their farm/business and answers at least one of the prompt questions.</p>	<p>6-10 points Applicant outlines some goals and plans for the future and shows moderate motivation to continue the success of the farm and answers at least one of the prompt questions</p>	<p>4-6 points Applicant demonstrates some improvement or success and answers at least one of the prompt questions.</p>
<p>An exceptional submission will have these qualities:</p>	<p>11-15 points Applicant is invested and enthusiastic in the future of their farm/business and answers both prompt questions.</p>	<p>11-15 points Applicant has achievable goals and plans for the future and shows enthusiasm for the continued success of the farm and answers both prompt questions</p>	<p>7-10 points Applicant demonstrates influential improvements and measured success and answers both of the prompt questions.</p>

Sustainable Self	Serving your community through mentoring, leadership and mental health advocacy (15 points)	What are your next steps and how will you continue to innovate (15 points)	Overview of results and successes (10 points)
	<p>What opportunities have you had to enlightens others through mentoring, leadership and mental health advocacy, etc. ?</p> <p>How are you fostering the next generation of agriculturists?</p>	<p>What are your goals and how will you achieve them?</p> <p>What drives you to keep helping others?</p>	<p>What improvements have you seen?</p> <p>How do you measure success?</p>
<p>A poor submission will have these qualities:</p>	<p>0-5 points Applicant has little to no involvement or interest in serving their community through mentoring, leadership or mental health advocacy and answers neither of the prompt questions.</p>	<p>0-5 points Applicant has no plan for next steps or goals to continue helping others and answers neither of the prompt questions.</p>	<p>0-3 points Applicant does not demonstrate any improvement or success and answers neither of the prompt questions.</p>
<p>A good submission will have these qualities:</p>	<p>6-10 points Applicant shows interest serving their community through mentoring, leadership or mental health advocacy and answers at least one of the prompt questions.</p>	<p>6-10 points Applicant outlines some goals and plans for the future and shows moderate motivation to continue helping others and answers at least one of the prompt questions.</p>	<p>4-6 points Applicant demonstrates some improvement or success and answers at least one of the prompt questions.</p>
<p>An exceptional submission will have these qualities:</p>	<p>11-15 points Applicant is invested and enthusiastic about serving their community through mentoring, leadership or mental health advocacy and answers both of the prompt questions.</p>	<p>11-15 points Applicant has achievable goals and plans for the future and shows enthusiasm for helping others and answers both of the prompt questions.</p>	<p>7-10 points Applicant demonstrates influential improvements and measured success and answers both of the prompt questions.</p>

Sustainable Service	Serving agriculture through trade skills or advisory roles. (15 points)	What are your next steps and how will you continue to innovate (15 points)	Overview of results and successes (10 points)
	<p>How are you fostering the success of farmers and agriculturists?</p> <p>How does your role help to set farms/businesses up for success?</p>	<p>What are your goals and how will you achieve them?</p> <p>What drives you to keep helping farmers?</p>	<p>What improvements have you seen?</p> <p>How do you measure success?</p>
<p>A poor submission will have these qualities:</p>	<p>0-5 points Applicant has little to no involvement or interest in helping farmers meet their goals and does not answer the prompt questions.</p>	<p>0-5 points Applicant has no plan for next steps or goals for improvement and does not answer the prompt questions.</p>	<p>0-3 points Applicant does not demonstrate any improvement or success and does not answer the prompt questions.</p>
<p>A good submission will have these qualities:</p>	<p>6-10 points Applicant shows interest in helping farmers meet their goals and answers at least one of the prompt questions.</p>	<p>6-10 points Applicant outlines some goals and plans for the future and shows moderate motivation to set up farmers for success and answers at least one of the prompt questions.</p>	<p>4-6 points Applicant demonstrates some improvement or success and answers at least one prompt question.</p>
<p>An exceptional submission will have these qualities:</p>	<p>11-15 points Applicant is invested and enthusiastic in helping farmers meet their goals and answers both prompt questions.</p>	<p>11-15 points Applicant has achievable goals and plans for the future and shows enthusiasm for helping farms and businesses and answers both of the prompt questions.</p>	<p>7-10 points Applicant demonstrates influential improvements and measured success and answers both prompt questions.</p>

Sustainable Storytelling	Sharing the sustainability story on any given platform. (15 points)	What are your next steps and how will you continue to innovate (15 points)	Overview of results and successes (10 points)
	<p>Describe how you implement sustainability messaging into your communication efforts.</p> <p>How are you reaching your audience with sustainability messaging?</p>	<p>What are your goals and how will you achieve them?</p> <p>What drives you to keep sharing your story?</p>	<p>What improvements have you seen?</p> <p>How do you measure success?</p>
<p>A poor submission will have these qualities:</p>	<p>0-5 points Applicant has little to no involvement or interest in sharing the sustainability story and does not answer the prompt questions.</p>	<p>0-5 points Applicant has no plan for next steps or drive to continue sharing their story and does not answer the prompt questions.</p>	<p>0-3 points Applicant does not demonstrate any improvement or success and answers no prompt questions.</p>
<p>A good submission will have these qualities:</p>	<p>6-10 points Applicant shows interest in sharing the sustainability story and answers at least one prompt question.</p>	<p>6-10 points Applicant outlines some goals and plans for the future and shows moderate motivation to continue sharing their story and answers at least one prompt question.</p>	<p>4-6 points Applicant demonstrates some improvement or success and answers at least one prompt question.</p>
<p>An exceptional submission will have these qualities:</p>	<p>11-15 points Applicant is invested and enthusiastic in sharing the sustainability story and answers both prompt questions.</p>	<p>11-15 points Applicant has achievable goals and plans for the future and shows enthusiasm for sharing the sustainability story and answers both prompt questions.</p>	<p>7-10 points Applicant demonstrates influential improvements and measured success and answers both prompt questions.</p>