The Wisconsin Farm Bureau is the state's largest general farm organization representing farms of different sizes, commodities and management styles. Members belong to one of 61 county Farm Bureaus, run by a board of directors made up of people working in agriculture. Farm Bureau prides itself on being a grassroots organization.

Position: Gather Wisconsin Communications Intern

Description: Wisconsin Farm Bureau is seeking a responsible, resourceful, and innovative student to intern with Wisconsin Farm Bureau's consumer education platform, Gather Wisconsin. The individual in this role will gain valuable experience in SEO strategy, website management, social media management, and networking with professionals in the food and agriculture industries.

Responsibilities:

- Assist with and develop campaigns that relate to the Gather Wisconsin brand
- Assist in posting and scheduling social media content
- Manage and assemble Gather Wisconsin's bi-weekly e-newsletter
- Assist with writing content for Gather Wisconsin, including blogs and recipes
- Monitor and review trending topics that support website SEO performance
- Assist with website management
- Attend Gather Wisconsin events as assigned
- Other duties as assigned

Qualifications:

- Undergraduate student enrolled in communications, marketing or an agriculture-related major
- Excellent written and verbal communication skills
- Interest in and knowledge of the food industry
- Knowledge of social media strategies and presentation skills
- Detail oriented and organized
- Proficient with basic social media graphic design and content creation
- Ability to independently work on a deadline
- Ability and willingness to collaborate

Start Date: January 2027 or an agreed upon date between the intern and Wisconsin Farm Bureau.

Job Location: Remote work available with some travel required.

Compensation: $15/hour – approximately 5-10 hours per week during the spring, 30 hours per week during the summer. Mileage reimbursement will be provided for any job-related travel. A laptop will also be provided.

How to Apply: Submit resume and cover letter to Cassie Sonnentag at csonnentag@wfbf.com by November 16, 2026. Include work experience and social media examples. Include volunteer and work experience. Please indicate class schedule and availability during spring and summer of 2027.

Questions: Contact Cassie Sonnentag, Senior Director of Public Relations Outreach at csonnentag@wfbf.com or 608.828.5711.