LEARNING OPPORTUNITIES FOR FARM BUREAU MEMBERS

Wisconsin Farm Bureau Federation

Wisconsin Farm Bureau provides in person learning opportunities on a variety of topics. Sessions are meant to be hands-on and used to make a relevant and effective impact on county Farm Bureau leaders and programs. All sessions can be adapted to meet the needs of the county Farm Bureau and leaders.

TOPICS

Building Your County Farm Bureau Board

- Developing Board Roles and Responsibilities
- Succession Planning for the County Farm Bureau
- Board Efficiency and Engagement
- Strategic Planning
- Member Engagement
- Goal Setting
- Meaningful Meetings
- Parliamentary Procedure
- Membership Recruitment
- Board & Program Evaluation

Personal and Professional Development for Farm Bureau Members

- Tackling Tough Conversations
- Exploring Your Strengths
- Emotional Intelligence
- Finding Your Niche in Farm Bureau
- Understanding Generations
- You Don't Need a Title to be a Leader
- Be a Pro at the Podium
- Advocacy
- Media and Interview Prep
- Social Media Training
- Policy Development 101
- Variety of mental health trainings

Statewide Conferences and Learning Opportunities

- IGNITE Conference
- Cultivate & Connect
- Farm Bureau University
- Campaign School
- Leadership Institute
- Lunch and Learn

TESTIMONIALS

"Every year we like to have a board training to help educate, strengthen and develop our board as a cohesive team. The WFBF trainings have been a great asset in helping us run efficiently and effectively as a board."

SIMON REGAN | Calumet County Farm Bureau

"WFBF stays true to its grassroots values by investing time and resources into its members through the Institute, which develops members into the next generation of leaders no matter their age. I've put together a toolbox of new skills and strengths to better serve my family, workplace, and community."

STEPHANIE HOFF | Dane County Farm Bureau

Want to learn more?

Contact Wendy Volkert 608.828.5719 wvolkert@wfbf.com