

THE *Power* OF *One*

Strength of Many

WISCONSIN FARM BUREAU YOUNG FARMER AND AGRICULTURIST CONFERENCE

DECEMBER 4-6, 2026

KALAHARI RESORT AND CONFERENCE CENTER
WISCONSIN DELLS, WI



The annual Young Farmer and Agriculturist conference, held in conjunction with Wisconsin Farm Bureau's Annual Meeting, brings members ages 18-35 together for a weekend of workshops, competitions, networking and more. The conference is supported by sponsors and the Wisconsin Farm Bureau Foundation.

500+ YOUNG FARMER ATTENDEES
700,000+ SOCIAL MEDIA IMPRESSIONS

SCHEDULE OVERVIEW

Friday

- Reception
- Welcome Dinner
- District Meetings
- Entertainment

Saturday

- Discussion Meets
- Brunch & General Session
- Workshops
- Farm Bureau Proud Banquet
- Entertainment & Live Auction

Sunday

- Workshops
- YFA & Collegiate Discussion Meet Finals
- Brunch & General Session



Sponsorship Opportunities

Businesses, organizations and industry partners are invited to sponsor YFA Conference at the levels below. We look forward to recognizing your support!

	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$20,000+
Recognition level at conference <i>Included on signage, in program, and on screens</i>	Friend	Seed	Sprout	Grow	Cultivate	Harvest
Invitation to attend conference, including meals and networking sessions <i>Registration fees apply</i>	Yes	Yes	Yes	Yes 2 complimentary FB Proud banquet registrations	Yes 4 complimentary FB Proud banquet registrations	Yes 4 complimentary FB Proud banquet registrations
External recognition leading up to, during, and after conference <i>Included in press releases, social channels, print materials</i>		Yes	Yes	Yes	Yes	Yes
Conference element sponsorship recognition <i>(non-exclusive may be shared with other sponsors)</i>			Yes Non-exclusive (e.g. snack bar, refreshments, apparel)	Yes Non-exclusive (e.g. reception, special activity)	Yes Exclusive (e.g. breakout sessions, workshops, entertainment)	Yes Exclusive (e.g. large banquet, meal function, all-attendee event)
Invitation to present a workshop				Yes	Yes	Yes
Conference Trade Show					Invitation to exhibit	Invitation to exhibit & complimentary booth
Invitation to present remarks						Yes
Additional customized opportunities for recognition and engagement						Yes



For questions or to reserve your sponsorship, contact:
Ann Marie Magnochi, Foundation Director | amagnochi@wfbf.com | 608-828-5729