

# Ag Newswire

Wisconsin Farm Bureau's Ag Newswire is the go-to weekly e-newsletter for farmers, agribusiness leaders and advocates across the state. Delivering news on policy, markets, member leadership and industry insights, Ag Newswire keeps Wisconsin's agricultural community informed and connected.

Reach Wisconsin's most engaged and influential ag audience through targeted, highly visible digital placements. With **5,200+ subscribers** and a **38% average open rate** (~2,000 views per issue), our platforms provide a trusted space for brands to connect with readers who care about agriculture, policy, and rural communities.


## DIGITAL ADVERTISING RATES

SIZE	DESCRIPTION	RATE
Top Banner Ad - 1 per issue	580 x 116 px	\$350 each Package Deal: \$300 each (3+)
Mid Banner Ad - 2 available per issue	580 x 116 px	\$250 each Package Deal: \$200 each (3+)
Event Section Banner Ad - 2 available per issue	580 x 116 px	\$200 each Package Deal: 3 for \$500

Ad creative should be provided in JPG/PNG/GIF format with files under 150 KB.

### WORK WITH US

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