



Mental Health Resource Stickers

As part of the Farm Neighbors Care initiative, Wisconsin Farm Bureau is introducing Mental Health Resource Stickers to help connect farmers with essential support services. These stickers provide quick access to helpline numbers and resources tailored to the agricultural community. By placing them in key locations, we can break down stigma and ensure that farmers and their families know where to turn in times of need.

How can stickers be utilized and/or distributed?:

1. Distribute in High-Traffic Areas
 - o Local farm supply stores, co-ops, feed mills, and vet clinics
 - o Grain elevators and implement dealerships
 - o Milk haulers, agronomists, and other service providers
2. Include in Farm Bureau and Organizational Outreach
 - o Hand out at county meetings, workshops, and ag-related events
 - o Include in membership packets and newsletters
 - o Partner with 4-H, FFA, or Extension offices to spread awareness
3. Encourage Businesses & Organizations to Display Them
 - o Ask local businesses to place stickers in employee break rooms
 - o Work with agribusinesses to attach them to invoices, seed bags, or feed orders
 - o Distribute to rural churches and community centers
4. Incorporate in Farm Safety & Mental Health Programs
 - o Feature the stickers in presentations about stress management
 - o Use them during Mental Health Month or Farm Safety Week campaigns
 - o Share success stories on social media using #FarmNeighborsCare

By working together, we can make mental health resources more visible and accessible, helping to create a stronger, more supportive farming community.

Scan to order your mental health resource stickers.



Scan to learn more about Farm Neighbors Care including social graphics you can share:

